

Short Term Rentals Survey

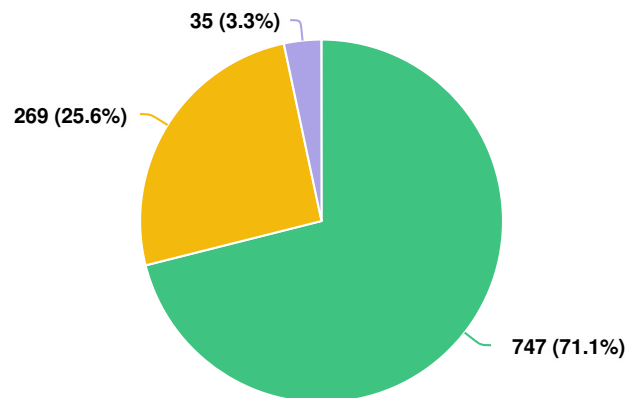
SURVEY RESPONSE REPORT

21 December 2022 - 15 February 2023

PROJECT NAME:
Short Term Rentals

SURVEY QUESTIONS

Q1 Are you a resident of Kawartha Lakes?

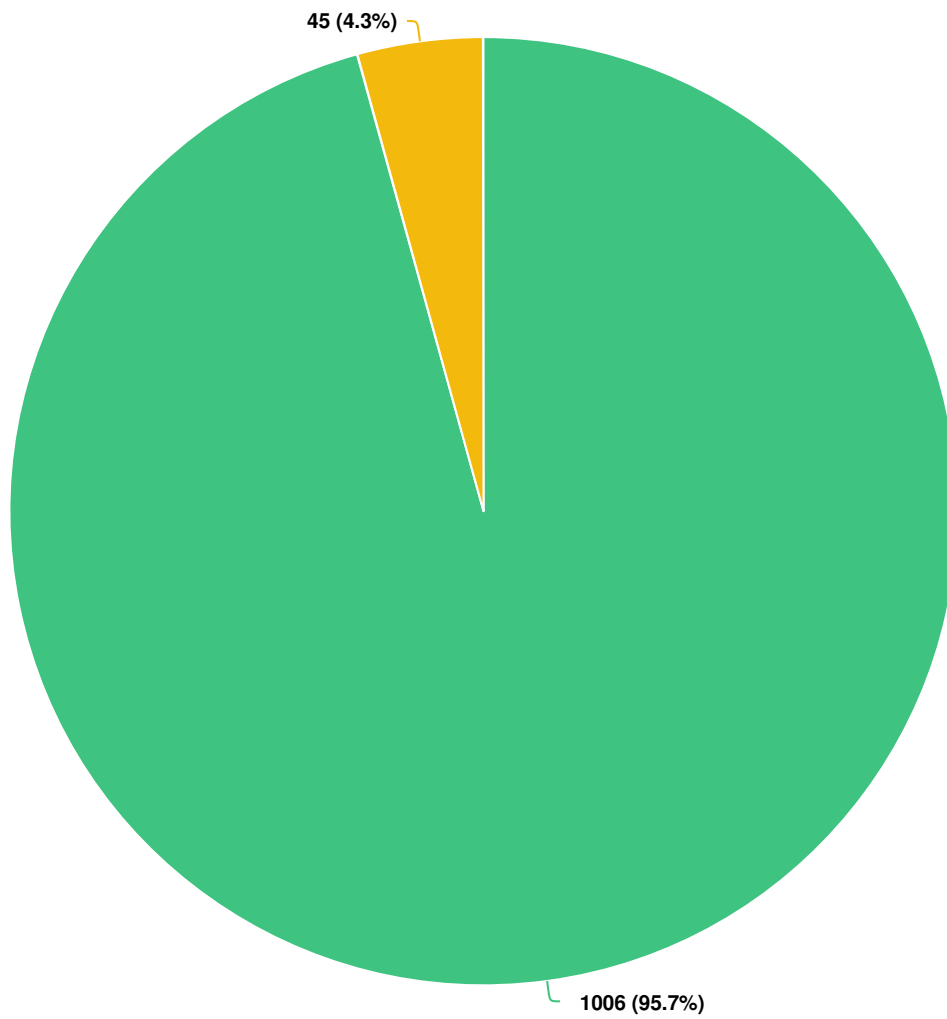


Question options

- Yes, year round
- Yes, seasonal
- No

Mandatory Question (1051 response(s))
Question type: Radio Button Question

Q2 Do you own property in the Kawartha Lakes?

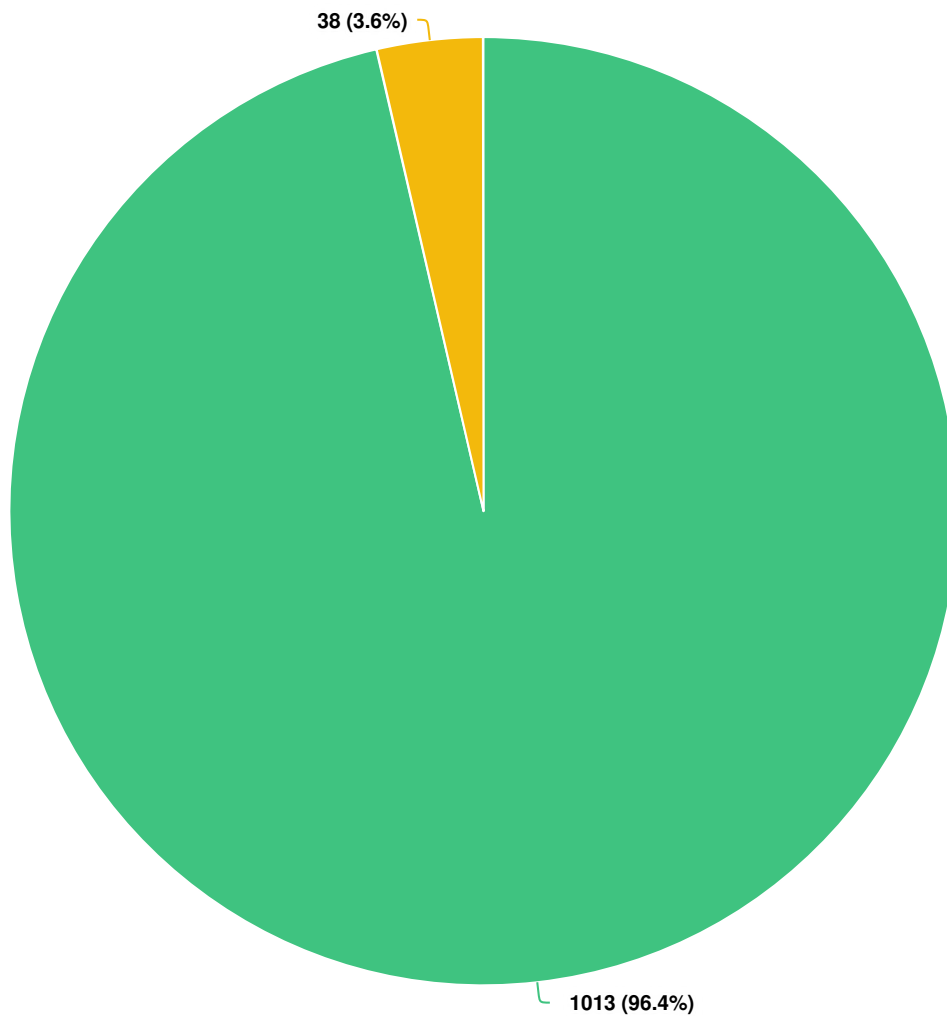


Question options

- Yes
- No

Mandatory Question (1051 response(s))
Question type: Radio Button Question

Q3 Do you own or rent your home?

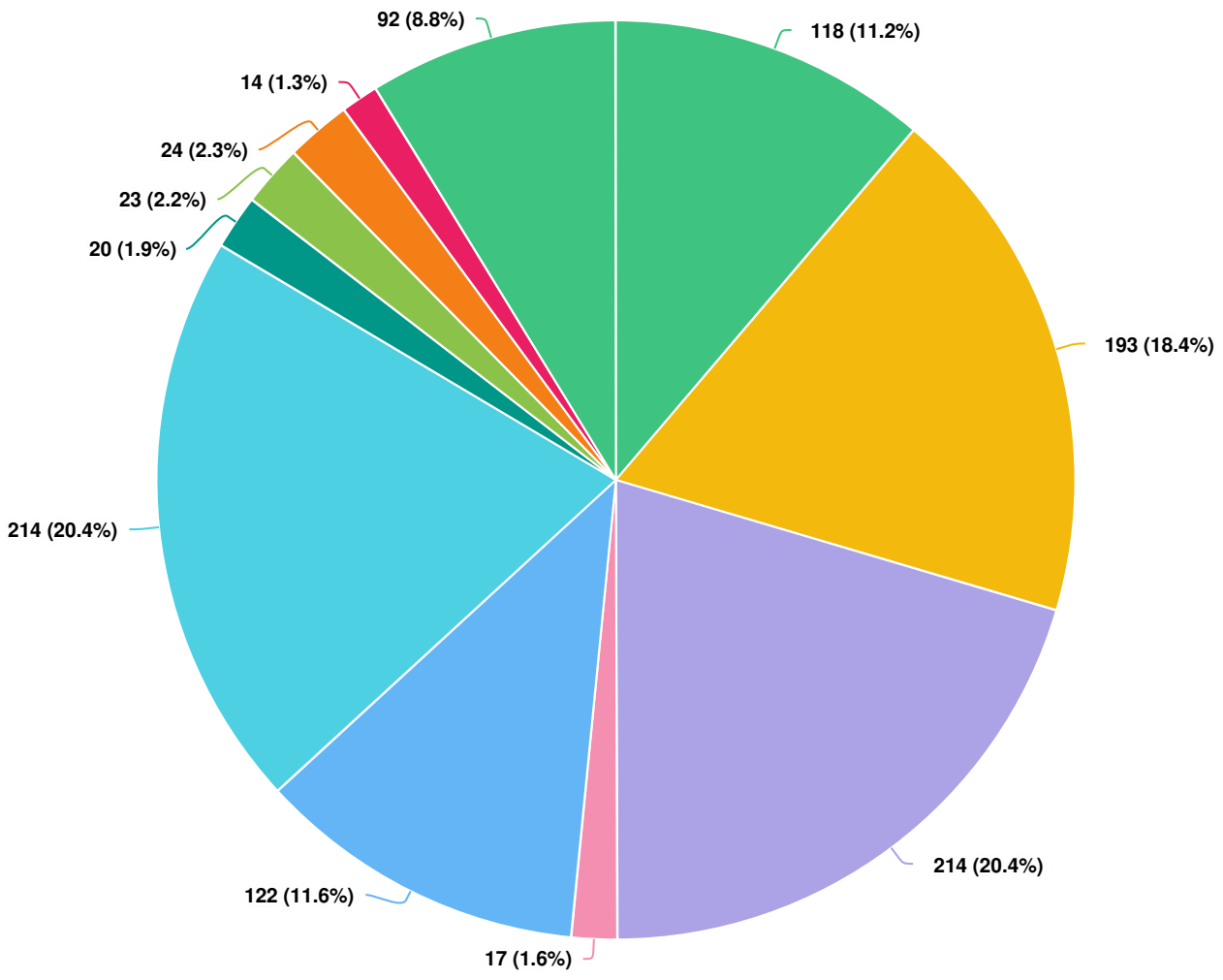


Question options

- Own
- Rent

*Mandatory Question (1051 response(s))
Question type: Radio Button Question*

Q4 If you live in Kawartha Lakes, or own property in the municipality, please indicate where:

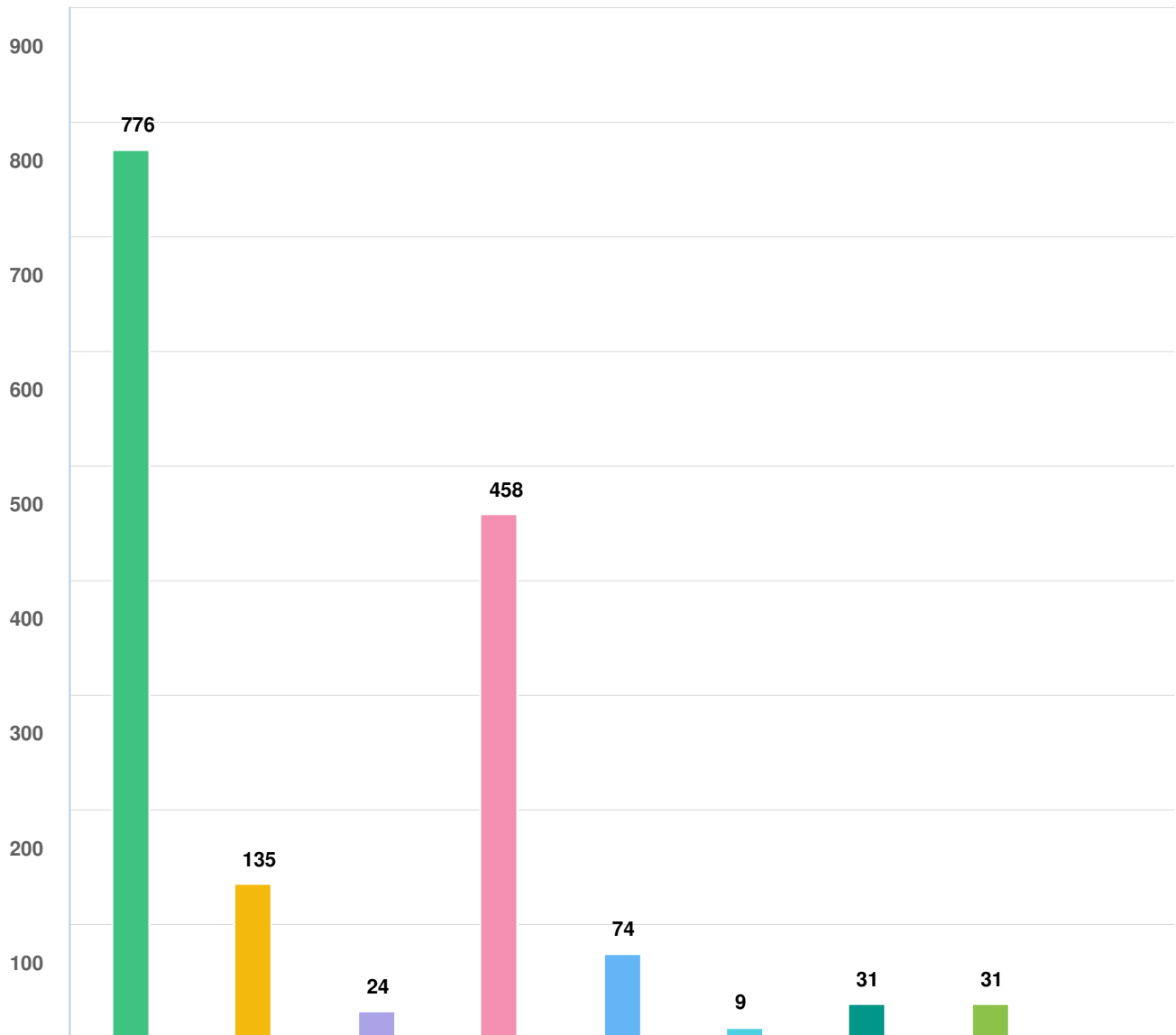


Question options

- Bobcaygeon and area ● Coboconk and area ● Fenelon Falls and area ● Kinmount and area
- Kirkfield and area ● Lindsay and area ● Manvers and area ● Omemee and area ● Sebright and area
- Seagrave and area ● Other (please specify)

