



Council Report

Report Number:	ED2022-027
Meeting Date:	April 19, 2022
Title:	Amendment to Lindsay Downtown BIA By-Law
Description:	Changes to the BIA Board Composition, Section 2.02
Author and Title:	Carlie Arbour, Economic Development Officer – Community on behalf of the Lindsay Downtown BIA

Recommendations:

That Report ED2022-027, **Amendment to Lindsay Downtown BIA By-Law**, be received;

That the Composition Section 2.02, (b) (i) of the establishing by-law 2008-212 be amended to read:

One Business Resident, being both a resident of and owner/operator of a business in the City of Kawartha Lakes, outside of the Lindsay Downtown Business Improvement Area; and

That the necessary amending By-law be forwarded to Council for adoption.

Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

Council approved a Business Improvement Area (BIA) for Lindsay with the By-Law 2008-212 "A By-Law to Establish a Board of Management for the Lindsay Business Improvement Area in the City of Kawartha Lakes."

Section 2.02 of the By-Law establishes the composition of the Board of Management:

Composition: The Board of Management established under section 2.01 of this By-law consists of a minimum of **7** and a maximum of **13** directors who shall have full voting privileges, and shall include:

- a) Up to Two (2) Councillors appointed directly by Council of the City of Kawartha Lakes.
- b) The balance of the directors shall be selected by vote of the members of the Lindsay Business Improvement Area and then appointed by Council of the City of Kawartha Lakes, and shall include:
 - i) One Business Resident, being a resident of Lindsay who is an owner or operator of a business located outside the Business Improvement Area but within the City;
 - ii) The balance shall be members of the Business Improvement Area.
- c) The Board of Management will invite City staff resources from the Tourism/Economic Development office, Public Works Services office and one City Police Services Representative to act as resources to the Board and they shall have non-voting privileges.

The term of the Board of Management shall be the same as the term of the Council that appointed them, however, in an election year the Board of Management members shall continue to hold office until their successors have been appointed;

This report addresses requested amendments to this section of the by-law.

Rationale:

There is one position on the Board available to "One Business Resident, being a **resident of Lindsay** who is an owner or operator of a business located outside the Business Improvement Area but within the City;"

The BIA wants to expand the residential requirements of the bylaw for this position. At the October 28, 2021 Lindsay Downtown BIA Board Meeting, the following resolution was made;

Moved by: Jim Garbutt

Seconded by: Councillor Dunn

Resolved That a request be made to City Council that the above By-Law (2008-2122.02 / b / i) have the following change in wording: One Business Resident, being both a resident and owner/operator of a business in the City of Kawartha Lakes, outside of the Lindsay Downtown Business Improvement Area.

Carried RBM2021-82

Proposed change, following consultation with the City Solicitor:

Section 2.02 2.02, (b) (i) – One Business Resident, being both a resident of and owner/operator of a business in the City of Kawartha Lakes, outside of the Lindsay Downtown Business Improvement Area.

The Downtown Lindsay BIA believes that they are limiting their access to expertise and knowledge by requiring the member be a resident of Lindsay.

By removing the limiting factor of residential location, and expanding it to “being both a resident of and owner/operator of a business in the City of Kawartha Lakes” the BIA will be able to recruit expertise from across the City to fill this position. This will positively impact the BIA and their access to local knowledge, while also building relationships and collaboration opportunities City-wide.

If this recommendation is accepted, a by-law amendment is required.

Other Alternatives Considered:

No alternatives were considered as this is a recommendation from a local Board of Management.

Alignment to Strategic Priorities

This report aligns with the Council Strategic Priority: A Vibrant and Growing Economy.

Specifically, the goal to Create an environment to attract business to Kawartha Lakes by leveraging local business ambassadors and talents, and working with business groups and associations such as the Lindsay Downtown BIA.

Financial/Operation Impacts:

None.

Consultations:

Lindsay Downtown BIA
City Solicitor
Manager, Economic Development

Attachments:

Appendix A – By-Law 2008-212



2008-212
Consolidated Establish

Department Head email: rholy@kawarthalakes.ca

Department Head: Richard Holy, Director of Development Services