

Municipal Heritage Committee Report

Report Number: KLMHC2022-049 **Meeting Date:** August 4, 2022 Title: Alteration Application - 37 Colborne Street, **Fenelon Falls** Application to alter the individually designated property **Description:** located at 37 Colborne Street, Fenelon Falls Emily Turner, Economic Development Officer – Heritage **Author and Title:** Planning **Recommendations:** That Report KLMHC2022-049, Alteration Application -37 Colborne Street, Fenelon Falls, be received; and **That** the application be approved conditional on the removal of the sign box.

Department Head: _____

Chief Administrative Officer:

Financial/Legal/HR/Other:

Background:

Under the City of Kawartha Lakes' delegated authority by-law for the alteration of designated heritage properties (By-law 2019-154), approvals for minor alterations to properties designated individually under Part IV of the Act are delegated to staff in consultation with the Kawartha Lakes Municipal Heritage Committee. Minor alterations are defined in the by-law and include changes to the property including, but not limited to, the replacement of exterior elements, additions, the construction of accessory structures, hard landscaping, and the installation of utilities.

The property at 37 Colborne Street in Fenelon Falls is designated individually by by-law 2018-142. The property is the former Fenelon Falls post office and is considered a landmark building in the community. It is particularly notable for its surviving clock tower. The building is currently occupied by CIBC, which is the long term owner of the building.

The proposed alteration is the installation of new commercial signage with the new CIBC logo. The Committee previously received an application for this signage at its meeting of November 4, 2021, where the Committee passed the following resolution:

KLMHC2021-122 Moved By J. Garbutt Seconded By J. Hartman

That Report KLMHC2021-48, Alteration Application – 37 Colborne Street, Fenelon Falls, be received;

That the proposed alteration not be approved; and

That staff be directed to consult with the applicant on a more suitable signage design.

Carried

The concern from the Committee was that the new signs were to be installed in the existing backlit sign boxes. The City is currently working on phasing out backlit sign boxes on designated properties by requiring that the boxes be removed when an application for new signage is received. Staff were supportive of this resolution.

Staff conveyed the Committee's comments to the applicant and a new application was submitted in July 2021.

In response to the Committee's comments, the applicant has submitted a revised proposal which removes the internal lighting from the signage and includes raised lettering and logo. The applicant indicated via email that the backlighting would be removed. It is not clear from the proposal as to whether the backlit box has bene fully removed. Staff have reached out to the applicant for clarification.

Rationale:

Downtown Fenelon Falls does not have enforceable heritage sign guidelines outside the community specific provisions in the signage by-law, which do not address heritage buildings. Similarly, the proposed signage uses the CIBC corporate branding, colours, and logo which it is inappropriate for the Committee to request to change. The overall design of the sign is in keeping with the general guidelines in place in other heritage areas across the City, such as downtown Lindsay, which limit the content of signage to the business name and logo and promote limited and simple graphics.

Staff are recommending that the proposal be approved conditional on the removal of the sign box. The inclusion of raised lettering and removal of the lighting are supported from a heritage perspective.

Other Alternatives Considered:

There are no recommended alternatives.

Financial/Operation Impacts:

There are no financial or operational impacts as a result of the recommendations of this report.

Consultations:

Applicant

Attachments:

Appendix A – Updated Permit Drawings



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