



## Municipal Heritage Committee Report

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**Report Number:** KLMHC2024-014  
**Meeting Date:** February 1, 2024  
**Title:** Toureka! Presentation  
**Description:** Presentation on the Toureka! app  
**Author and Title:** Emily Turner, Economic Development Officer – Heritage Planning

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### Recommendations:

**That** Report KLMHC2024-014, **Toureka! Presentation**, be received;

**That** the presentation from staff be received for information.

**Department Head:** \_\_\_\_\_

**Financial/Legal/HR/Other:** \_\_\_\_\_

**Chief Administrative Officer:** \_\_\_\_\_

**Background:**

Economic Development staff have begun to use the app Toureka! to promote various arts, culture, heritage and tourism tours and routes throughout Kawartha Lakes including the Arts and Heritage Trail and the Legends and Lore walks. The app helps users navigate different kinds of tours from their cell phones.

The Economic Development Officer – Arts and Culture is the lead on the app and will provide a presentation to the Committee on how it works and City tours currently housed on the app.

**Rationale:**

The Committee has expressed the desire to build a number of walking tours, specifically with regard to the work that has been done on the Scugog River in Lindsay. Staff feel that the app may be an appropriate place for these tours and the presentation is intended to give the Committee an overview of the app's features and functionality.

**Other Alternatives Considered:**

There are no recommended alternatives.

**Financial/Operation Impacts:**

There are no financial or operational impacts as a result of the recommendations of this report.

**Consultations:**

Economic Development Officer – Arts and Culture

**Attachments:**

N/A

**Department Head email:** lbarrie@kawarthalakes.ca

**Department Head:** Leah Barrie, Director of Development Services