Mandatory Question (1051 response(s))
 Question type: Radio Button Question

Q5 | What is your relationship to the Short Term Rental industry in Kawartha Lakes? (select all that apply)

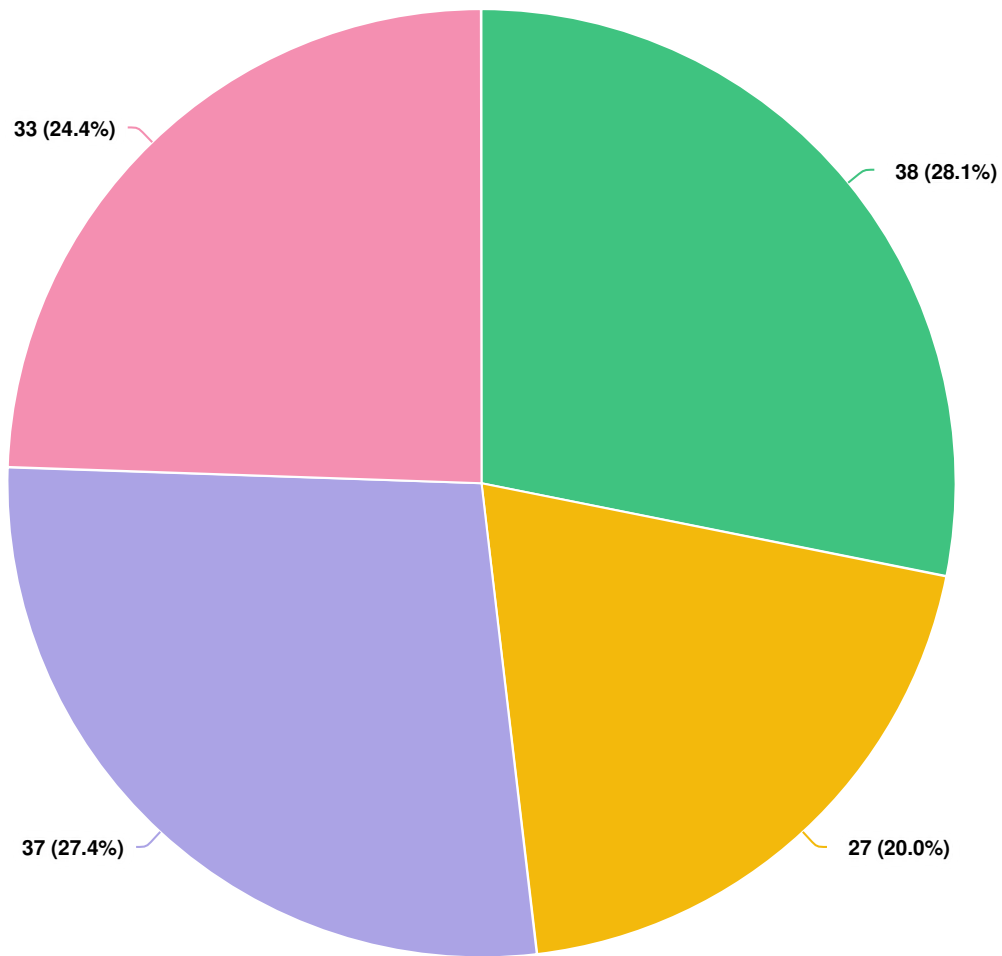


Question options

- I own a property within Kawartha Lakes which is not used as a Short Term Rental
- I own a property within Kawartha Lakes which is used as a Short Term Rental
- I own a property within Kawartha Lakes which is solely used as a Short Term Rental or an income generating property
- I live near a property used for Short Term Rentals within Kawartha Lakes
- I rent/have rented Short Term Rentals in Kawartha Lakes
- I am part of renting/maintaining Short Term Rentals (example, rental agency, property maintenance company, etc.)
- None of the above ● Other (please specify)
- I operate a Travel Industry Council of Ontario (TICO) licensed rental company within Kawartha Lakes

Mandatory Question (1051 response(s))
Question type: Checkbox Question

Q6 | If you answered 'I own a property within Kawartha Lakes which is used as a Short Term Rental' above, how often is your property used as a Short Term Rental:

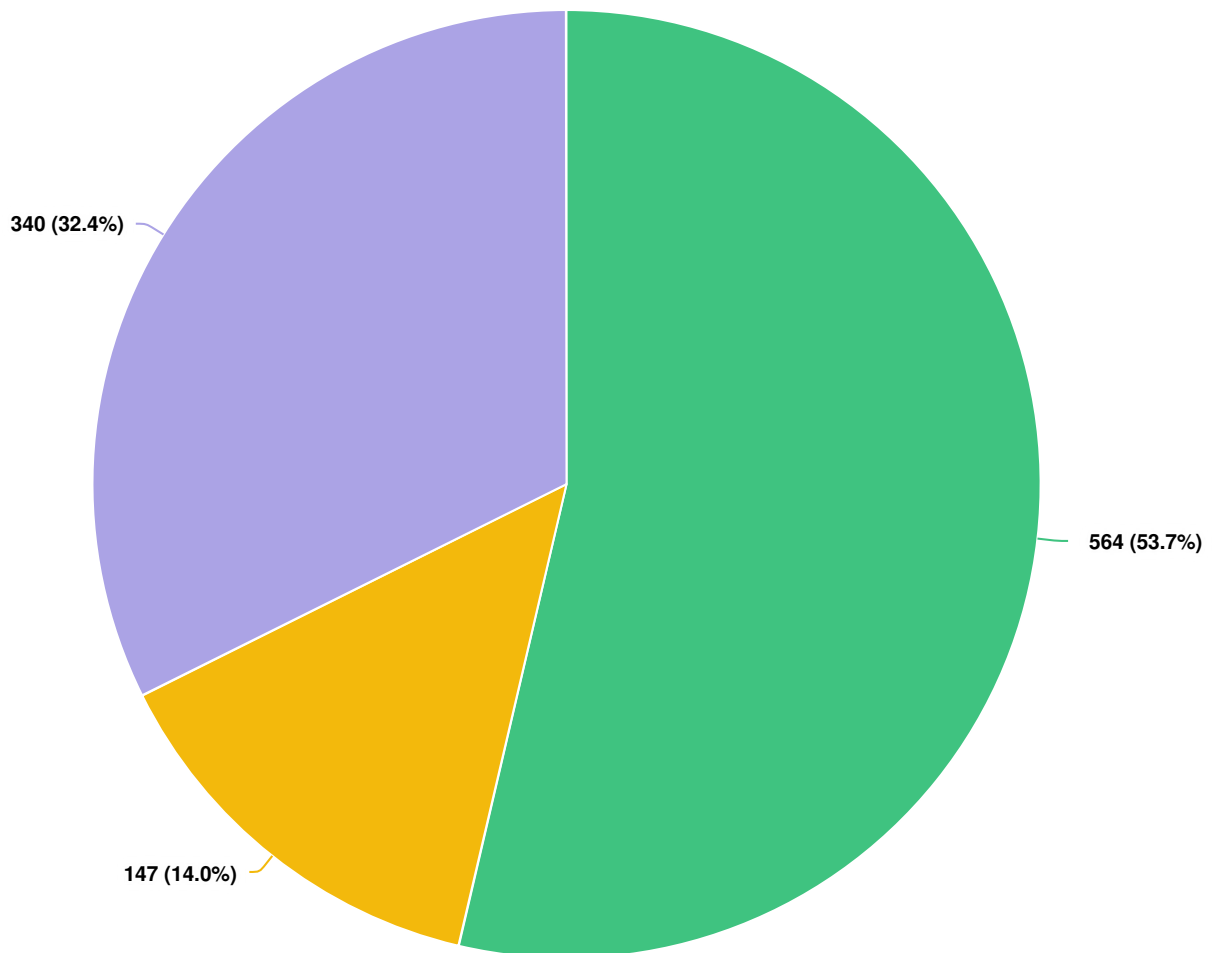


Question options

- Periodically (a couple of times per year)
- Regularly (once a month)
- Frequently (weekly)
- Other (please specify)

Mandatory Question (135 response(s))
Question type: Radio Button Question

Q7 Tell us how you feel about Short Term Rentals in Kawartha Lakes?

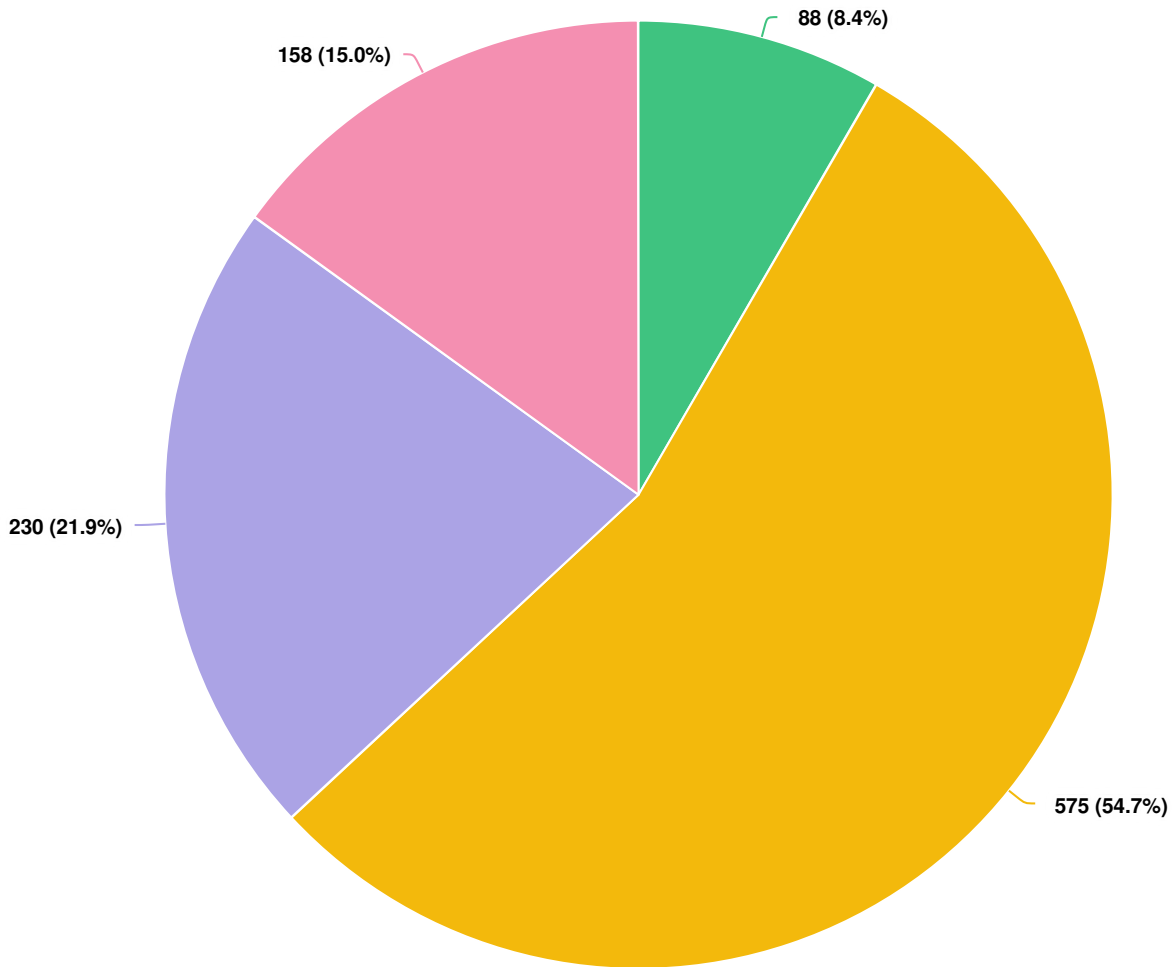


Question options

- I am supportive, with education, regulations, compliance monitoring and enforcement
- I am supportive, without education, regulations, compliance monitoring and enforcement
- I am not supportive of Short Term Rentals in Kawartha Lakes

Mandatory Question (1051 response(s))
Question type: Radio Button Question

Q8 Do you believe that living next to or near a Short Term Rental property impacts your own property value?

