

COMMUNITY FOUNDATION
OF KAWARTHA LAKES

Presentation to Council



May 9, 2023



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Presenting Today

Goal

- Introduction
- Connection
- Collaboration
- Ask

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Jack Roks

Treasurer & Past President, CFKL
Retired, Formerly Corporate Secretary,
OMERS

Laurie Dillon-Schalk

Executive Director, CFKL
Formerly, Co-Founder Conquer Covid19
>12 years Strategy Planning, Advertising Sector
>8 years Management Consultant, IBM Canada

We are business and community leaders

Our Board Of Directors

Mike Bellamy

Board Chair
Owner, Webrelay Toronto

James Barrett

Owner, Lakeview Arts Barn /
Globus Theatre

Andrew Davidson

Sr Relationship Mgr,
TD Commercial Banking

Adam Hayward

Owner, Nesbitts Meat Market
& BDC Board Member

Mark Knoester

Formerly Owner, Sobeys
Fenelon Falls

Jack Roks

Retired, Formerly Corporate
Secretary, OMERS

Nancy Stinson

Certified Financial Planner, CFP,
RRC IG Wealth Management

Tina VanderHeyden

President, Movanager
Productions

Glen Wright

Chair, Council for Clean & Reliable
Energy, Former Chair WSIB

And Foundation Staff

Laurie Dillon-Schalk
Margaret Cunningham

A foundation by the community

We are GIVERS to the GIVERS

- Registered charity
- Dedicated to improving the quality of life in the City of Kawartha Lakes
- Attracting endowment funds and facilitating philanthropic partnerships



INCREDIBLE
IMPACT in
CKL



A CHARITY
WITH THE
BROADEST
MANDATE



GIVE WHERE
YOU LIVE



BUILDING
VIBRANT
INCLUSIVE
COMMUNITIE



AN INCREDIBLE TRACK RECORD

WE HAVE FACILITATED
A LEVEL OF COMMUNITY INVESTMENT
SIMILAR TO FOUNDATIONS 3-5 TIMES OUR SIZE

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Since 2020, we've administered **\$638,588** in relief / Gov't Grants

\$194K

Gov't of Canada Emergency Support Community Fund Investment

\$180K

Bobcaygeon & Area Covid19 Relief Funds (Private Donations)

\$265K

Gov't of Canada Community Service Recovery Fund Investment

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BOBCAYGEON AND AREA COVID-19 RELIEF FUND



COMPLETED



- Kawartha Sexual Assault
- Canadian Mental Health Association
- Awesome Music Program
- Bobcaygeon Public School
- Community Care Foundation CKL
- Community Care CKL
- T.H.R.I.L.
- BGC Kawarthas
- Bobcaygeon Helps Food Bank
- Dunsford Food Bank
- Women's Resources Kawartha Lakes
- A Sheila Boyd Museum
- City of Kawartha Lakes – BACRF Memorial
- City of Kawartha Lakes – Impact 32
- City of Kawartha Lakes - Truth and Reconciliation Committee
- Tri-County Community Support Services
- John Howard Society of Kawartha Lakes and Haliburton
- Society of Saint Vincent de Paul
- King Albert Public School - Trillium Lakelands DSB
- Five Counties Children Centre
- Spinal Cord Injury Ontario – Kawartha Lakes
- Coboconk and Area Food Bank
- Kawartha Lakes Food Source
- Globus Theatre

Since 2020, we've administered >\$556,597 in donor directed giving

\$189.5K

Permanent Endowment Funds

\$21K +

The Canopy Project - planting trees on public land

\$346K +

The Grove Theatre

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Endowment Support

- Coboconk Wellness Center
- Coboconk Foodbank
- A Place Called Home
- The Grove Theatre
- Fenelon Falls Horticultural Society
- Womens' Resources Kawartha Lakes
- Sculpture Project Fenelon Falls

Scholarships / Bursaries / Support

- U of T Nursing Program
- Fenelon Falls High School
- Youth Leadership Training
- Fleming College
- Langton Public School
- Globus Theatre

The Canopy Project

- BGC Kawarthas 7 acres property including the new skate park
- Edward Binney Community Gardens

2023 To Come

- St. Thomas Aquinas Secondary School, Lindsay
- I.E. Weldon Secondary School, Lindsay
- Dr. George Hall Public School, Little Britain
- Fenelon Falls Secondary School
- Langton Public School, Fenelon Falls
- Bobcaygeon Public School
- Coboconk / Bethany TBD

The Grove Theatre - the creation of an outdoor amphitheatre in Fenelon Falls, now in its 3rd year.

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We offer a broad
range of funds to
accommodating
all types of giving

— *Permanent Endowed Funds*

Funds created by gifts by donors. May include

- Field of Interest Fund
- Community Funds
- Donor Directed Funds
- Designated Funds
- Operating Endowment Fund

— *Managed Funds*

Established by a charitable organization and
"held" by the Foundation but not endowed.

