

A man with dark hair and a beard is wearing a white and grey VR headset. He is smiling broadly and holding a blue VR controller in his right hand. He is sitting in a blue chair. The background is a bright, out-of-focus indoor setting with a window.

CITY OF KAWARTHA LAKES PROPOSAL FOR 2023-2025

Tuesday, December 13, 2022

Innovation Cluster - Peterborough and
the Kawarthas



INNOVATION CLUSTER

PETERBOROUGH AND
THE KAWARTHAS

HOW WE HAVE HELPED
INNOVATIVE STARTUPS SHAPE THE FUTURE IN
THE CITY OF KAWARTHA LAKES



Did you know?

80 percent **of start-ups fail in the first two years** **BUT incubation programs reduce that to less than 30 percent**

Haliburton



Trent University

PTBO



Downtown PTBO

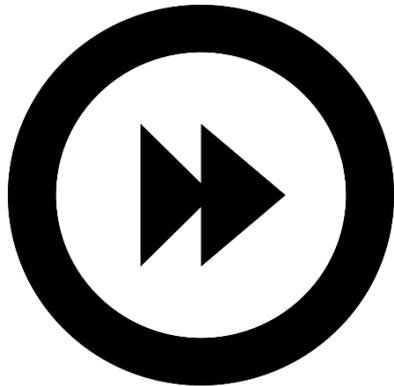
**GRAND OPENING:
FEBRUARY 11, 2020**



Lindsay, CKL



OUR IMPACT ON THE
CITY OF KAWARTHA
LAKES OVER
ALMOST 3 YEARS



Peterborough
Angels

Investing
Entreprene

Peterborough
&
THE KAWARTHAS

ECONOMIC DEVELOPMENT

PETERBOROUGHED.CA



YVES LAFORTUNE
EXECUTIVE DIRECTOR - PETERBOROUGH REGION
ANGEL NETWORK



MICHELLE CATHERS
LEAD MANAGER - 1911 COMPANY FUTURE
BAYVIEW ONTARIO

**CONNECTING CKL WITH
ANGEL INVESTMENT**

INCREASED AWARENESS

FOR THE CITY OF KAWARTHA LAKES



PUBLISHED BLOGS: 35

PRESS RELEASES ISSUED: 12

MEDIA PICK UPS: 22

VIRTUAL EVENTS HELD: 35

VIRTUAL EVENT ATTENDEES: 3245

PUTTING THE CITY OF KAWARTHA LAKES ON THE CANADIAN TECH & INNOVATION MAP



CANADIAN STARTUP NEWS & TECH INNOVATION

BY ISABELLE KIRKWOOD / CANADIAN STARTUP NEWS / FEBRUARY 24, 2020

NEW BUSINESS INCUBATOR LAUNCHED TO SUPPORT STARTUPS IN KAWARTHA LAKES REGION



Jobs.betakit
POWERED BY JOBBIO

**GET BACK ON
YOUR FEET**
Canadian companies
need your talent

PROVIDING WORLD CLASS SUPPORT DURING A WORLDWIDE PANDEMIC



EVENTS ▾ NEWS & COMMUNITY ▾ ARTS & ENTERTAINMENT ▾ BUSINESS & TECH ▾ LIFE

Business & Tech

Innovation Cluster helps local start-ups pivot toward success during COVID-19 crisis

Peterborough and the Kawarthas incubator for technology and innovation companies continues to support its clients remotely during pandemic

By **Barb Shaw** - Published April 12, 2020





Some News Headlines

- Horizon's owners have sold the company in return for five million shares in Astro Aerospace, which says it is close to completing a planned listing to the Nasdaq stock exchange in the third quarter of this year. In trading on the OTC market yesterday, Astro stock closed at \$2.85, valuing the company at a little more than \$24 million.
- **Horizon presents a 50% scale prototype of its badass Cavorite X5 eVTOL**

1/3 OF WOMEN BREAKING BARRIERS PROGRAM COMPANIES FROM CKL



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Innovation Cluster Launches Groundbreaking Women Breaking Barriers Accelerator Program

August 05, 2020

Statistics show that only 6% of tech companies have a female CEO, and only 8% of Directors on boards of Canadian tech companies are women. As well, only 4% of VC funding goes toward women-led companies and founders who are women of colour get less than 1% of venture capital each year. The Innovation Cluster is working to change their numbers through a groundbreaking new accelerator program.