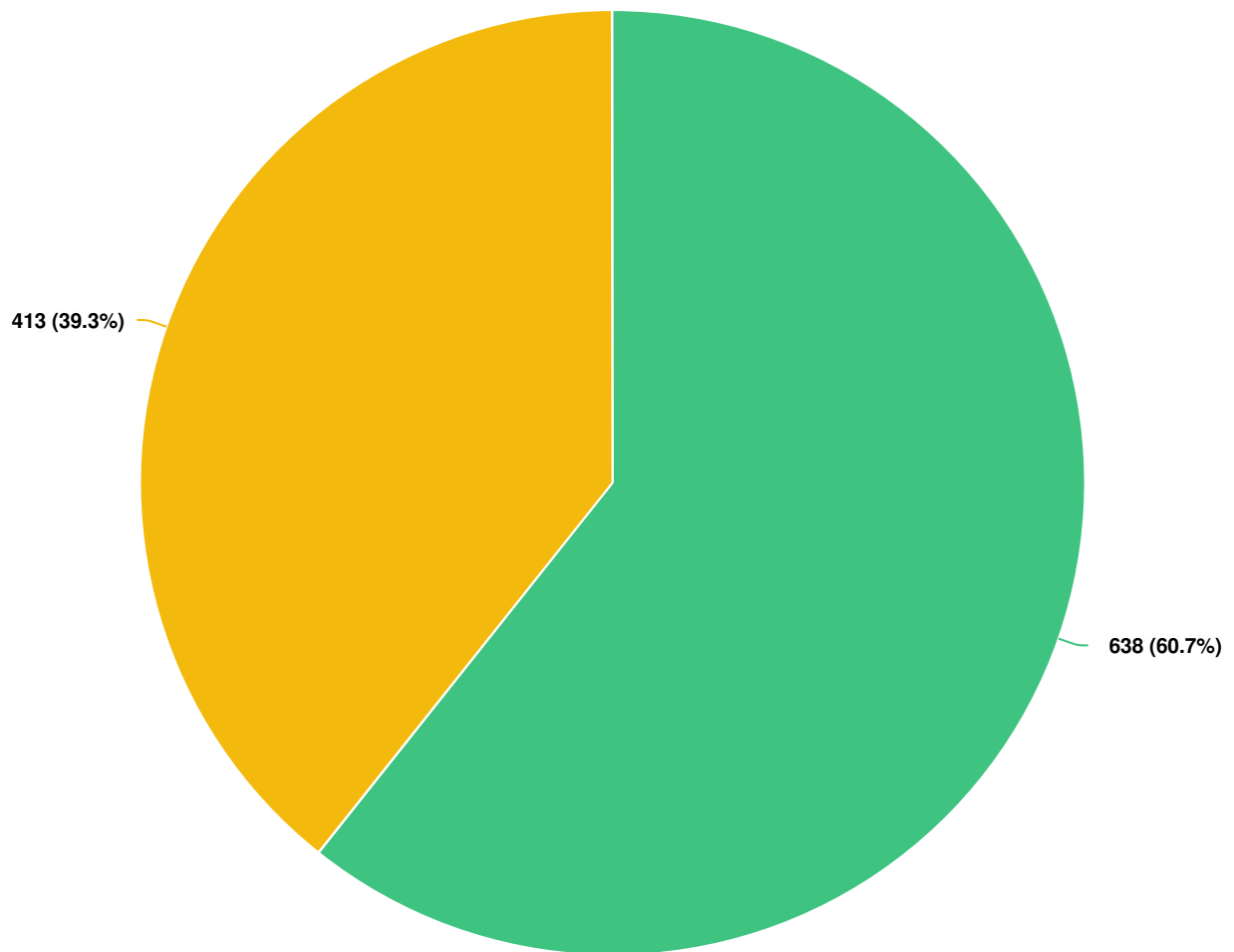


Question options

- Yes, in a positive manner
- Yes, in a negative manner
- No, it doesn't impact my property value
- I do not live next to or near a Short Term Rental property

Mandatory Question (1051 response(s))
Question type: Radio Button Question

Q9 In your opinion, do Short Term Rentals have a negative impact in your community?

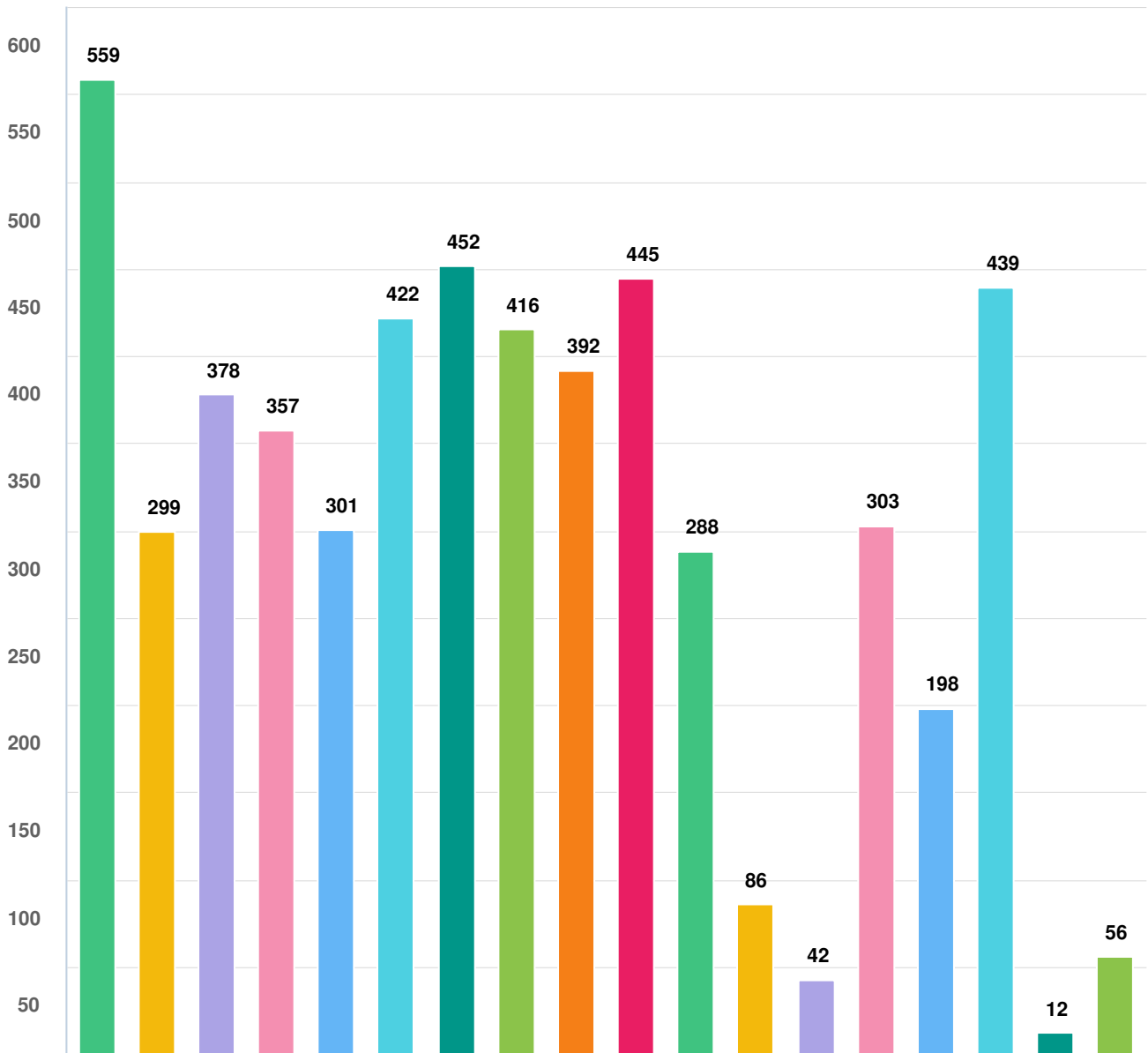


Question options

- Yes
- No

Mandatory Question (1051 response(s))
Question type: Radio Button Question

Q10 If you answered 'yes' to the above, please indicate the negative impacts that you've experienced regarding Short Term Rentals in Kawartha Lakes (select all that apply):

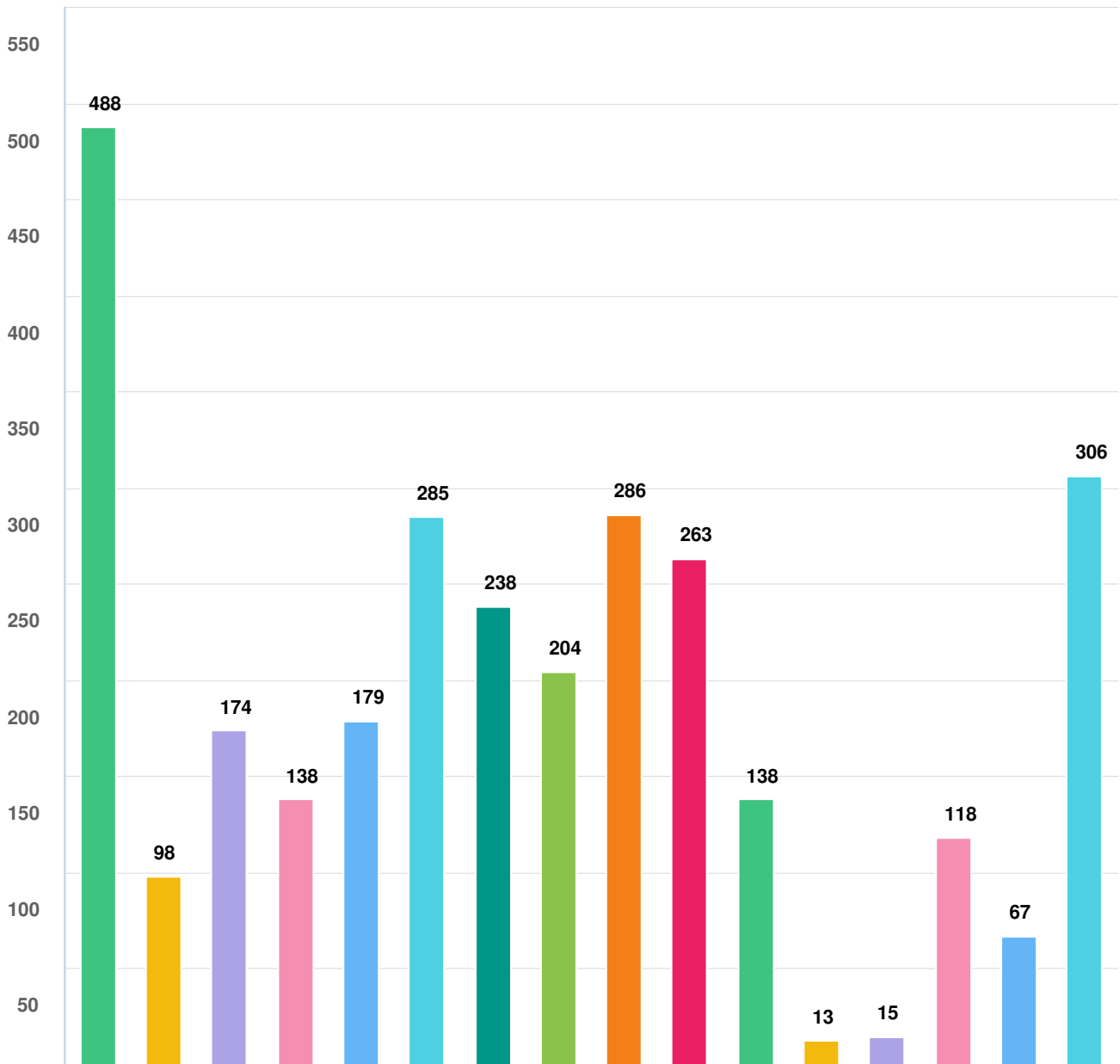


Question options

- Loud Noise/Music ● Open air burning ● Bonfires during fire bans ● Parking issues ● Septic system capacity
- Trespassing on neighbouring properties ● Overcrowding on properties ● Fireworks outside permitted dates
- Environmental (lake health, fishing, inappropriate use of shorelands, poor garbage management, lack of recycling)
- Inappropriate behaviour (foul language/aggressive) ● Public safety concerns (swimming, boating)
- Property access for emergency services ● Use of firearms ● Dog behaviour (barking, waste, wandering)
- Property standards (unsightly) ● Lack of enjoyment of my own property ● None of the above/unknown
- Other (please specify)

Mandatory Question (638 response(s))
 Question type: Checkbox Question

Q11 From the below list of negative impacts in your community, choose the five that are most concerning to you (select five):

