

# Million Dollar Makeover Program Overview

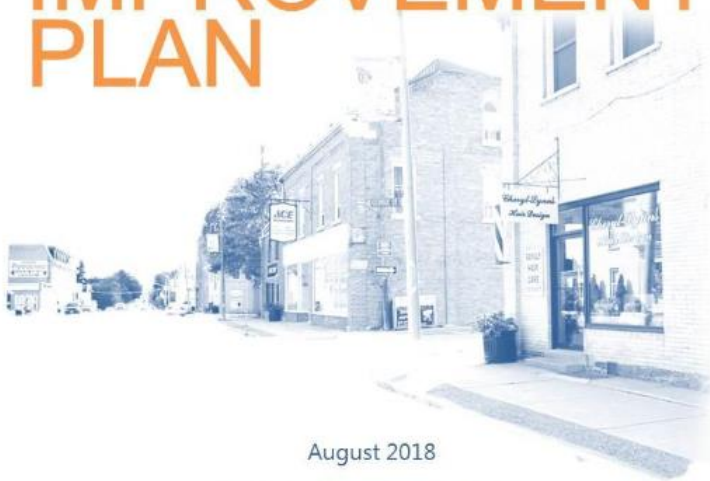
Carlie Arbour  
Economic Development Officer

May 9, 2023

# Community Improvement Plan (CIP)



## STRATEGIC COMMUNITY IMPROVEMENT PLAN



August 2018

Redesign | Rebuild | Revitalize

Empowers Council to support property and business owners to improve their properties through financial incentive programs.

# Million Dollar Makeover

- Launched in January 2019
- City-wide eligibility
- Grant and loan funding
- Commercial, mixed-use (commercial/residential), designated heritage properties
- 2 annual intakes



