



# Council Report

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**Report Number:** PR2023-005  
**Meeting Date:** April 18, 2023  
**Title:** Community Partnership and Development Fund  
**Description:** 2023 Allocation  
**Author and Title:** Shelley Cooper, Community Partnership and Programs Supervisor

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**Recommendation(s):**

That Report PR2023-005, **Community Partnership and Development Fund**, be received for information only.

**Department Head:** \_\_\_\_\_

**Financial/Legal/HR/Other:** \_\_\_\_\_

**Chief Administrative Officer:** \_\_\_\_\_

## **Background:**

The Community Partnership and Development Fund was established in 2006 to acknowledge and support the efforts of volunteer/community organizations, provide for the betterment of the municipality, and provide financial assistance to support specific initiatives:

- Beautification
- Culture
- Special Events
- Milestone Events
- Municipal Tax Rebate

This report provides recommendations on the 2023 allocation of these funds.

## **Rationale:**

The 2023 budget provided total funding of \$130,000.00 for all streams of partnership funding.

Management Directive MD2018-005 invites community groups to make requests for funding in any of the five streams: Beautification, Culture, Special Events, Milestone Event, and Municipal Tax Rebate. Each funding category has specific requirements that community groups must meet for their application to be considered eligible. The application deadline was October 31, 2022 for 2023 projects. Should funds remain after the first allocation, applications received after October 31, 2022 will be considered on July 31, 2023 in a second intake.

The **Beautification Fund** is distributed for operating expense with the purpose of enhancement projects for downtown/business areas and streetscapes. These funds are made available for purchases such as hanging baskets, banners, and flowers in downtown business and key horticultural areas presently maintained by volunteers. It is not intended to fund maintenance expenses and beautification of municipal park properties; this will be funded and maintained by City staff through the operating budget. Horticulture societies and downtown improvement committees are eligible for this funding.

Table 1 outlines funds requested by organizations and the recommendation by staff, supported by the Director, to the extent the management directive allows.

**Table 1 – CPDF Beautification Funding Allocation 2023**

<b>Community Group</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Coboconk Horticultural Society	Gardens and Baskets	\$5,000.00	\$4,550.00
Coboconk, Norland & Area Chamber of Commerce	Seasonal Décor flowers, baskets, lights	\$6,772.00	\$4,670.00
Dunsford Community Centre	Flower Beds, Railing and Stairs	\$16,000.00	\$0.00
Fenelon Falls & District Chamber of Commerce	Baskets, Planters, Flags, Banners	\$14,000.00	\$11,500.00
Fenelon Falls Horticultural Society	Community Gardens and Planters	\$1,950.00	\$1,950.00
Impact 32 - sponsored by Kawartha Works Community Cooperative	Flower Baskets	\$7,500.00	\$7,499.95
King's Bay Residents Association (KBRA)	Entrance garden	\$450.00	\$290.63
Kinmount Community Volunteer Management Committee	Baskets, Flowers,	\$15,000.00	\$15,000.00
Lindsay Downtown BIA	Planters, Holiday décor	\$65,000.00	\$35,000.00*
Norland Horticultural Society	Planters	\$5,000.00	\$2,600.00
Omeme & District Horticultural Society	Flowers, Community Gardens	\$1,500.00	\$1,500.00
Sturgeon Point Association	Flowers, Baskets, Community Gardens	\$1,000.00	\$500.00
Woodville & District Lions Club	Hanging Baskets, Streetscape	\$5,250.00	\$5,250.00
<b>13</b>		<b>\$144,422.00</b>	<b>\$90,310.58</b>

Funding has been recommended based on the established funding criteria, based on eligible expenses included in each individual application.

\*An additional \$30,000.00 in funding support for beautification for the Lindsay DBIA was made by an approved Decision Unit and has been provided from another budget.

**CR2023-157**

**Moved By** Councillor Yeo

**Seconded By** Councillor Warren

**That** the Beautification Budget for the Lindsay Downtown Business Improvement Area within the 2023 Operating Budget for the City of Kawartha Lakes be increased by \$30,000.00, funded by the Tax Levy.

13 applications were received for beautification funding by the deadline and 12 are recommended to receive funding. The request from the Dunsford Community Centre is not considered an eligible beautification project. All other applications are

recommended to receive the maximum, matching funds, for eligible beautification expenses included in the budget.

The objective of the **Culture Fund** is to help groups to promote their programs and services. Museums and organizations representing the arts community are examples of eligible organizations.

Table 2 outlines funds requested by organizations and the recommendation by staff and supported by the Director. The maximum funding available per organization is \$2000.00.

**Table 2 – CPDF Culture Funding Allocation 2023**

<b>Community Group</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Fenelon Falls Museum Board/Maryboro Lodge Museum	Marketing Materials	\$2,000.00	\$2,000.00
Globus Theatre Inc.	Marketing Materials	\$2,000.00	\$2,000.00
Kinmount Community Volunteer Management Committee	Music in the Park	\$3,000.00	\$2,000.00
The Grove Theatre	Marketing Materials	\$2,000.00	\$2,000.00
Victoria County Studio Tour	Brochure	\$2,000.00	\$2,000.00
<b>5</b>		<b>\$11,000.00</b>	<b>\$10,000.00</b>

The **Special Event Fund** is distributed to support local community events. The maximum funding under this program per event is \$500.00 with one event per organization eligible to receive funding.