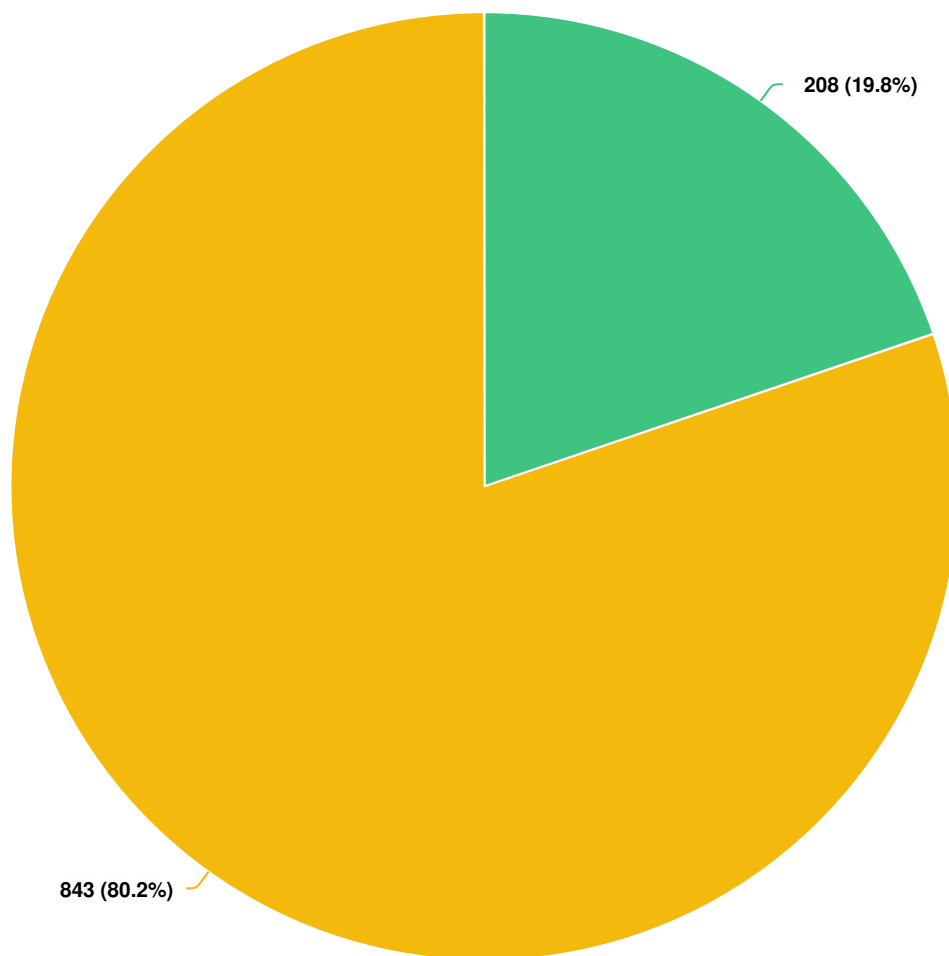


Question options

- Loud Noise/Music ● Open air burning ● Bonfires during fire bans ● Parking ● Septic system capacity
- Trespassing on neighbouring properties ● Overcrowding on properties ● Fireworks outside of permitted dates/hours
- Environmental (lake health, fishing, inappropriate use of shorelands, poor garbage management, lack of recycling)
- Inappropriate behaviour (foul language/aggressive) ● Public safety concerns (swimming, boating)
- Property access for emergency services ● Use of firearms ● Dog behaviour (barking, waste, wandering)
- Property standards (unsightly) ● Lack of enjoyment of my own property

Mandatory Question (638 response(s))
 Question type: Checkbox Question

Q12 Have you ever made a complaint to Municipal Law Enforcement, Fire Services, or Police about an issue regarding an STR? (Complaint examples: noise, fireworks, domestic waste, parking, etc.).

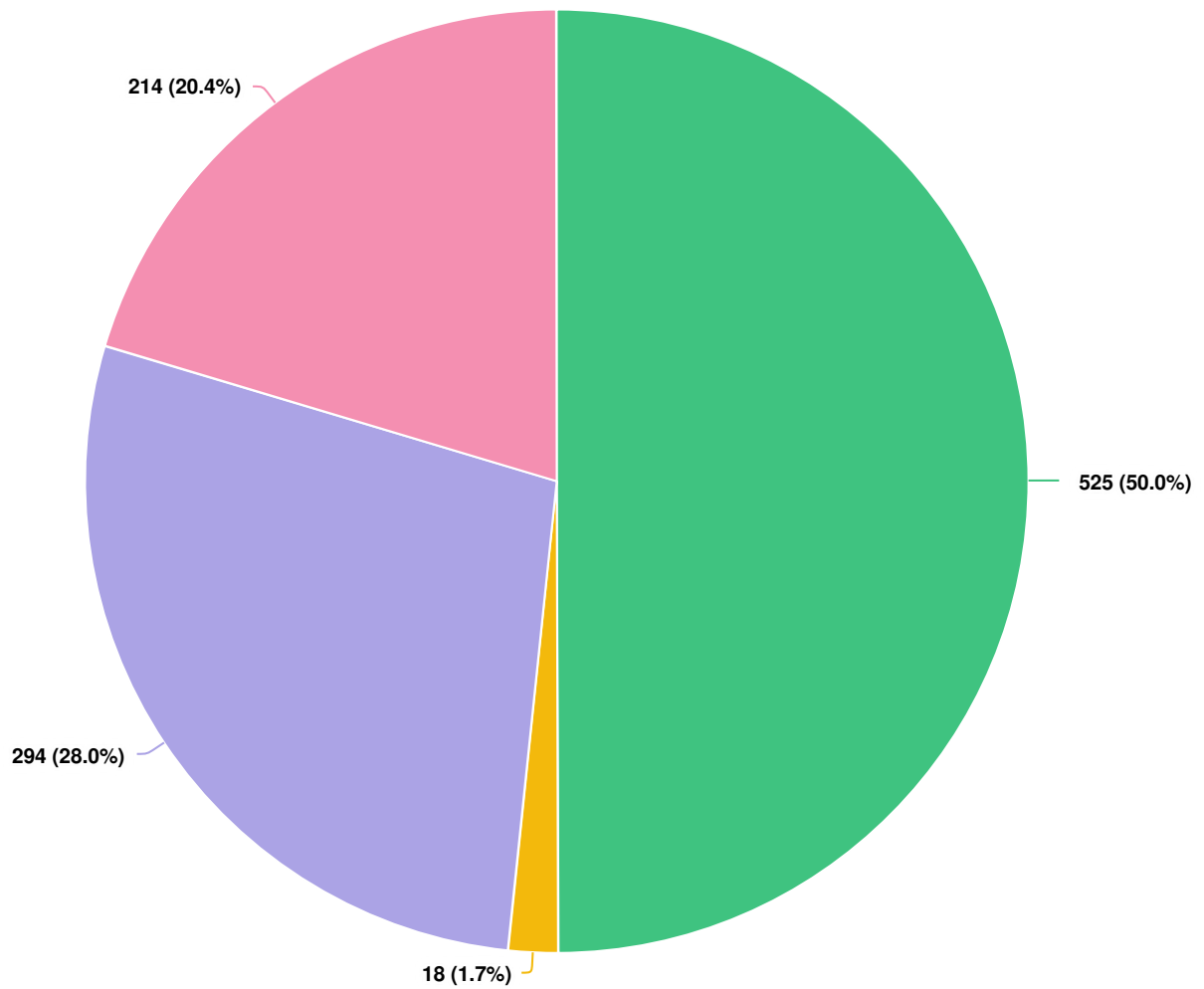


Question options

- Yes
- No

Mandatory Question (1051 response(s))
Question type: Radio Button Question

Q13 | Select the statement that best applies to your opinions towards Short Term Rentals
(select one):

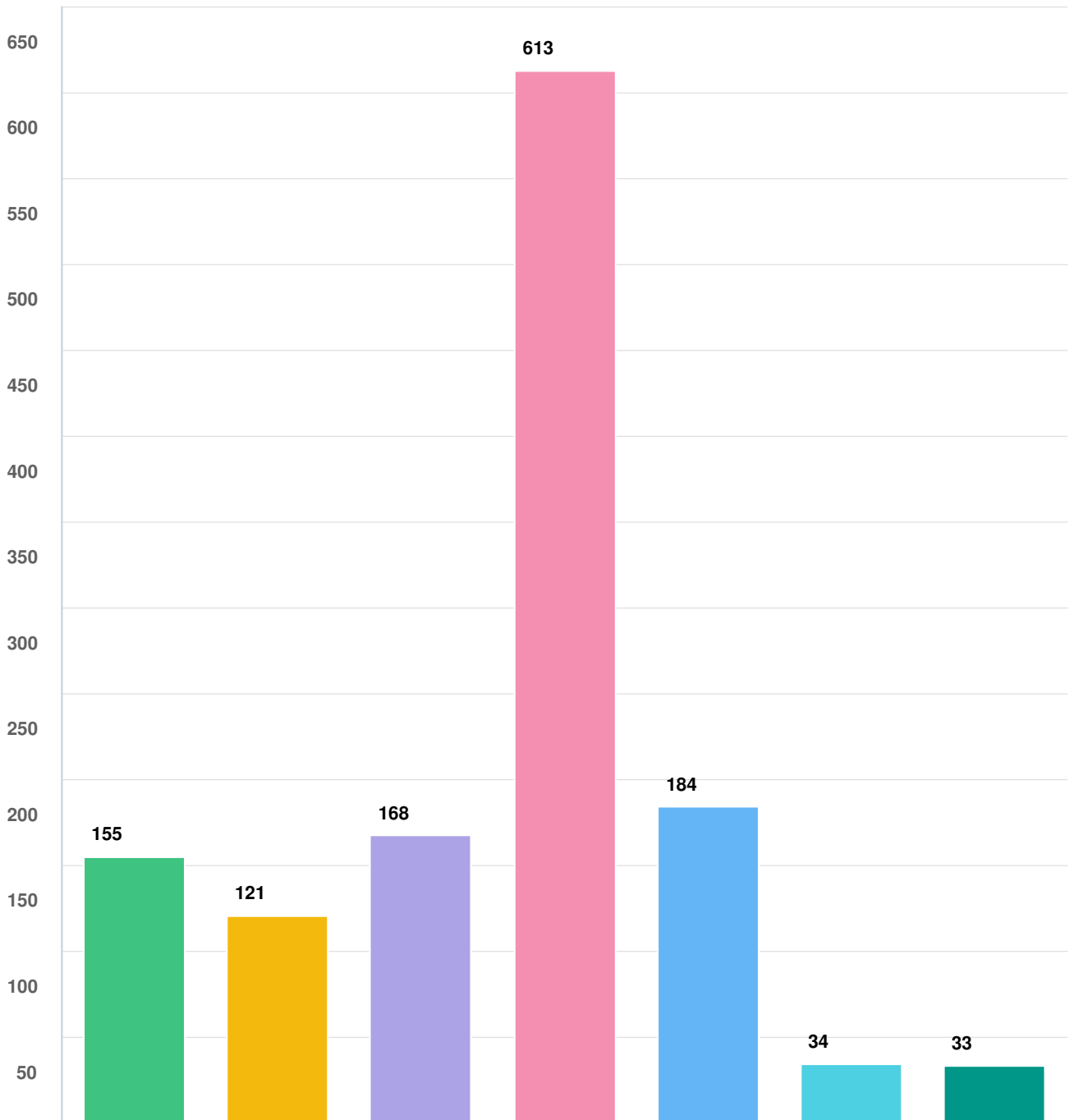


Question options

- I think the City should be developing policies to deal with the issue of Short Term Rentals across the entire municipality
- I think the City should be developing policies to deal with the issue of Short Term Rentals in urban centres only
- I think the City should be developing policies to deal with the issue of Short Term Rentals in rural, waterfront/cottage areas
- I don't feel that the City needs to licence/enforce Short Term Rentals

*Mandatory Question (1051 response(s))
Question type: Radio Button Question*

Q14 What is your relationship to the Short Term Rental market in Kawartha Lakes? (select all that apply)

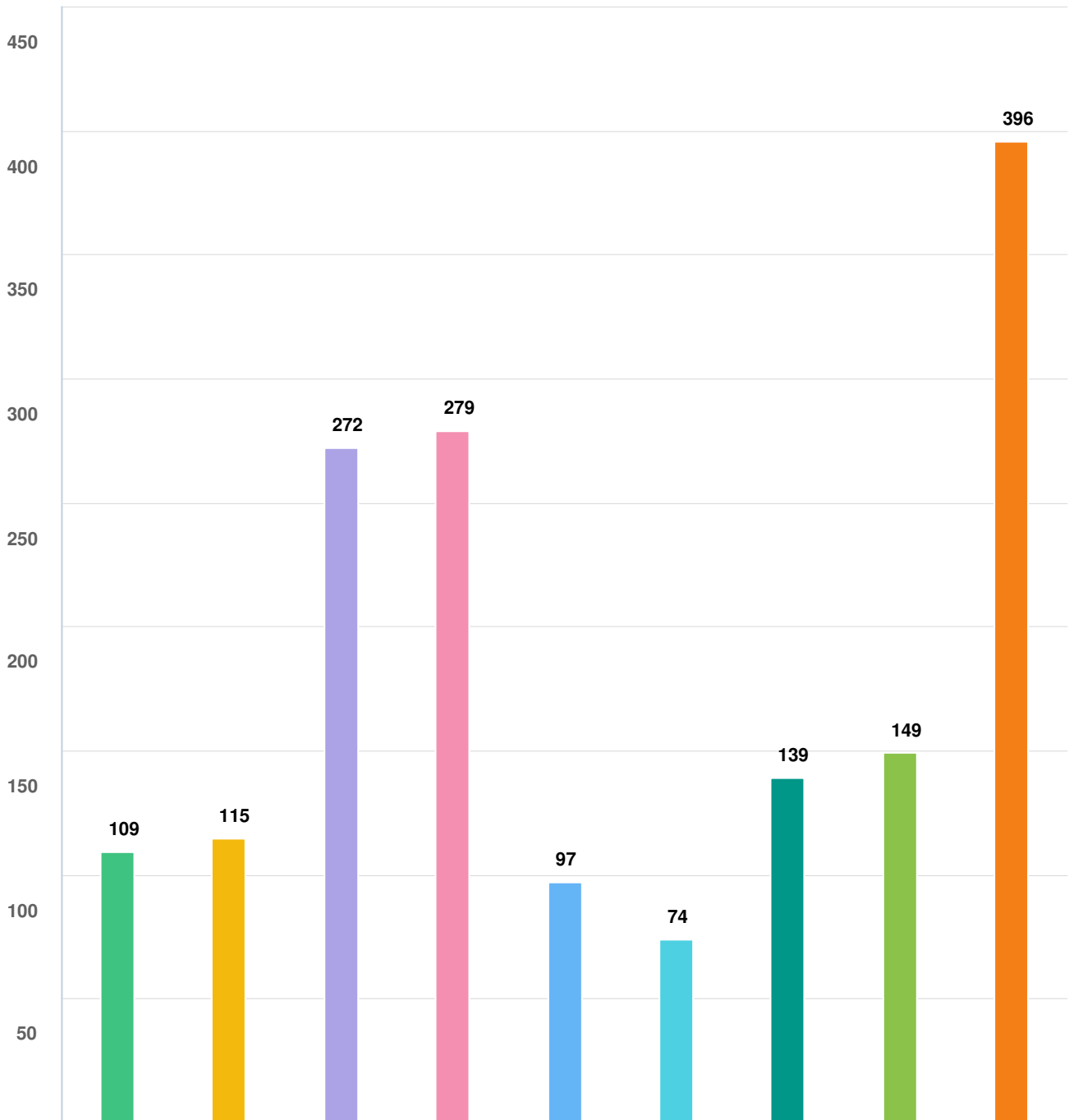


Question options

- Operated a Short Term Rental in Kawartha Lakes
- Stayed in a Short Term Rental in Kawartha Lakes
- Stayed in a Short Term Rental outside of Kawartha Lakes
- Live near a Short Term Rental in Kawartha Lakes
- None of the above
- Prefer not to say
- Other (please specify)