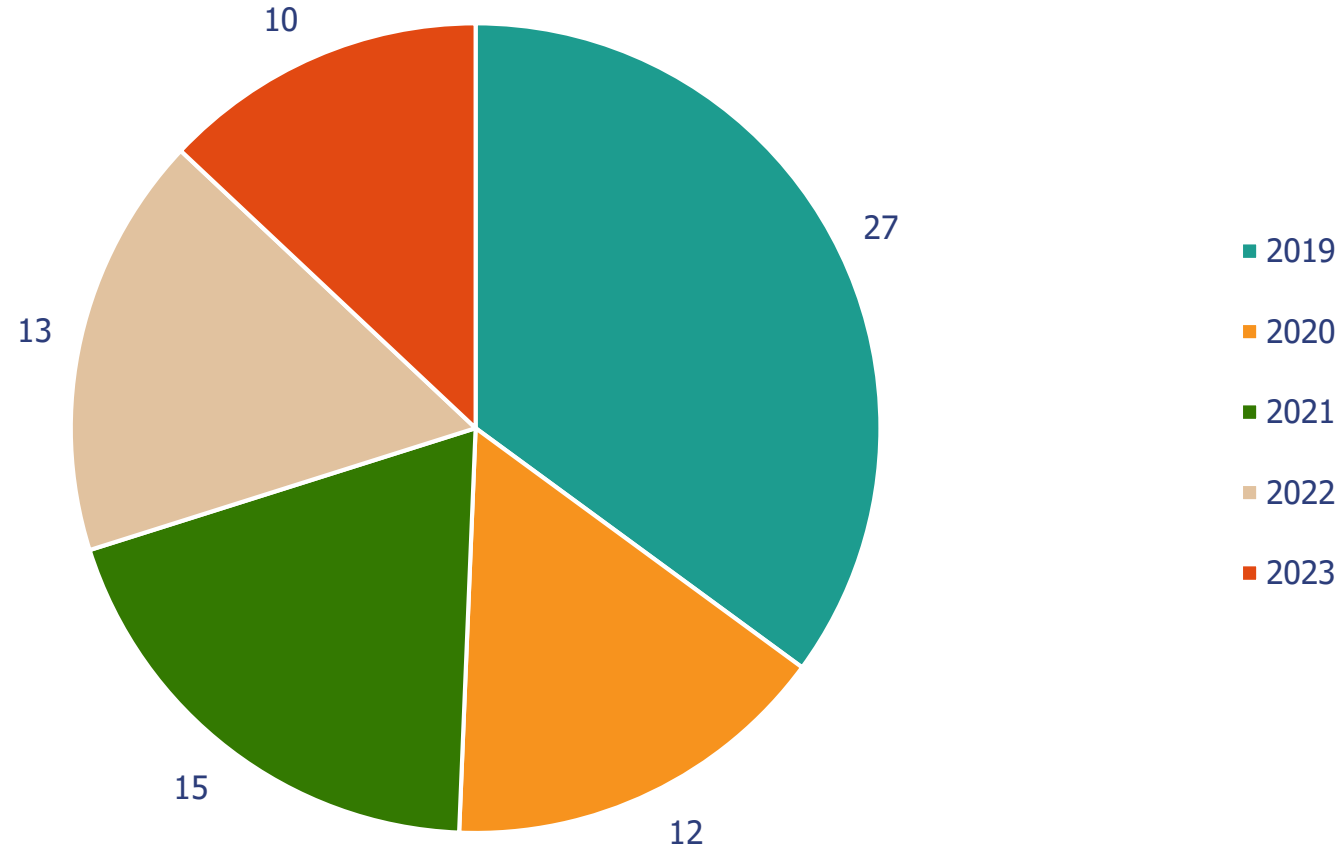
# Intake and Approval Process



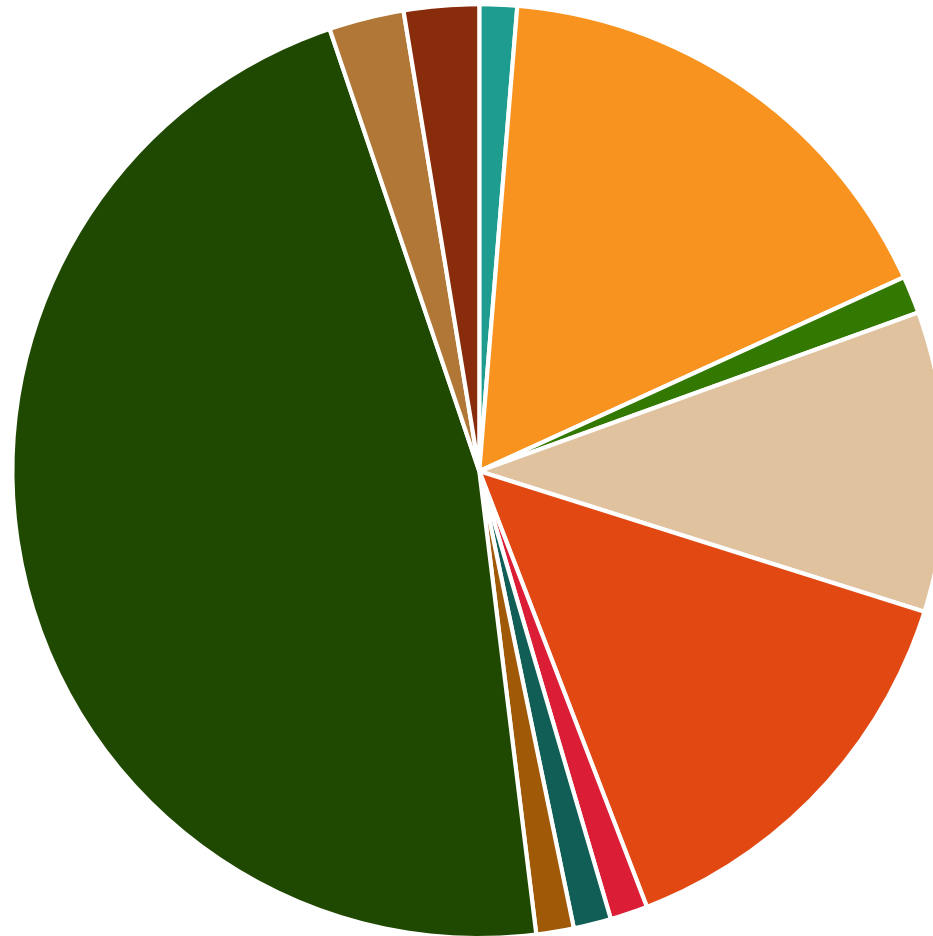
# Million Dollar Makeover

- Signage Improvement
- Façade Improvement
- Building Repair and Renovation
- Heritage Conservation
- Accessibility Improvement
- Outdoor Art
- Outdoor Patio
- Start-up Entrepreneur Building Improvement
- Trent-Severn Façade Improvements
- Design Studies

