



## Council Report

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**Report Number:** ED2023-041

**Meeting Date:** August 29, 2023

**Title:** 2023 Arts and Culture Resiliency Fund Awards

**Description:** Report back to Council on the distribution of funds to the Arts and Culture sector in the City of Kawartha Lakes

**Author and Title:** Donna Goodwin, Economic Development Officer – Arts and Culture

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### Recommendation:

**That** Report 2023-041, 2023 Arts and Culture Resiliency Fund Awards, be received.

**Department Head:** \_\_\_\_\_

**Financial/Legal/HR/Other:** \_\_\_\_\_

**Chief Administrative Officer:** \_\_\_\_\_

## **Background:**

At the Council Meeting of February 28, 2023, Council adopted the following resolution:

### **CR2023-154**

**That** \$200,000.00 be included in the 2023 Operating Budget for the City of Kawartha Lakes to create a one-year operating grant funding program for Arts and Culture Organizations and Chambers of Commerce, funded from the 2022 Operating Budget Surplus; and

**That** Staff report back by the end of Q2, 2023 with the parameters that will apply to the proposed one-year operating grant funding program.

At the Council Meeting of May 23, 2023 Council adopted the following resolution:

### **CR2023-036**

**That** Report ED2023-036, 2023 Arts and Culture Resiliency Fund and the Chamber of Commerce Resiliency Fund be received;

**That** Staff establish and manage an in year fund for 2023: The Arts and Culture Resiliency Fund and the Chamber of Commerce Resiliency Fund, as generally outlined in Report ED2023-036; and

**That** a review committee of up to five (5) Staff from Development Services, Community Services, and Corporate Services be established to review application eligibility, and the Director of Development Services be authorized to approve applications.

The Chambers of Commerce Resiliency Fund has been dispersed to all four local Chambers of Commerce to the amount of \$20,000 per Chamber as outlined in Council Report ED2023-036, and will be reconciled at the end of the calendar year. This report addresses the allocation of the Arts and Culture Resiliency Fund.

## **Rationale:**

Appendix A – 2023 Arts and Culture Resiliency Fund Awards Chart provides the list of recipients and associated awards based on the approved sliding scale from 2022 eligible submitted expenses. Thirteen applications were received with eleven organizations eligible for funding.

Applicants needed be a not-for-profit with a board of management operating in the City of Kawartha Lakes. The following definition of eligible applicants was provided:

“Arts, Culture and Heritage Organization `are a local community group or association which operates as a not-for-profit organization, is volunteer based, and provides a

valuable cultural resource or service to the municipality and its residents'. Cultural resource means a project or initiative which enhances the community through **the area of artistic, historical and/or theatrical achievement.**"

This fund was specific to operating and covered fixed and staff operating costs incurred in 2022. Fixed Operating Costs meant required payment for fixed assets that did not fluctuate in relation to profit or loss of organizational activities. Example items were expenses such as: rent, mortgage, utilities, telephone, property taxes, and building insurance. Staffing Operational Costs meant required payment for services rendered in a permanent staffing capacity not already covered by another City funding source. The funds could be used to cover operating costs: fixed and/or subsidize staff position.

### **Ineligible Activities**

Staffing and other operating costs related to programming supported through grants/ sponsorship were considered project based funding and were not eligible. Operational costs for staff funded through grants, sponsorships and employment programs were not eligible expense/submissions. Capital costs were not an eligible expense nor expense/submissions for programs, facility upgrades and maintenance.

### **Funding Structure**

The structure of funding was modelled from the 2021 Recovery Fund. Applicants were to submit 2022 Operating costs – Fixed/Salary (not including costs paid for by other organizations or positions subsidized by other funding sources), with a sliding scale of assistance based on operating costs;

- between \$500 and \$4,999: fixed funding amount up to \$2,500
- between \$5,000 and \$14,999: fixed funding amount up to \$10,000; or
- over \$15,000: fixed funding amount up to \$20,000;

applied to produce the award allocation.

### **Program Criteria**

- 1.1 Total funding allotment for this fund is to be considered as City wide.
- 1.2 Cultural Organizations must apply in writing to the Economic Development Department prior to June 30, 2023 to access funding.
- 1.3 The applicant must provide a detailed financial statement.
- 1.4 The funds must be used to cover fixed costs not already supported through their municipal funding arrangements. Funding will not support the offset of staff wage(s) already supported through other funding arrangements.

- 1.5 Eligible organizations are limited to registered non-profits; Museums, Galleries, and Theatres, and demonstration of associated fixed costs and/or operational need.
- 1.6 Organizations are limited to one funding request. A funding scale of assistance to a maximum of \$20,000 can be allotted to any one Cultural Organization in 2023.
- 1.7 Applications will be reviewed and authorized by the Director of Development Services, or designate and reported on to Council for information purposes.
- 1.8 Program applicants are encouraged to seek any and all alternate sources of funding but are advised that application to this program precludes application to any other source of funding that may be provided by the City for the same activity.

Specific 2023 operating funding for the Kawartha Art Gallery (KAG) and the Kawartha Lakes Archive and Museum (KLAM) was approved by Council in the 2023 budget.

### **Program Administration**

The application was available on the Kawartha Lakes website and shared with the community. Applications were received and reviewed by an internal Review Committee to determine eligibility against program criteria, verified by the review committee, and approved by the Director of Development Services.

### **Alignment to Strategic Priorities:**

The Arts and Culture Resiliency Fund and the Chamber of Commerce Resiliency Fund directly supports the 2020-2023 Kawartha Lakes Strategic Plan goal; An Exceptional Quality of Life through the action of community building;

- Enhance community involvement
- Foster civic pride
- Update and execute the Cultural Master Plan
- Support and promote arts, culture and heritage

### **Consultations:**

Senior Accountant, Finance

Supervisor, Community Partnership and Programs Division

Director, Development Services Department

Director, Corporate Services Department

Director, Community Services Department

Manager, Economic Development Division

**Attachments:**

Appendix A – 2023 Arts and Culture Resiliency Fund Awards Chart



2023 Arts and Culture  
Resiliency Fund award

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**Department Head:** Richard Holy, Director Development Services