Mandatory Question (1051 response(s))
 Question type: Checkbox Question

**Q15 Do you think Short Term Rentals should be prohibited in any of the following areas?
(select all that apply)**



Question options

- Towns/Hamlets ● Villages ● Limited Service Residential (rural cottage area) ● Lake or River Water Front
- Agricultural ● Commercial ● Industrial Areas ● Short Term Rentals should be prohibited entirely in the municipality
- Short Term Rentals should be allowed in any setting within Kawartha Lakes*

*Mandatory Question (1051 response(s))
Question type: Checkbox Question*

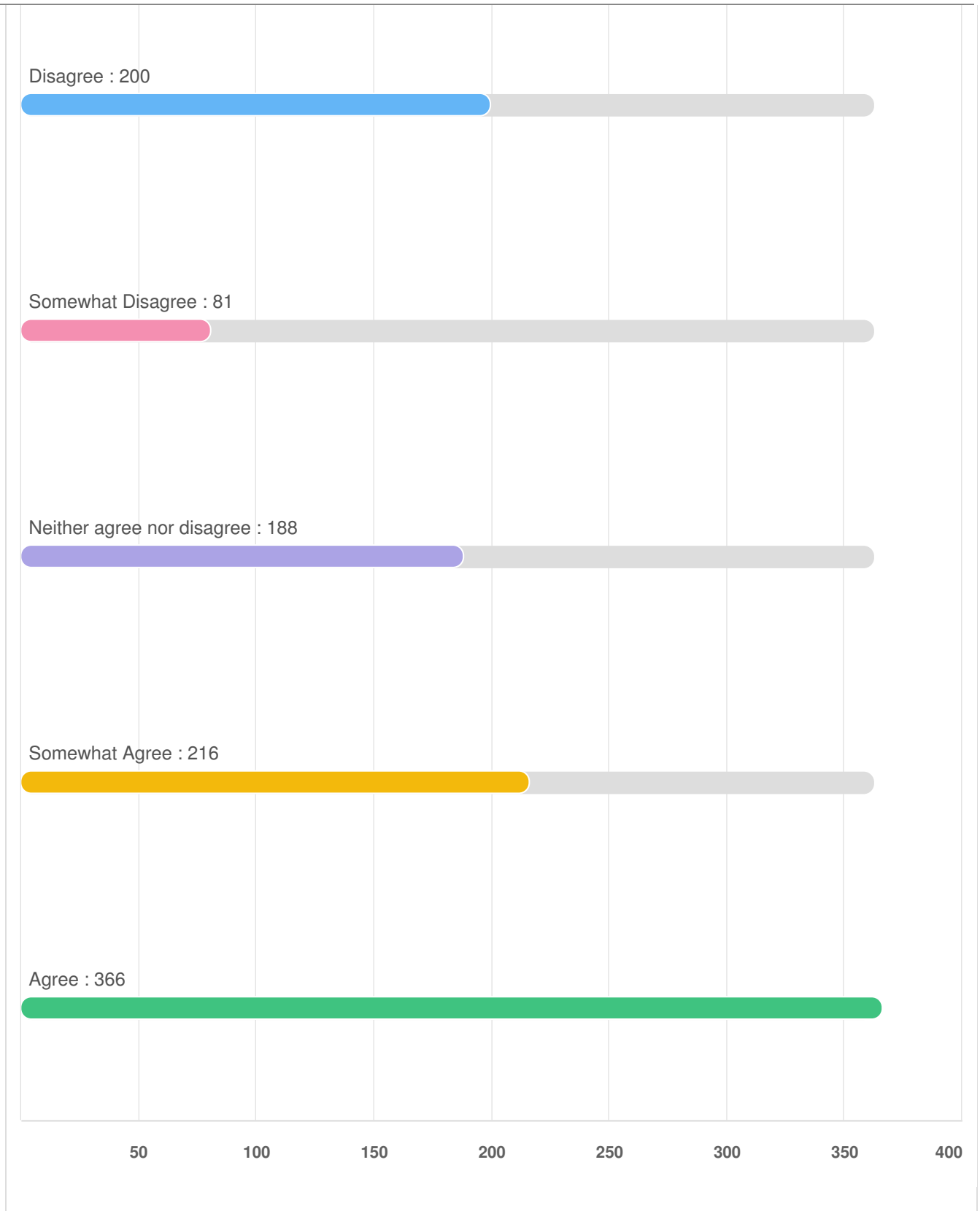
Q16 Do you agree or disagree with the following statements regarding Short Term Rentals:



Mandatory Question (1051 response(s))
 Question type: Likert Question

Q16 | Do you agree or disagree with the following statements regarding Short Term Rentals:

They make it harder for people to find quality, affordable housing that is available to rent long term.



They make Kawartha Lakes a more appealing destination.

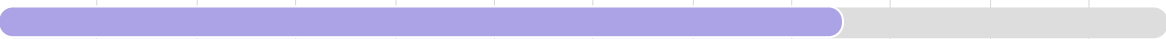
Disagree : 212



Somewhat Disagree : 132



Neither agree nor disagree : 213



Somewhat Agree : 204



Agree : 290



25 50 75 100 125 150 175 200 225 250 275 300 325

They bring Tourism spending to neighbouring shops and restaurants.

Disagree : 127



Somewhat Disagree : 97



Neither agree nor disagree : 131



Somewhat Agree : 294



Agree : 402



50 100 150 200 250 300 350 400 450

They are an important source of income for residents.

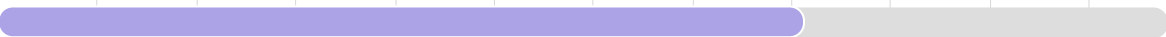
Disagree : 220



Somewhat Disagree : 125



Neither agree nor disagree : 203



Somewhat Agree : 213



Agree : 290



25 50 75 100 125 150 175 200 225 250 275 300 325

They reduce safety in buildings and neighbourhoods.

Disagree : 187



Somewhat Disagree : 97



Neither agree nor disagree : 198



Somewhat Agree : 228



Agree : 341



50 100 150 200 250 300 350 400

They increase noise, on-street parking and property damage.

Disagree : 132



Somewhat Disagree : 56



Neither agree nor disagree : 147



Somewhat Agree : 225

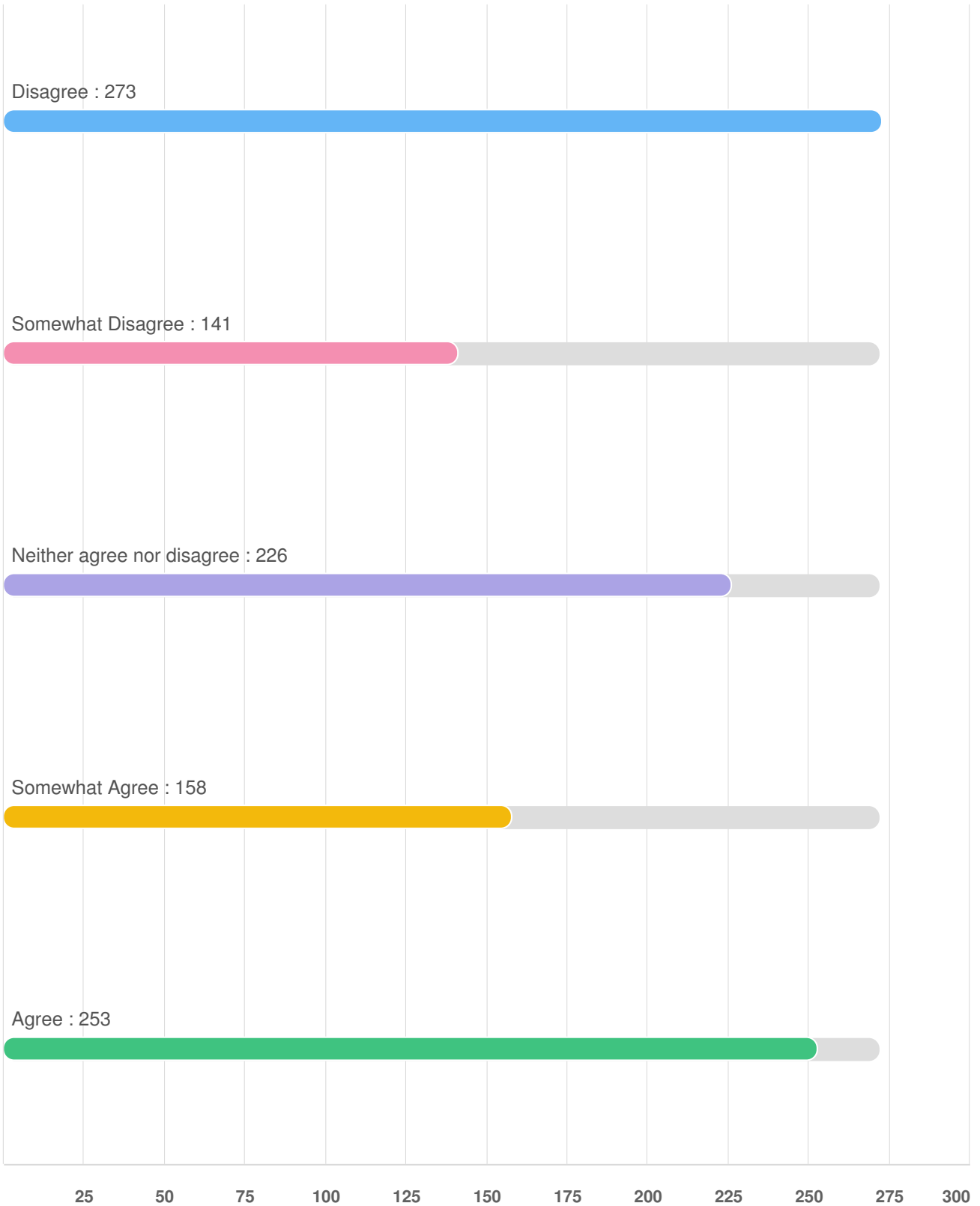


Agree : 491

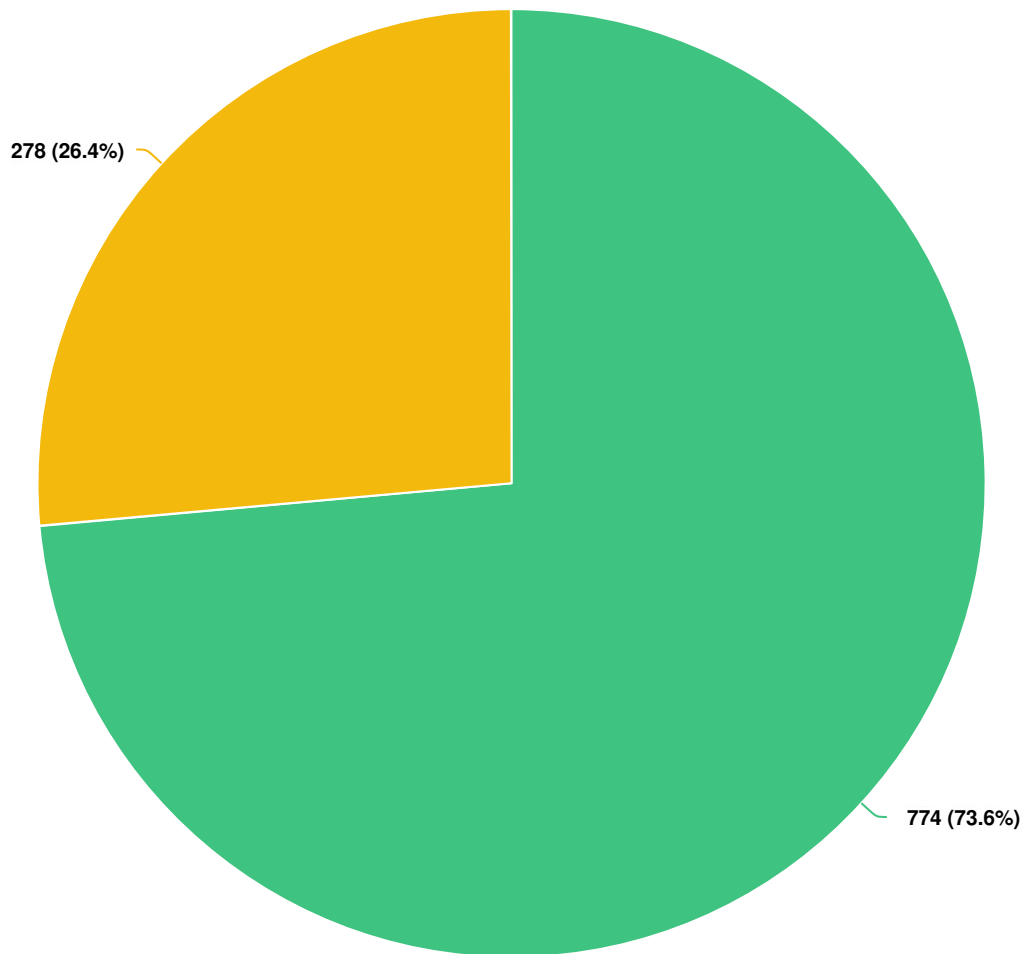


50 100 150 200 250 300 350 400 450 500 550

They play a positive role in increasing investment and business growth in Kawartha Lakes



Q17 Do you think that Short Term Rentals (examples VRBO, Airbnb, etc.) should be regulated and licensed by the City of Kawartha Lakes?