They have officially launched [Women Breaking Barriers](#), a six-month cohort acceleration program designed specifically for women in

NEW PROGRAMMING

- Start Up Visa(SUV)
- Kazakhstan entrepreneurial duo bring their eco-business to Peterborough
- Dmitriy and Laura Sevostyanova are the Innovation Cluster's first international clients under federal Start-up Visa Program



THE NUMBERS

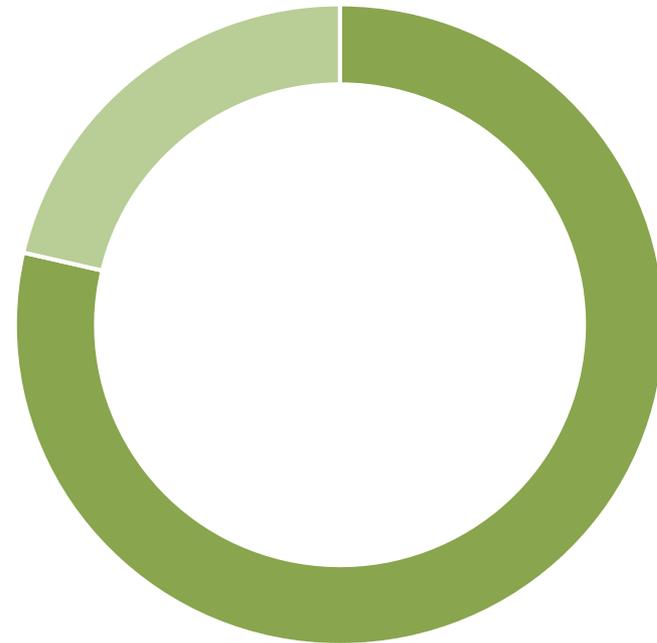
ECONOMIC IMPACT FOR TOTAL LENGTH OF PROJECT

(FEB 2020 – DEC 2022)

**Total sales, personal investment,
equity investment, loans &
grants facilitated by the program:**

\$35,086,175

SEPTEMBER 31, 202



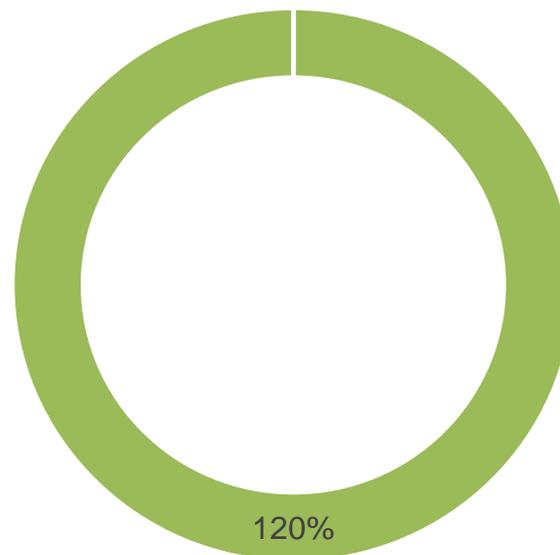
■ YTD ■ Remaining

YTD COMPANIES SUPPORTED

Total innovation & technology startups accepted into the incubation program from start:

12

Exceeded CKL Target



■ YTD

INNOVATIVE COMPANIES IN CKL



& MORE

FOUNDER FEEDBACK

“I was like anyone else, watching this situation with COVID-19 unfold and it was just so surreal.

But they sprung into action sending all the information we needed, from government updates to helping us know what steps we needed to take each day.”

– Joanne Illaqua,
MamaSoup App

“The Innovation Cluster has been instrumental in the success of Horizon Aircraft thus far. Their deep business experience, high-quality network, and strong leadership have helped our company sharpen our business plan, attract investors, and launch a brighter future for all of aviation. We are excited for this opportunity to become available for the many talented entrepreneurs in Lindsay. The result will undoubtedly be more jobs and a strengthened economic base in Lindsay and the City of Kawartha Lakes.”

– Brandon Robinson,
Horizon Aircraft

“This is a time when having someone to reach out to, to talk about ideas, and to work through this situation is certainly lowering my stress. They have connections and people are willing to listen to you because you are connected to the Innovation Cluster.”

- Dan Kitchen,
Make Stuff Move