Doors Open Subcommittee Minutes

May 6, 2022
Zoom

Subcommittee Members: Ian McKechnie, Bill Peel
Staff: Laura Love, Emily Turner

The meeting opened with an overview of action items and information from the last meeting and reviewing properties for each of the three routes that were agreed upon:

Bill Peel: Planning Route- Fenelon- Sturgeon Point- Bobcaygeon with the addition of the Balsam Lake Dry Stone Walls

Ian McKechnie: Planning Route- Lindsay- Oakwood- Woodville with associated properties from submitted lists

Laura Love: Planning Route- Lindsay- Omemee- Bethany with the addition of William Design Studio and Primrose Hill Manor

There was a general consensus that many of the properties used at the last Doors Open, would work well for this years 'Design' theme.

The subcommittee discussed further the need for online, as well as printed advertisement to be distributed at local stores across the City and at participating venues. Making sure printed material, updated website and posters be distributed to participating venues and local retail shops at least two weeks prior to the event. A social media campaign would be helpful to get the word out.

Action Items

Emily Turner: To potentially start (with Laura's help) putting some of the promotional material together- adding properties to the brochures and contact Paulette Sopoci.

Laura Love: Will contact William's Design Studio in Bethany to see if they are wanting to partake and be open for this years Doors Open, as well as contact the Manvers Historical Society

Ian McKechnie: Will contact St. Mary's Roman Catholic Church, St. Andrews Presbyterian Church, Merry Macs Antiques and Argyle Farm Market.

Next Meeting: TBD