# Yearly approved projects

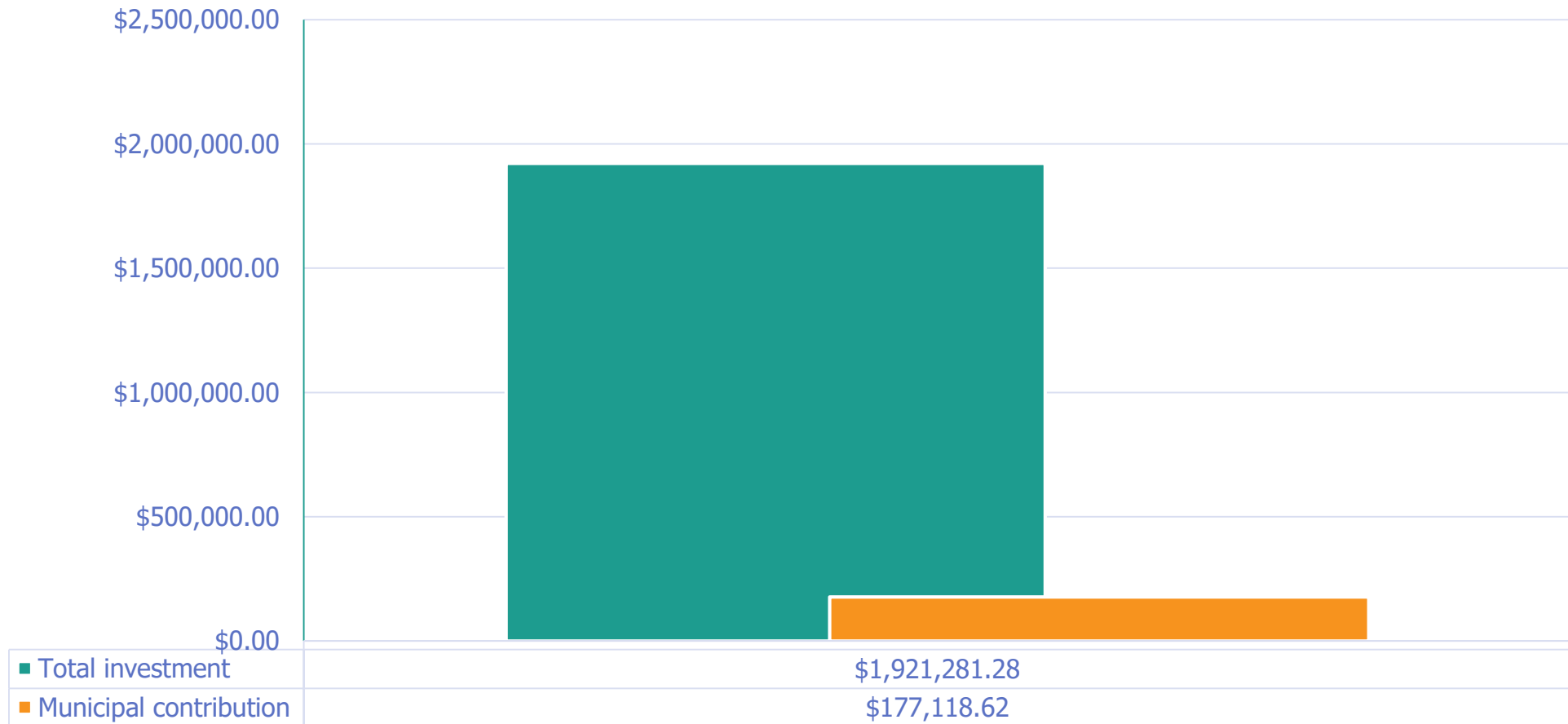


# Approved applications by community



- Bethany (1)
- Bobcaygeon (13)
- Downeyville (1)
- Coboconk (8)
- Fenelon Falls (11)
- Janetville (1)
- Kinmount (1)
- Kirkfield (1)
- Lindsay (36)
- Omemee (2)
- Woodville (2)

