

# Public Notices Update

Discontinuation of printed newspaper; impacts and actions

November 7, 2023



# Background

- September 14, 2023 was the final printed issue of Kawartha Lakes This Week.
- Along with 70 other communities in Ontario, Kawartha Lakes no longer has a printed newspaper.
- The online version is available at [www.peterboroughexaminer.com](http://www.peterboroughexaminer.com) and is owned by Torstar.
- First 3 articles per month are free, additional articles available by subscription only.

# What are legislated notices?



## Proposed Road Closure and Sale - Road Allowance adjacent to 64 Ridout Street

🕒 Posted on Thursday, May 12, 2022 12:01 AM

**Take Notice** that, pursuant to By-law 2018-020, as amended, the Council of The Corporation of the City of Kawartha Lakes will hear a proposal to declare a portion of road allowance...

# 10% of all notices

# Impacts on legislated notices

Notice By-Law 2015-095

Heritage Act

Drainage Act

Environmental Assessment Act

Municipal Election Act

Planning Act

Legislation Act

Sale and Disposition of Land Policy

# Above and beyond approach

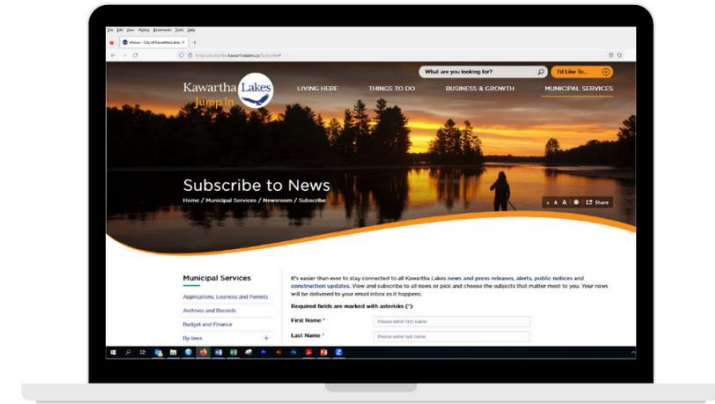
1. All notices posted on the municipal website, and;
2. Additional actions may be taken as appropriate per subject to meet the needs of the community, including:
  - Printed copy at Municipal Service Centres, select Library Branches
  - Social media posts
  - Third Party Media - a non-City publication in print or digital format with reasonable reach to community affected by the notice.

E.g. Paid social media, digital advertising, traditional media (radio, television, outdoor) printed publications such as newspapers, magazines, or other direct mail publications.

# Next steps

- Policies and by-laws updated by Council
- Public education on how to stay informed
- Prominent Public Notices page on website

## Missing the local newspaper?



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- News releases and public notices
- Council and committee meeting agendas and highlights
- Waste reminders
- Library news, events and programming
- Community events
- Recreation programming
- Proposed heritage designations
- Municipal real estate sales notices
- And more



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# Next steps

- Considerations for refreshed Communications Strategy (2024-2027)
- Municipal Calendar delivery

