



Municipal Heritage Committee Report

Report Number:	KLMHC2021-30
Meeting Date:	August 5, 2021
Title:	Cultural Scavenger Hunt Presentation
Description:	Presentation regarding the new Cultural Scavenger Hunt being developed by the City
Author and Title:	Emily Turner, Economic Development Officer – Heritage Planning

Recommendation(s):

That Report KLMHC2021-30, **Cultural Scavenger Hunt Presentation**, be received;

That the presentation from staff be received for information.

Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

The Economic Development Officer – Arts and Culture is currently preparing a Cultural Scavenger Hunt for launch in fall 2021 and will provide the Committee with an overview of it. The following description of the scavenger hunt was provided for the Committee's information:

This fall, the Arts & Heritage trail is hosting a cultural scavenger hunt designed to allow safe tourism through the Kawarthas. The self-guided trail, developed in 2017, has over 50 locations. Among its composition are a number of cultural attractions that share the culture and heritage of our beautiful region. The Hunt explores the engineering marvels of the Trent-Severn waterway, heritage villages, historic houses, quaint cottages, and amphitheatres for live theatre and cozy storytelling. Not far from each Scavenger Hunt location are interesting artisans and craft cuisine nestled in villages and vistas along the countryside. Put together, it's the best of Arts and Heritage in the Kawartha Lakes.

A staple of any good road trip, a game of Eye Spy is the basis of the Cultural Scavenger Hunt; visit the cultural locations listed below, find the location's signature icon (pictured below for easy finding), take a photo and post it to social media tagging @ExploreKawarthaLakes and using the hashtag #EyeSpyKL.

If you're looking for something fun, COVID safe, and are up for a friendly game of #EyeSpyKL starting Labour Day weekend, the Kawartha Lakes Cultural Scavenger Hunt is for you! Game on!

Rationale:

The presentation is being provided for the information of the Committee which may find it of interest.

Other Alternatives Considered:

There are no recommended alternatives.

Financial/Operation Impacts:

There are no financial or operational impacts as a result of the recommendations of this report.

Consultations:

Economic Development Officer – Arts and Culture

Attachments:

N/A

(Acting) Department Head email: rholy@kawarthalakes.ca

(Acting) Department Head: Richard Holy, Acting Director of Development Services