# Project investments, to date (grants)

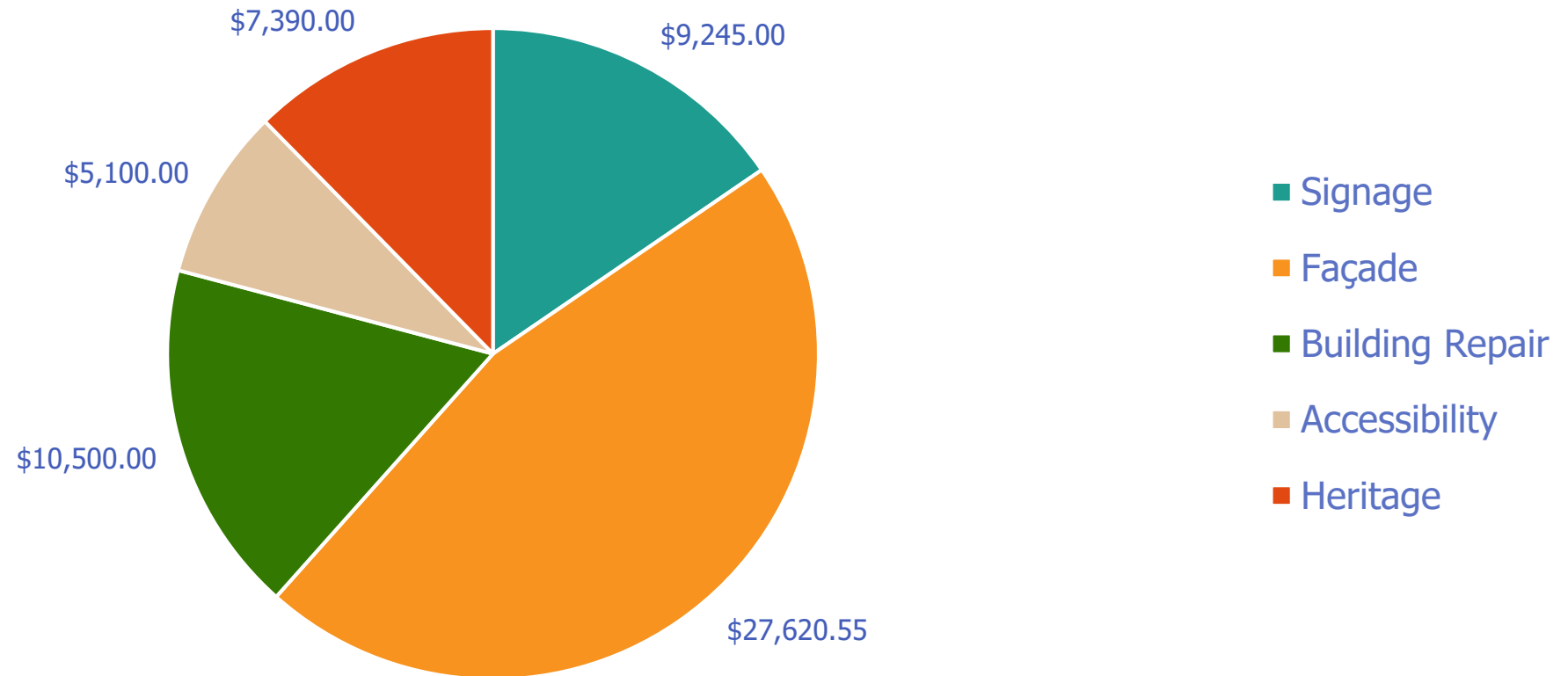




# 2023 Program

