



LINDSAY DOWNTOWN BUSINESS IMPROVEMENT ASSOCIATION

2023 PROPOSED BUDGET REVIEW

BIA TAX LEVY HISTORY

2022
\$282.47 per \$100K assessed value of your property
Total Levy: \$148,809

2023
\$364.46 per \$100K assessed value of your property
Total Levy: \$192,000

OTHER FUNDING SOURCES

CKL Subsidy for Parking Enforcement: \$40,000
CKL Subsidy (requested) for Beautification: \$65,000
HST Rebate (approximate): \$9,000
Canada Summer Jobs Grant: \$5,000
Associate Membership Renewals: \$1,000

2022 Budget Breakdown (\$304,309)

- Administration (\$164,309)
- Beautification (\$107,000)
- Marketing (\$33,000)



2023 Budget Breakdown (\$341,000)

- Administration (\$74,000)
- Beautification (\$128,000)
- Marketing (\$69,000)
- Parking (\$70,000)



New for 2023—Staff performing Parking Enforcement duties fall under the newly created Parking Budget, Maintenance staff fall under the Beautification budget, and Marketing & Events staff fall under the Marketing Budget. Only the Executive Director salary still remains under Administration.

ADMINISTRATION

Payroll
Executive Director
CRA Contributions

Occupancy Costs
Lease @ 7 York Street South
Phone
Hydro
Internet

Miscellaneous
Insurance
Office Supplies
General Operations
Continuing Education

BEAUTIFICATION

Downtown Maintenance
Flower & Tree Watering
Weeding & Planting
Trash Pick-Up & Sweeping
General Maintenance
Payroll Costs for Staff

Flowers & Trees
Summer Hanging Baskets
Summer Planters
Fall Mums | Winter Greenery
Tree Replacement
Bumpout Garden Beds

General Expenses / Holidays
Ashtrays
Garbage Bin Liners
Signage
Holiday Decorations
Maintenance Supplies

MARKETING

Payroll
Marketing Coordinator
Summer Student
CRA Contributions

Events
Spring Shopping Event
Summer Arts & Culture Event
Fall Food Event
Holiday Passport
Christmas Tree Lighting
VIP Shopping Night
Community-Led Event Support

Promotions
Print—Newspapers,
Magazines, Flyers, Brochures
Media—Radio, TV
Digital—Online Ads
Social Media Campaigns

PARKING

Payroll
Parking Enforcement Officers
CRA Contributions

Miscellaneous
Uniforms
Other Parking Related Costs

The Lindsay Downtown BIA's Board of Directors thanks you for your support in our endeavours in making our downtown a thriving and vibrant place to work, live, and visit. After a challenging few years, the future of our downtown is looking bright, and we're excited about what lies ahead. If you have any questions about the above, or are seeking clarification in the structure of the budget, please attend our Information Session on Thursday, October 27th at 9:00am at the BIA Office, 7 York Street South.