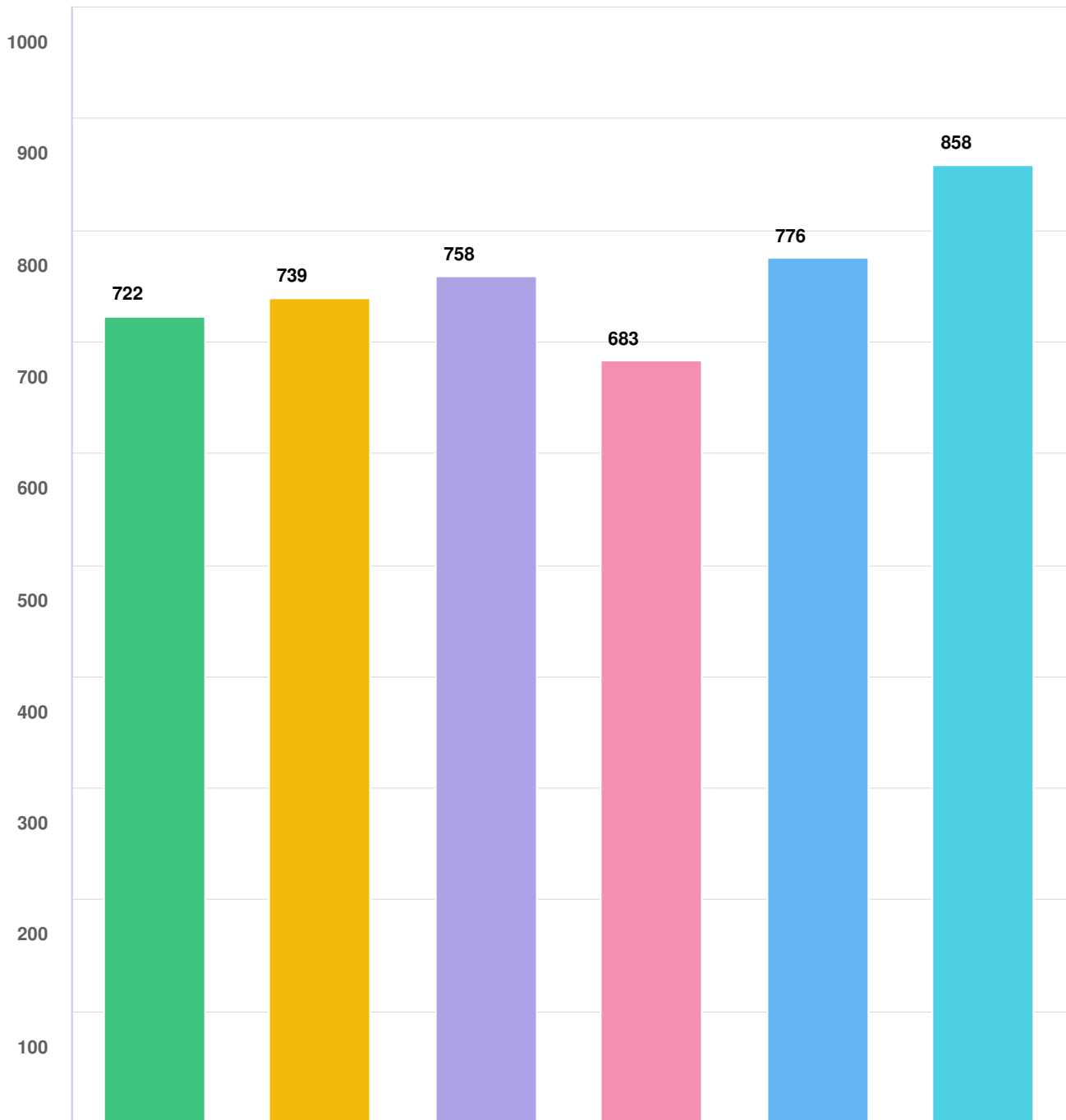


Question options

- No
- Yes

Mandatory Question (1052 response(s))
Question type: Radio Button Question

Q18 | If Short Term Rentals were to be regulated, what action(s) do you feel should be taken? (select all that apply)

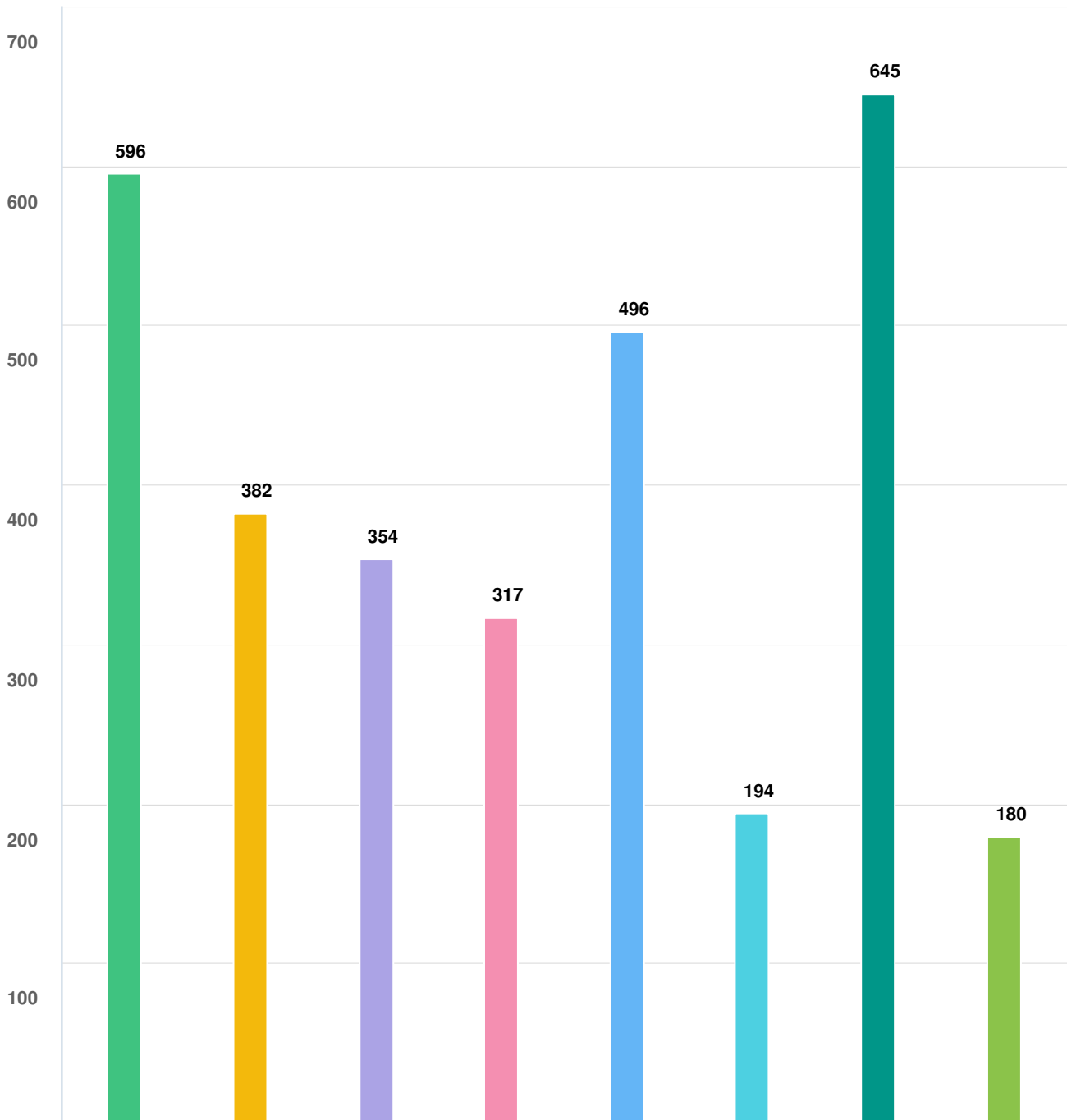


Question options

- Continuing education about such issues as recycling, lake health, fireworks, etc.
- Enforcement
- Payment of Municipal Accommodation Tax by owner/operator
- Proof of insurance
- Inspections for issues such as Fire Code, Building Code and septic capacity
- Licensing

*Mandatory Question (1052 response(s))
Question type: Checkbox Question*

Q19 What types of spaces should be available for Short Term Rentals in Kawartha Lakes?
(select all that apply)

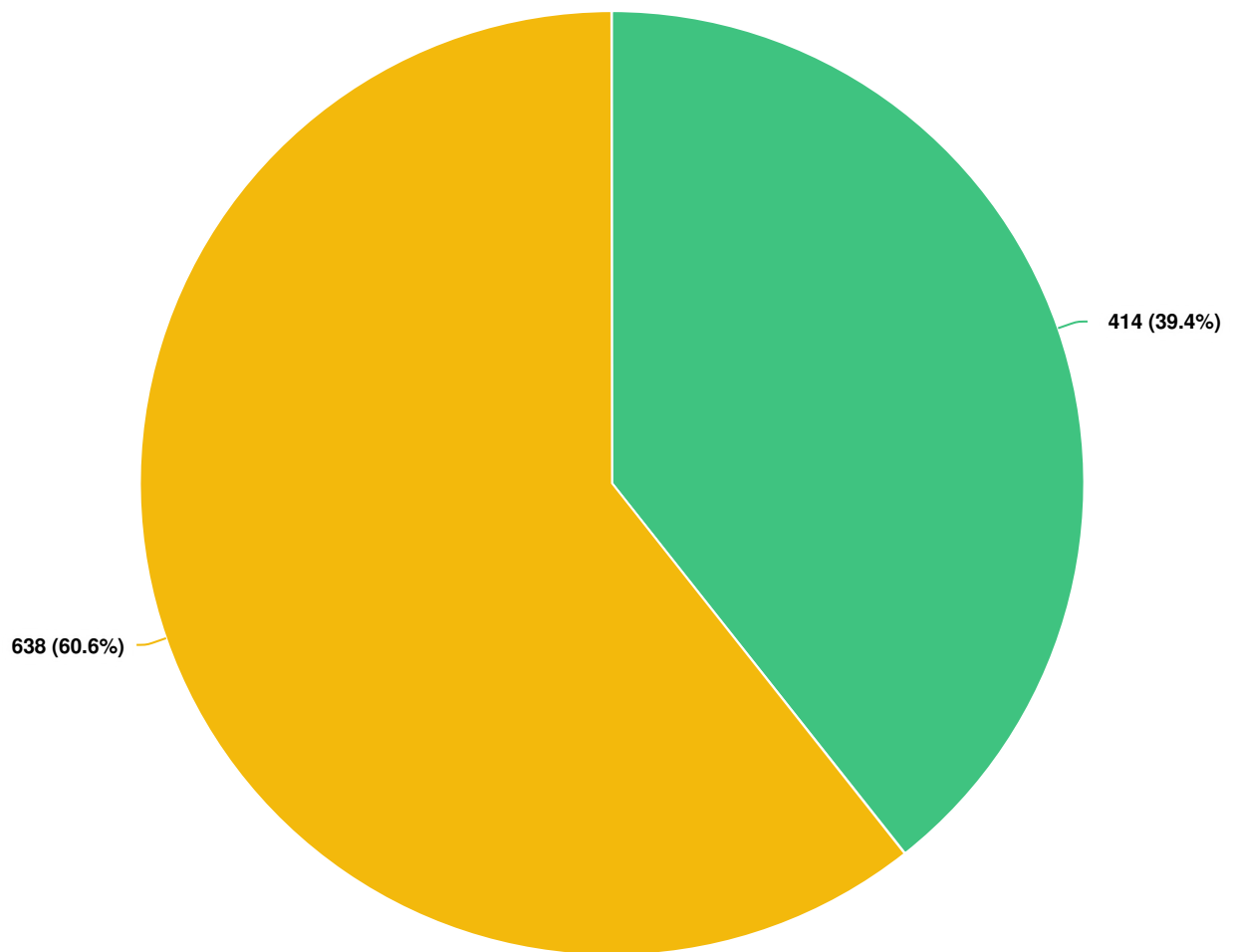


Question options

- None of the above
 ● Owner occupied properties
 ● Vacant properties (without structures or established occupancy)
- A basement or secondary suite
 ● Three or more spare rooms
 ● Two spare rooms
 ● One spare room
- An entire property (with a structure and no owner present)

Mandatory Question (1052 response(s))
Question type: Checkbox Question

Q20 Do you feel Short Term Rentals should be allowed on properties where the owner/operator does not ever reside on the property?