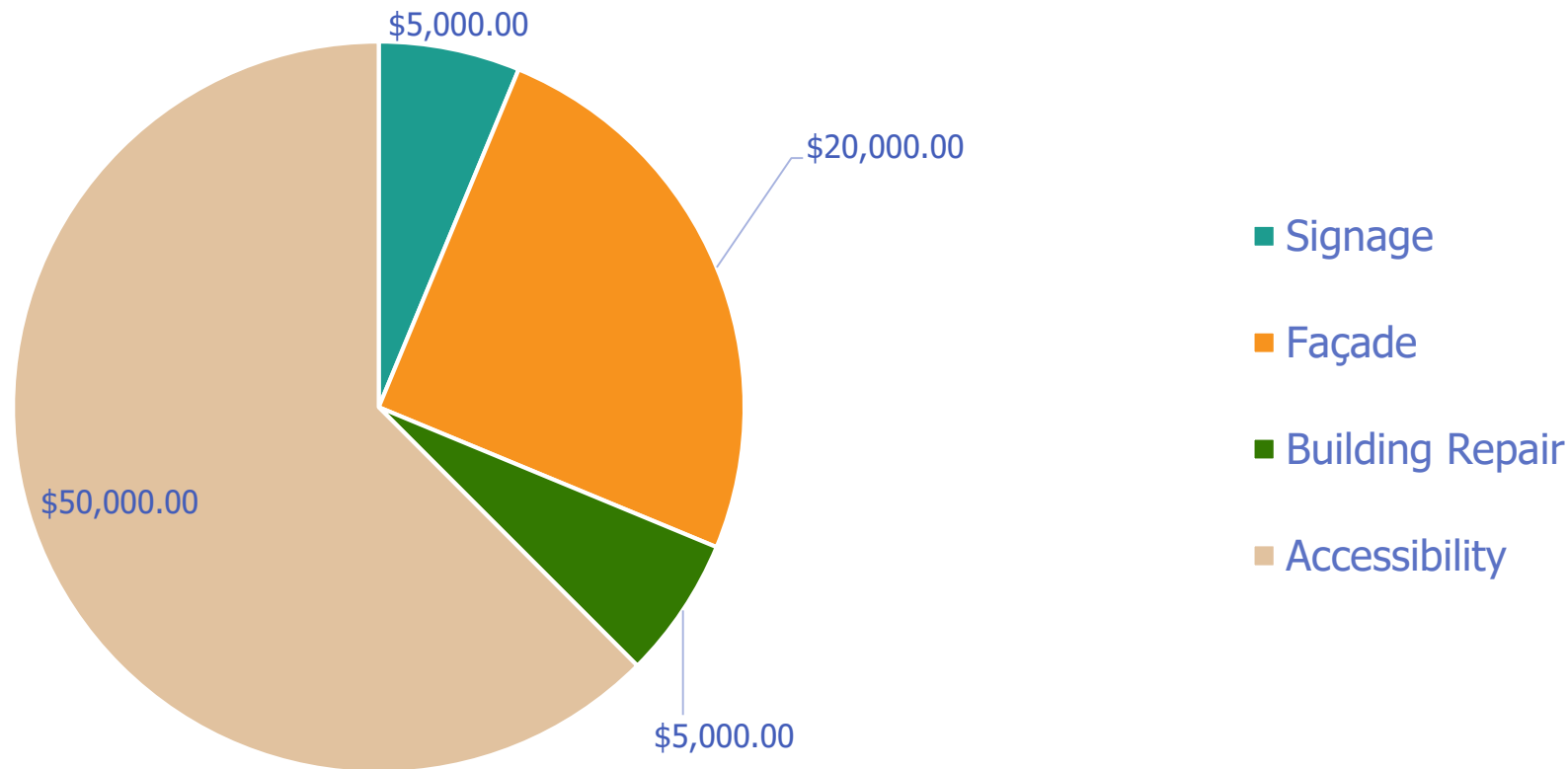
- 2 funding intakes
- 10 projects approved
- 4 funding agreements executed

