

Council Memorandum

Date:	January 16, 2024
To:	Committee of the Whole
From:	Councillor Smeaton
Re:	Service Club Signs

Recommendation

That the Memorandum from Councillor Smeaton, **Regarding Service Club Signs** be received;

That staff report back to Council by end of Q2, 2024 updating our plan for the replacement of Service Club signs at the main entry points to Lindsay; and

That this recommendation be brought forward to Council for consideration at the next Regular Council Meeting.

Rationale

Many constituents have asked for these signs to be “put back up” as they were taken down a few years ago for various reasons. Staff feedback is being requested in order to advise on having this signage reinstalled when entering the City. It would also be prudent to advise on direction needed for future maintenance, pricing for Clubs to advertise etc. The absence of a local newspaper has been a further motivator in the discussions surrounding the need for this signage.