

LETTER OF AGREEMENT**Monday May 6, 2024****Doug Elmslie
Mayor
City of Kawartha Lakes
P.O. Box 900
26 Francis Street
Lindsay, Ontario, K9V 5R8**

Dear Mr. Elmslie,

Ontario Creates is pleased to be partnering with **City of Kawartha Lakes** on the Ontario Green Screen program (OGS). We consider this initiative to be of key importance to the competitiveness and longevity of our industry and environmental sustainability.

This letter will serve as the agreement between Ontario Creates and **City of Kawartha Lakes** in relation to the funding, strategy development, implementation of initiatives, and program oversight for the programs year of April 1, 2024 to March 31, 2025.

The Ontario Green Screen initiative is striving towards a base annual budget of \$100,000 CDN. As program lead, Ontario Creates will provide administrative and procurement support, and will contribute \$20,000 of seed funding for this year of the program. This letter will confirm **City of Kawartha Lakes** contribution of **\$2,500** CDN towards the 2024-25 program, operation and marketing costs, according to the attached Schedule A.

OGS committee members are governed by the guiding principles contained in the [OGS Terms of Reference](#). Ontario Creates and committee members will provide oversight and direction to the OGS Program Manager. Ontario Creates' Manager of Film (Ontario Film Commissioner) will act as Co-Chair of the Green Screen Committee for the duration of the program.

In recognition of your partnership and financial contribution, **City of Kawartha Lakes** will be entitled to:

- Representation of the partner organization with one company representative who may contribute to program design and inform committee decision making through participation in Advisory Committee meetings;
- Have a single vote for decisions made by the committee;

- Up to **Three** additional organization representatives may participate in OGS sub-committee groups
- Priority access to OGS initiatives and programs
- Visual partner recognition on the OGS website which includes: logo placement on the OGS website and logo recognition in various marketing assets; and
- OGS partner logo usage on your company website, marketing collateral and signage;

Thank you in advance for your support. We look forward to this partnership, and continuing to provide Ontario's screen production industry with the tools and resources needed for an environmentally-sustainable future.

Please digitally sign this document and return the fully executed version to Ontario Creates to the attention of Chris Dunn.

Kind regards,

Justin Cutler
Ontario Film Commissioner
Ontario Creates

Doug Elmslie
Mayor
City of Kawartha Lakes
Date:

Schedule A

Ontario Green Screen Tier Three, Committee Member – Funding

City of Kawartha Lakes agrees pay Ontario Creates \$2,500 CDN toward the Ontario Green Screen 2024-2025 program initiative.

Payment will be delivered upon:

- Receipt of signed agreement
- Invoice issued by Ontario Creates to City of Kawartha Lakes, by Monday May 6, 2024