

Doors Open Subcommittee Minutes

July 12, 2022

Zoom

Subcommittee Members: Ian McKechnie, Bill Peel

Staff: Laura Love

Away: Emily Turner

The meeting opened with an overview of action items from last meeting.

Knowing Emily was going to be away, Laura and Emily had a brief meeting on July 8th to clarify marketing and advertising for Doors Open 2022.

This year, the Doors Open Subcommittee will be printing posters, post cards, an up to date web page, a social media campaign that is hopefully released two weeks prior to September 11, the day of September 11, a news release and Ian McKechnie is committed to crafted a 150-word max. article for the newspaper.

Properties that have confirmed participating in Doors Open:

1. Argyle Antiques
2. St. Andrew's Presbyterian (need specific hours)
3. St. Mary's Roman Catholic (need specific hours)
4. Manver's Historical Society
5. Williams Design Studio
6. Kirkfield and District Museum
7. Argyle Bakery (Maybe)

Properties that still need to be reached out to:

8. Janetville Mansion- Emily
9. Sturgeon Point Union Church- Laura reached out July 20, 2022
10. Cherry Tree Lodge- Ian
11. Fleming College- Emily
12. Maryboro Lodge- Emily follow-up could to see if Doors Open can have a table or booth with marketing material? (Interior is closed for renovations)
13. Boyd Heritage Museum- Laura reached out July 20, 2022
14. Kawartha Lakes Museum and Archives- Laura reached out July 20, 2022

In the past Kawartha Settlers Village waived the entrance fee for Doors Open, is this something that they are interested in doing again? Is there any interest in having a small reception to celebrate Doors Open at the Village?

Next Meeting:
TBD