

## LETTER OF AGREEMENT

March 25, 2022

Andy Letham  
Mayor  
City of Kawartha Lakes  
P.O. Box 900  
26 Francis Street  
Lindsay, Ontario, K9V5R8

Dear Mr. Letham,

Ontario Creates is pleased to be partnering with the City of Kawartha Lakes on the Ontario Green Screen program (OGS). We consider this initiative to be of key importance to the competitiveness and longevity of our industry and environmental sustainability.

This letter will serve as the agreement between Ontario Creates and the City of Kawartha Lakes in relation to the funding, strategy development, implementation of initiatives, and program oversight for the programs year of April 1, 2022 to March 31, 2023.

The Ontario Green Screen initiative is striving towards a base annual budget of \$100,000 CDN. As program lead, Ontario Creates will provide administrative and procurement support, and will contribute \$20,000 of seed funding for this year of the program. This letter will confirm the City of Kawartha Lakes contribution of \$2,500.00 CDN towards the 2022-2023 program, operation and marketing costs, according to the attached Schedule A.

Ontario Creates and non-voting committee members will provide oversight and direction to the OGS program manager. Ontario Creates' Manager of Film (Ontario Film Commissioner) will act as Co-Chair of the Green Screen Committee for the duration of the program.

In recognition of your partnership and financial contribution, the City of Kawartha Lakes will serve as a non-voting committee member and will be entitled to:

- Contribute to program design and inform committee decision making through participation in committee meetings;
- Priority access to OGS initiatives and programs (i.e. carbon literacy training courses, etc.);

- Visual partner recognition on the OGS website, collateral materials and OGS signage at events;
- OGS partner logo usage on your company website, marketing collateral and signage; and
- Quarterly program reporting.

Thank you in advance for your support. We look forward to this partnership, and providing Ontario's screen production industry with the resources needed for an environmentally-sustainable future.

Please sign two copies (below) and return one copy to Ontario Creates to the attention of Justin Cutler.

Kind regards,



Justin Cutler  
Ontario Film Commissioner  
Ontario Creates

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Andy Letham  
Mayor  
City of Kawartha Lakes

Date:

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Cathie Ritchie  
Clerk  
City of Kawartha Lakes

Date:

## **Schedule A**

### **Ontario Green Screen Non-Voting Member – Funding**

The City of Kawartha Lakes agrees pay Ontario Creates \$2,500.00 CDN toward the Ontario Green Screen 2022-2023 program initiative.

Payment will be delivered upon:

- \$2,500.00
- Receipt of signed agreement
- Invoice issued by Ontario Creates to the City of Kawartha Lakes, by April 1, 2022