

Kawartha Lakes Strategic Plan

2024-2027

2024-2027 Strategic Plan DRAFT

Kawartha Lakes Strategic Plan Framework



Timeline



We are here

What did we hear so far?

Themes

- Affordable housing is needed
- Sustainable and environmentally conscious development is desired
- Improved health care, education and services are needed now and as we grow
- Amenities such as outdoor spaces, community events and recreational facilities are desired and valued
- Transportation – roads, active transportation, transit, connections to GO Transit are all needed now and to support growth and business
- Preservation of small town culture and heritage is important

Our Guiding Principles

While we balance our strategic priorities, all actions and decisions are guided by the following principles:

- Fiscally Responsible
- Open and Transparent
- Partner and Collaborate
- Service Excellence

Our Values

Accountability

We take responsibility for our own actions and remain committed to transparency and open communication. Balancing needs with affordability, we strive to make decisions in the best interest of all citizens and work to **Make It Better** every day.

Respect

We treat every individual with dignity. We value our differences, embracing diversity and promoting inclusivity. We listen actively to better understand other perspectives and treat everyone with respect and fairness.

Teamwork

We are community builders, committed to cultivating a strong spirit of teamwork to meet the needs of Kawartha Lakes without compromising the needs of future generations. We believe in collaboration, trust and mutual support to achieve our common goals. Every team member matters.

Strategic Priorities



A Healthy Environment



An Exceptional Quality of Life



A Vibrant and Growing Economy



Good Government

A Healthy Environment

- 1 Support environmental sustainability and resilience in our community
- 2 Protect and preserve natural areas including greenspaces, waterways, parks, trails and farmlands
- 3 Increase waste diversion and resource recovery



An Exceptional Quality of Life

- 1 Increase affordable and attainable housing
- 2 Improve the health and well-being of residents
- 3 Ensure a range of programs, services and supports are available and accessible to those in need



A Vibrant and Growing Economy

- 1 Build economic development initiatives to support and expand existing businesses, attract new businesses and expand local employment opportunities
- 2 Improve and expand critical and transformational infrastructure
- 3 Encourage sustainable growth and development



Good Government

- 1 Provide innovative and efficient service delivery for better customer experiences
- 2 Provide accountable government and responsible management of resources
- 3 Build a collaborative, supportive, inclusive and equitable community



We can't do it alone

We will continue to **lead, collaborate** and **advocate** with our community partners to align the work and various perspectives across Kawartha Lakes.

Master Plans & Strategies

- In each Strategic Priority Area we have identified the Master Plans and Strategies that support the work
- These Master Plans and Strategies contain detailed actions and timelines

Progress Indicators

- High level progress indicators have been identified for each Strategic Priority Area
- These are indicators that we will be establishing and monitoring throughout the life of the plan (and beyond)
- Waste Diversion Rate, Our Carbon Footprint, Meeting our Affordable Housing and Housing Pledge targets, Quality of Life Indices/Statistics Canada Dashboard, Number and Type of Jobs Created, Visitor spend, Customer Satisfaction score

Measurement and Reporting

We will be measuring our efforts and reporting regularly on the Strategic Plan.

- Annual reporting to the Community through Council
- Scorecard will be available at www.kawarthalakes.ca