Table 3 outlines funds requested by organizations and the funding recommended by staff, and supported by the Director, to the extent the management directive allows.

**Table 3 – CPDF Special Event Funding Allocations 2023**

<b>Community Group</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Coboconk, Norland & Area Chamber of Commerce	Seasonal events	\$500.00	\$500.00
Dunsford Community Centre	Santa Day	\$500.00	\$500.00
Fenelon Falls & District Chamber of Commerce	Easter Eggstravaganza	\$500.00	\$500.00
Fenelon Falls Museum Board/Maryboro Lodge Museum	Autumn Celebration	\$500.00	\$500.00
Fenelon Falls Santa Day	Fenelon Falls Santa Day	\$500.00	\$500.00
Impact 32 - Kawartha Works Community Co-operative Inc.	Launch into Summer Event	\$500.00	\$500.00
Kinmount Community Volunteer Management Committee	Christmas in the Village	\$500.00	\$500.00
Kirkfield Festival Committee	Kirkfield Festival	\$500.00	\$500.00
Lindsay Santa Claus Parade (c/o Baker Tilly KDN LLP)	Lindsay Santa Claus Parade	\$500.00	\$500.00
Ontario Open Fiddle & Step Dance Contest	53rd Ontario Open Fiddle & Step Dance Contest	\$500.00	\$500.00
Victoria British Car Club	Brits in the Park	\$500.00	\$500.00
Woodville & District Lions Club	Woodville Festival	\$375.00	\$375.00
<b>12</b>		<b>\$5,875.00</b>	<b>\$5,875.00</b>

12 requests for special event projects were received by the October 31, 2022 deadline. Funding has been recommended to groups based on funding criteria and eligible expenses. All 12 applicants are recommended to receive full funding.

Funding for community events celebrating Quarter Century anniversaries is available under the **Milestone Event** category. Funding allotment is determined based on applications received with a maximum of \$10,000.00 per event. No applications were received for 2023 Milestone events by the October 31, 2022 deadline.

The **Municipal Tax Rebate** program is limited to one request per property per calendar year. This fund is a historic practice available only to these community organizations that provide recreational services or facilities to the general public and have traditionally (pre-amalgamation) received a municipal tax rebate on their taxes, with the exception of the education tax. This initiative assists organizations that provide recreation through privately owned community facilities; some of which would perhaps see these facilities fall to city ownership if this assistance were not provided.

Table 4 outlines funds requested by organizations based on their past final tax bill, recommended by staff, and supported by the Director, to the extent the management directive allows. Final payments will be updated based on the 2023 final tax bill.

**Table 4 – CPDF Municipal Tax Rebate Funding Allocations 2023**

<b>Community Group</b>	<b>Amount Recommended - Estimate</b>
Bethany Athletic Society	\$2,302.16
Dunsford Community Centre	\$5,991.84
Southview-Cameron New Horizons Seniors Club	\$1,983.41
<b>3</b>	<b>\$10,277.41</b>

In summary a total of 33 applications were received requesting funding through the Community Partnership and Development Fund by the October 31, 2022 deadline.

<b>1st Allocation</b>	<b>Number of Requests</b>	<b>Total Funds Recommended</b>
Beautification	13	\$90,310.58
Culture	5	\$10,000.00
Special Events	12	\$5,875.00
Municipal Tax	3	\$10,277.41
Milestone Special Event	0	\$0.00
<b>CPDF Total</b>	<b>33</b>	<b>\$116,462.99</b>

Following Council’s receipt of this report, each organization will receive a confirmation letter that will include provisions to ensure that all liabilities, insurance, permits and permission required for each individual project are met in accordance with municipal Policy. Funding is pending project approval by the facility supervisor.

A reconciliation of project funding from each organization must be returned to the City for the purpose of project audits

### **Other Alternatives Considered:**

The allocations recommended follow the Community Partnership and Development Fund Program Management Directive MD2018-005 and attempt to support the maximum number of eligible projects within existing approval levels.

### **Alignment to Strategic Priorities**

The recommendations within this Report contribute to the four strategic priorities within the 2020-2023 Kawartha Lakes Strategic Plan, namely:

1. An Exceptional Quality of Life
2. A Vibrant and Growing Economy

[Kawartha Lakes Strategic Plan 2020-2023](#)

### **Financial/Operation Impacts:**

The recommendations within this report allow for the allocation of the 2023 Community Partnership and Development Fund Allocation as per the management directive and within the 2023 budget of \$130,000.00.

Upon distribution of the recommended funding the 2023 Community Partnership and Development Fund Initiative will have a balance of \$13,537.01 remaining. This funding can be distributed in a second round, for applications received after the deadline as per Management Directive MD2018-005.

2023 Funding Available	\$130,000.00
2023 Recommended Allocation	\$116,462.99
<b>Total 2023 Funding Remaining</b>	<b>\$ 13,537.01</b>

### **Consultations:**

Funding requests from various community groups.

### **Attachments:**

N/A

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**Department Head: Craig Shanks**