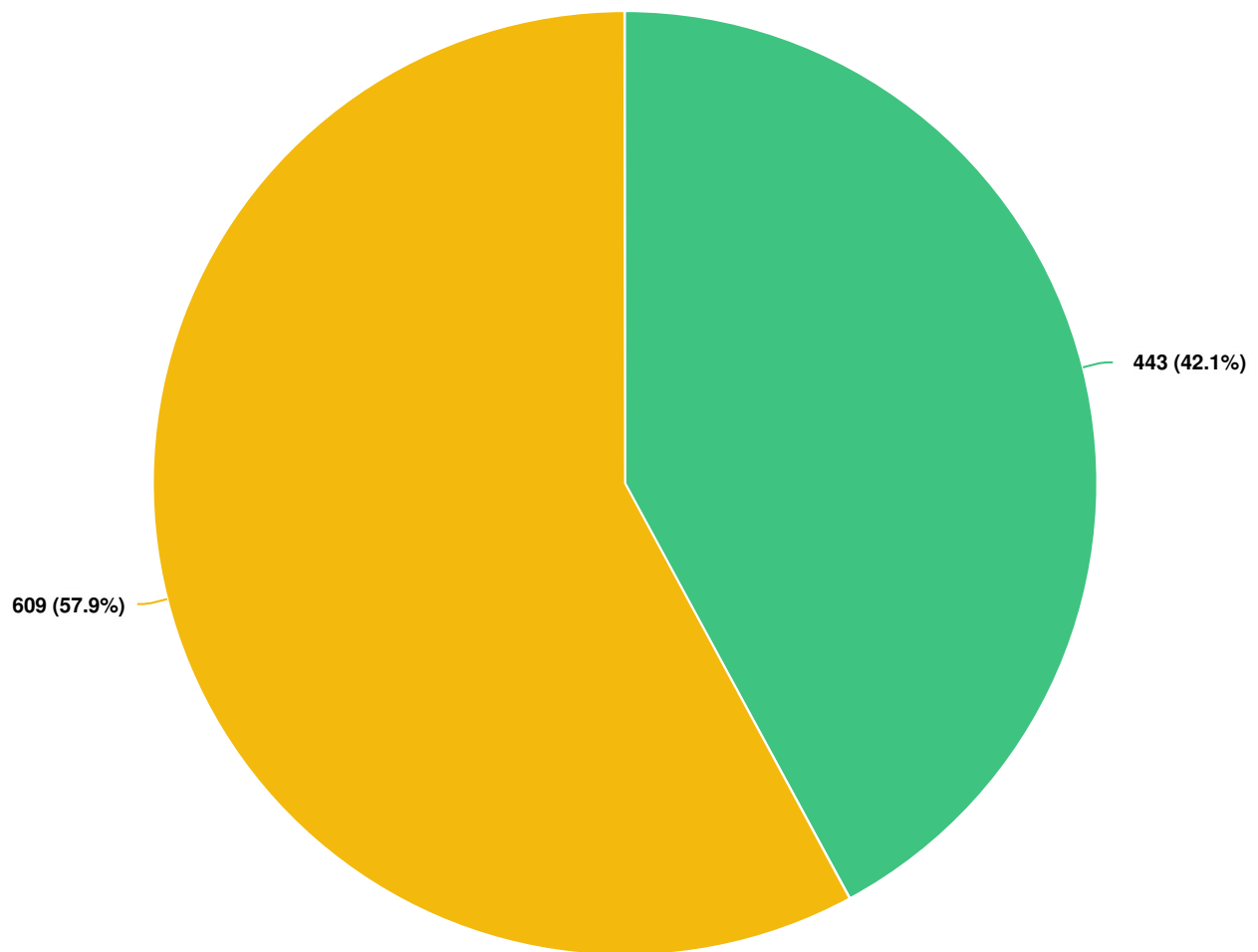


Question options

- No
- Yes

Mandatory Question (1052 response(s))
Question type: Radio Button Question

Q21 | Do you think that we should have a maximum stay time for guests booking Short Term Rentals?

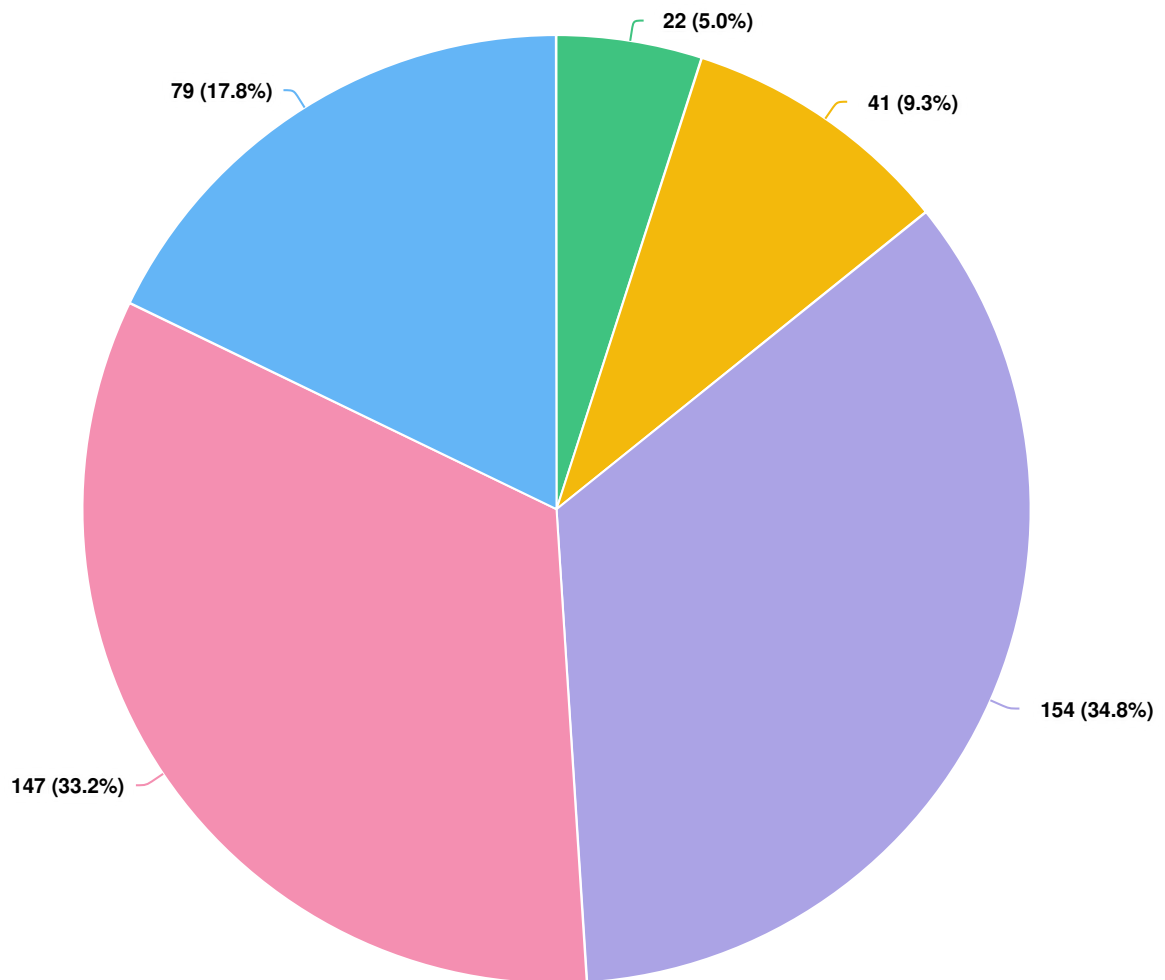


Question options

- No
- Yes

Mandatory Question (1052 response(s))
Question type: Radio Button Question

Q22 If you said 'yes' to the above, how long should the maximum stay time for guests be?

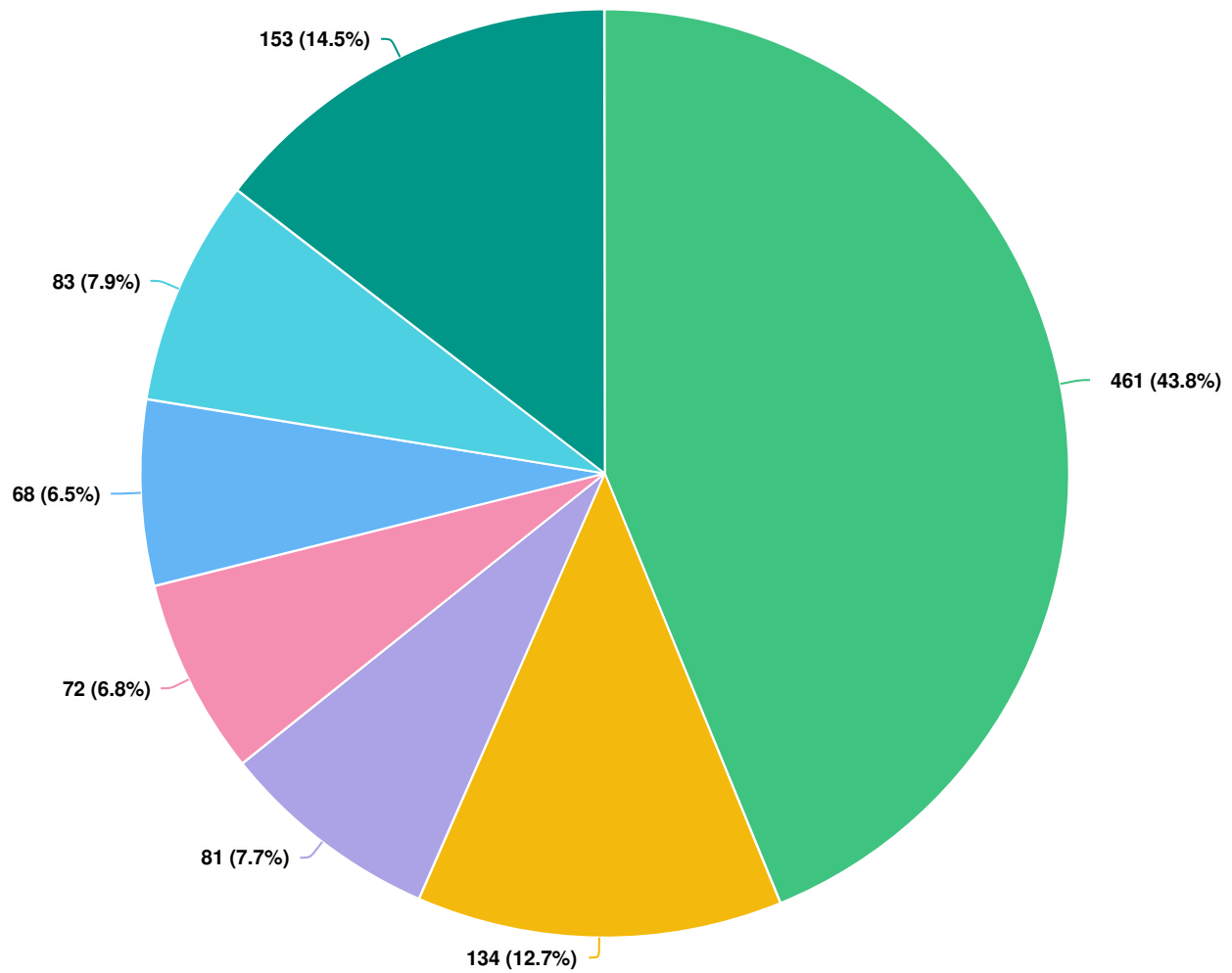


Question options

- Other (please specify)
- One month
- One Week
- One weekend
- One night

Mandatory Question (443 response(s))
Question type: Radio Button Question

Q23 Do you feel there should be limits on the number of days or weeks a property may be rented out in total throughout the year?

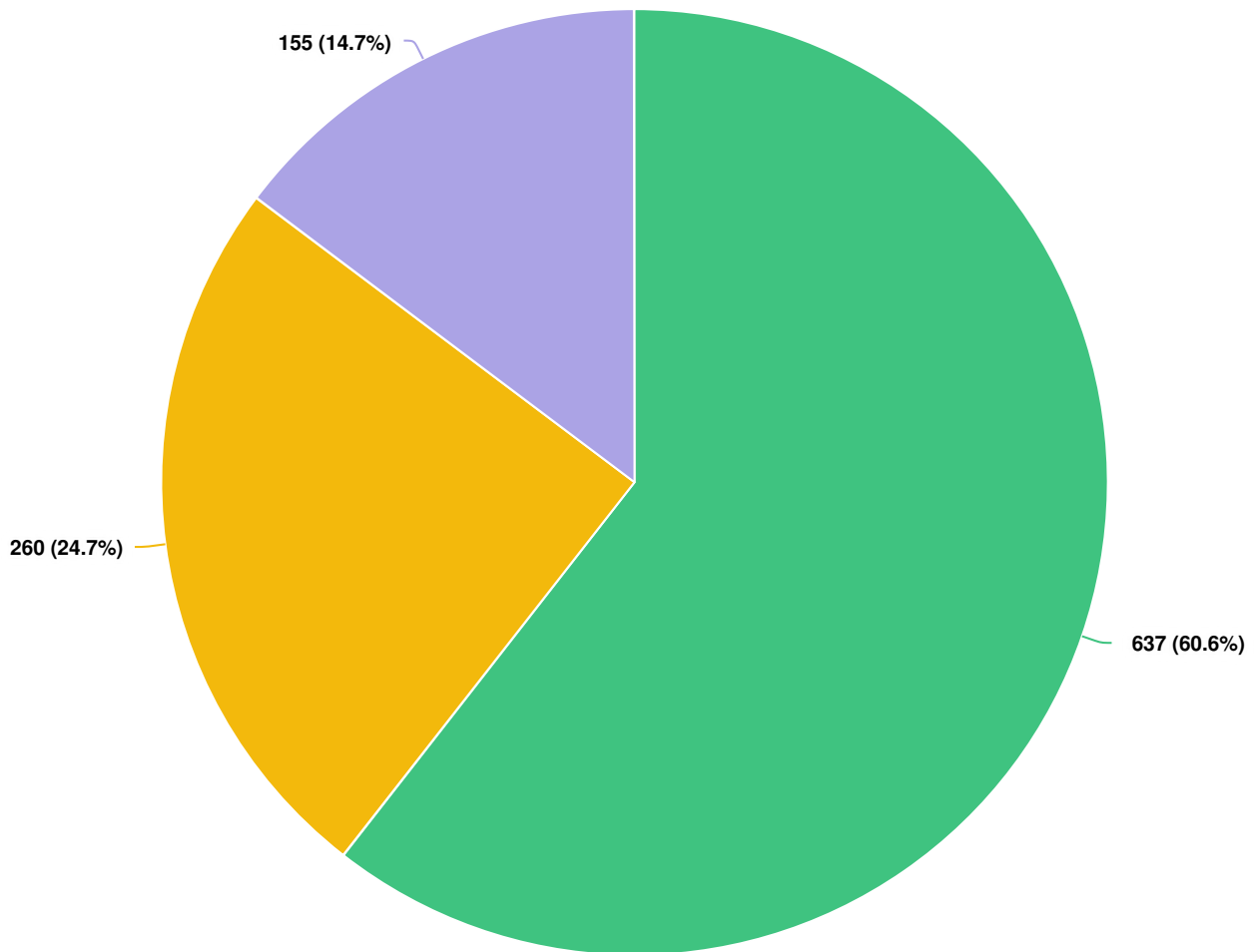


Question options

- Other (please specify)
- Yes, no more than a few weeks a month all year
- Yes, no more than a few weeks a month during summer months
- Yes, no more than once a month all year
- Yes, no more than once a month during summer months
- Yes, no more than a couple of times per year
- No, there should be no limits

Mandatory Question (1052 response(s))
 Question type: Radio Button Question

Q24 | Inspection Requirements: Do you think that Short Term Rentals should be inspected once a year by Kawartha Lakes staff?