# 2023 Approved Grants by Program



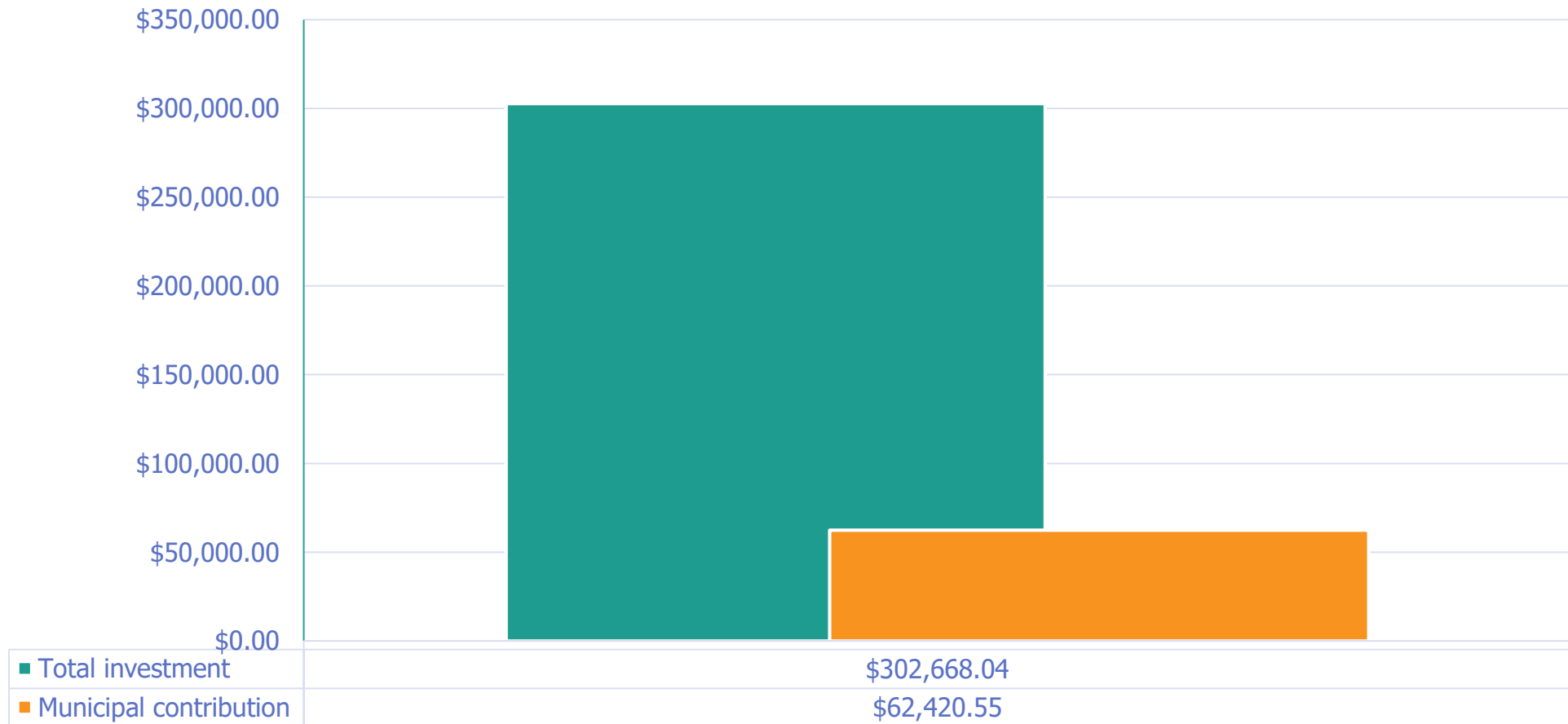
**Total:\$59,855.55**

# 2023 Approved Loans by Program



**Total:\$80,000**

# Project investments, 2023 (grants)



# Façade Improvement





# Signage Improvement





# Heritage Conservation





# Heritage Conservation





# Façade Improvement



# Façade & Signage Improvement





# Façade Improvement



# Façade, Signage and Building Repair





# Façade, Signage and Building Repair



# Thank you!