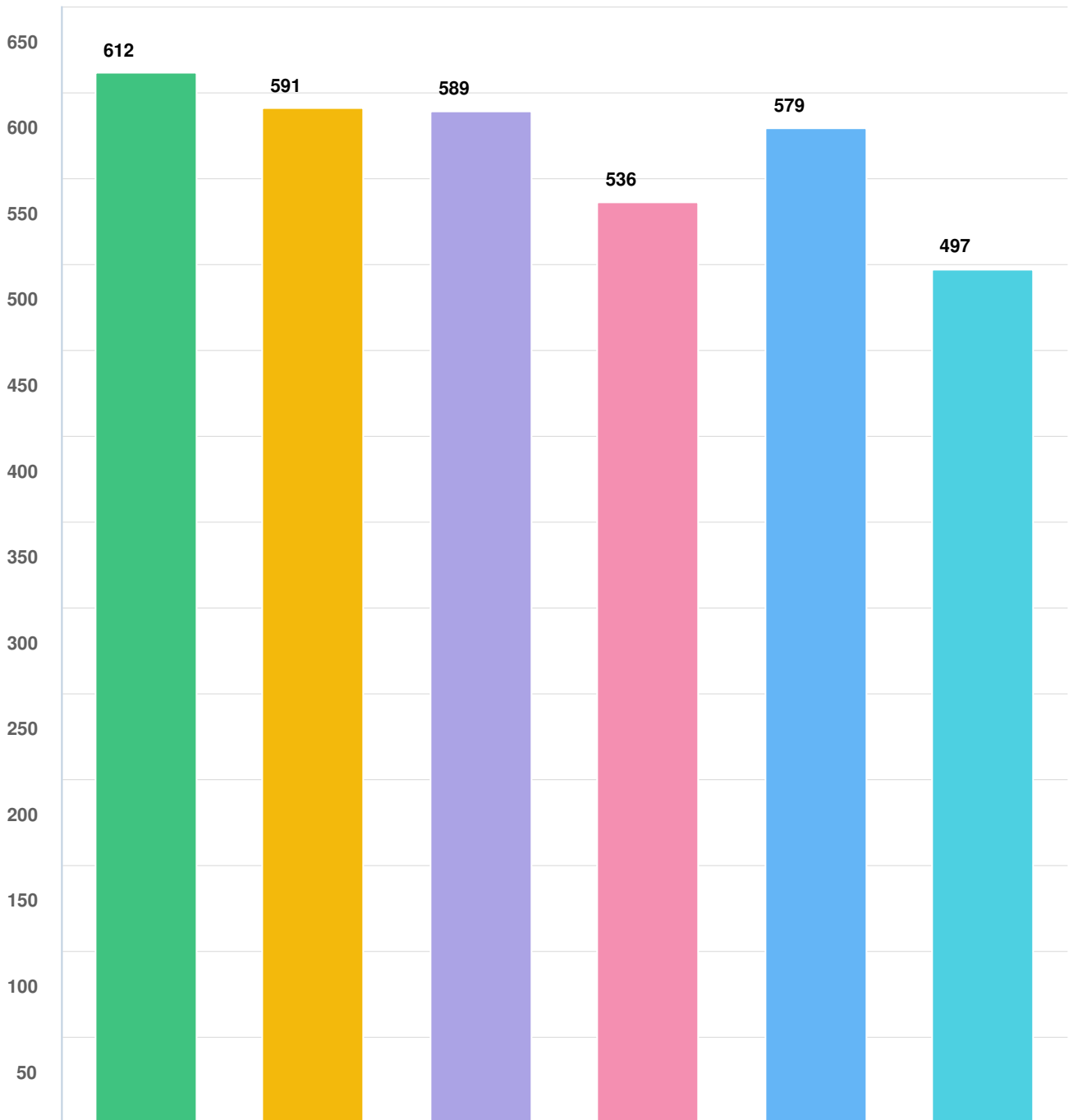


Question options

- I'm not sure
- No
- Yes

Mandatory Question (1052 response(s))
Question type: Radio Button Question

Q25 Inspection Requirements: if you answered 'yes' to the above, which of the following do you think should be included in the yearly inspection (select all that apply):

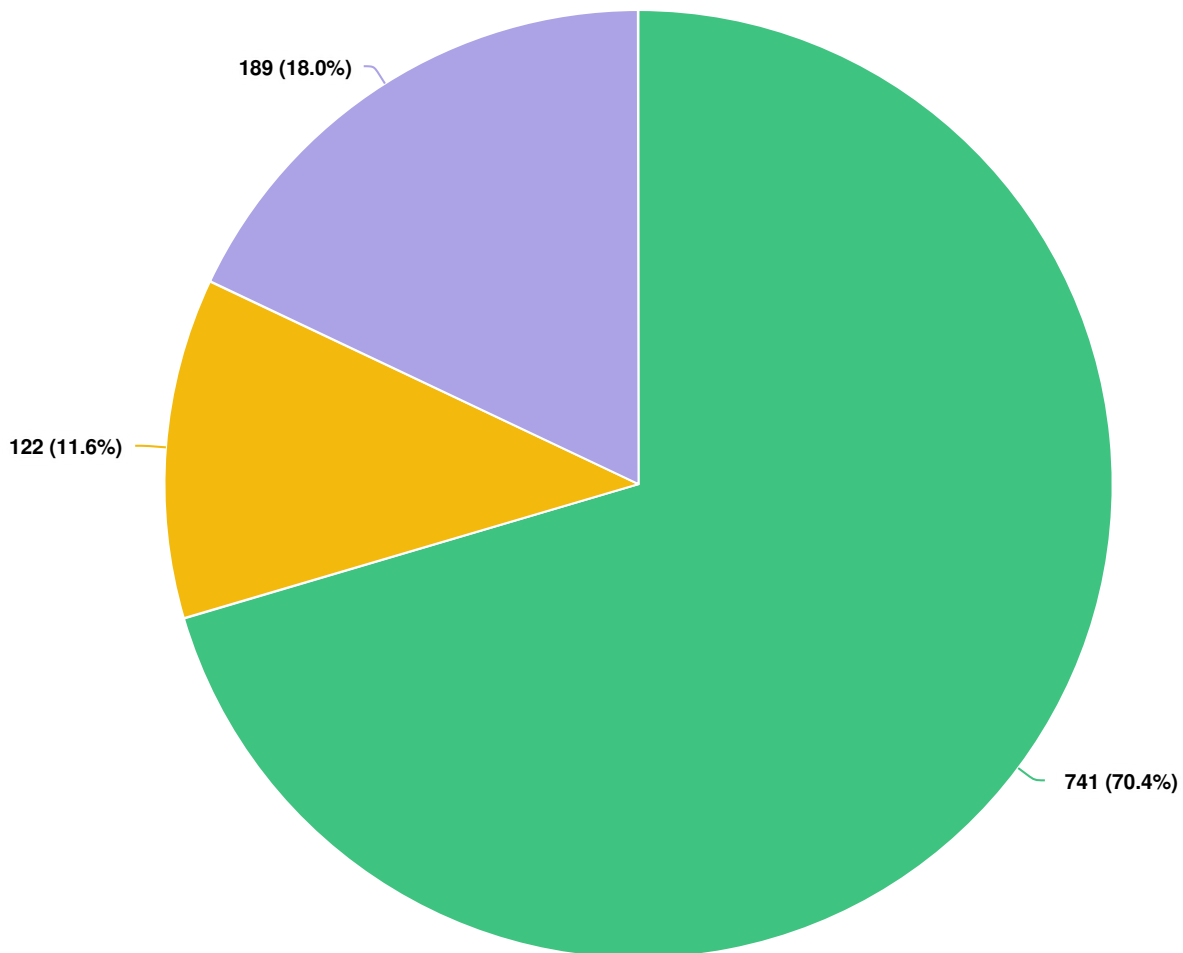


Question options

- Location and types of facilities that could be rented
- Mandated insurance limits (minimum standards)
- WETT Certification for fireplaces (fireplace safety)
- Septic/holding tank (capacity, flow and leaks)
- Occupancy load (number of bedrooms and what is permitted)
- Fire inspection (fire safety)

*Mandatory Question (637 response(s))
Question type: Checkbox Question*

Q26 | If Short Term Rentals were to be regulated, how should costs of doing so be split up?

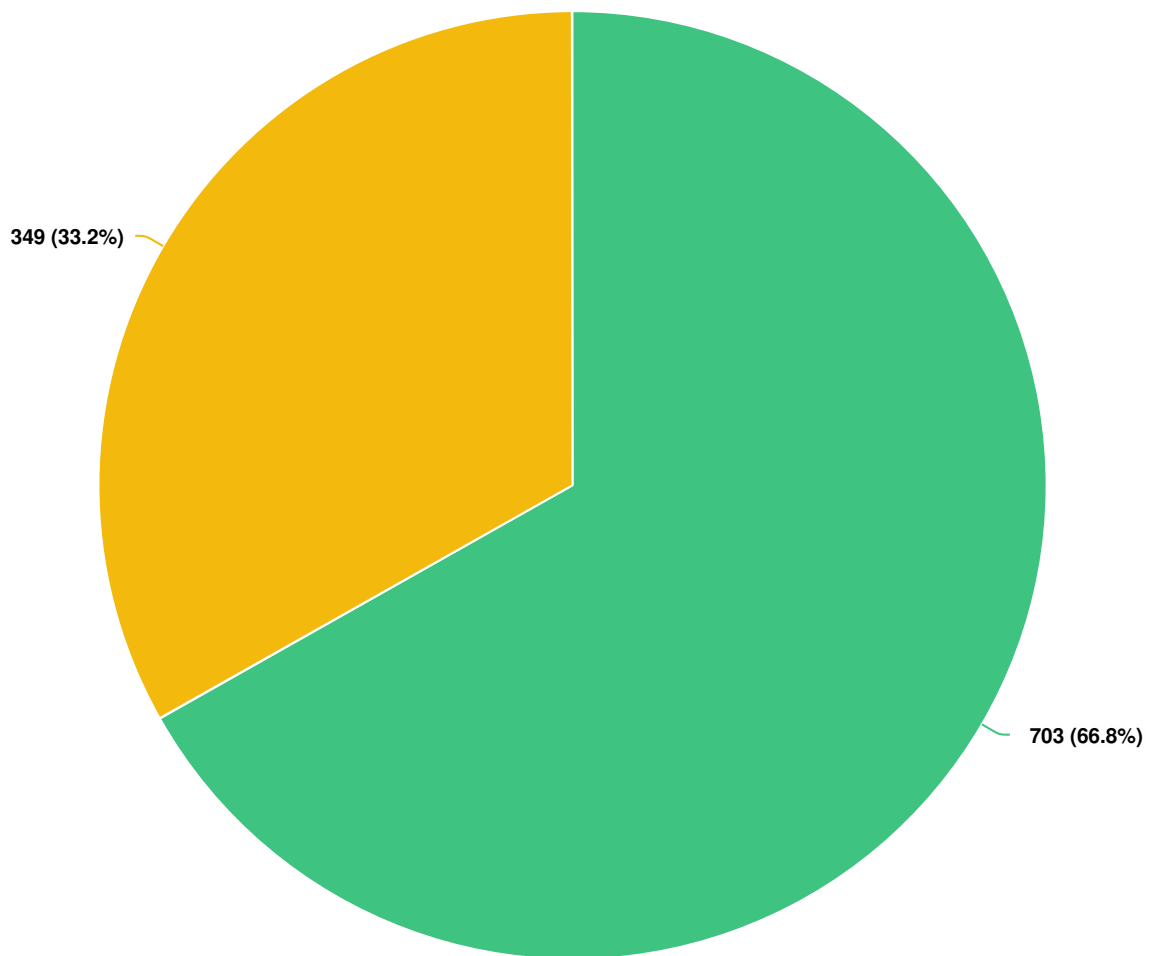


Question options

- The program should be supported by a combination of both
- The program should be supported through general taxation paid by all property owners
- The program should be supported only by fees paid by the owner/operator

Mandatory Question (1052 response(s))
Question type: Radio Button Question

Q27 Do you think that Kawartha Lakes should impose this MAT on tourists/visitors to our municipality to help support additional tourism and wayfinding (tourist signs) in our area?



Question options

- No
- Yes

Mandatory Question (1052 response(s))
Question type: Radio Button Question