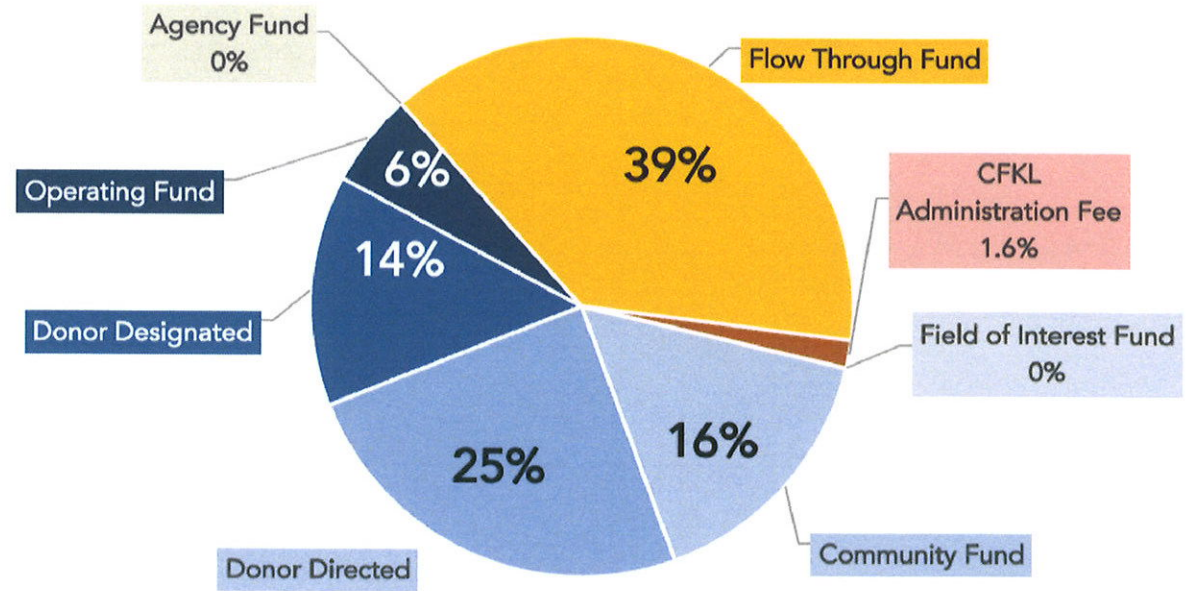
— *Flow Through Funds*

Funds that are not kept more than 12 months.
Higher administration

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The composition of our funds

Historical Fund Holdings
Apr 1 2021 - Mar 31 2023



Does not include federal grants

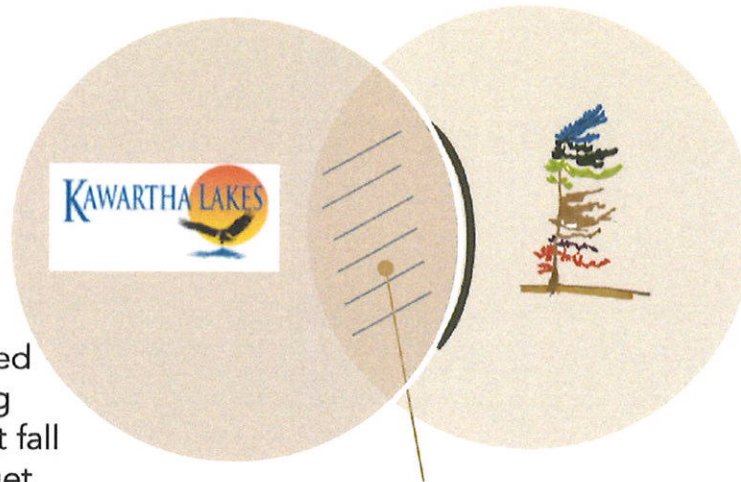
... Asking for Connection & Collaboration

WHAT WE OFFER:

- A healthy charity ecosystem
- A route to market for hyper local community granting
- Attract Federal Grants

HOW WE CAN SUPPORT YOU:

- Accelerate municipally endorsed projects on the cusp of funding
- Support community needs that fall outside of the traditional budget
- Productivity & economic impact via fostering community leadership & volunteerism



HOW WE CAN WORK TOGETHER:

- Funding NQD nonprofits with projects on public land
- Allow CFKL to administer a grant
- Joint insights funding & analysis

HOW YOU CAN SUPPORT US:

- Open a fund at CFKL
- Fund our capital start up costs
- Commit to collaboration
- Connect us to businesses wanting to invest in the community

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The needs of our community are INCREASING

- BIG initiatives supporting a growing city - including building cultural / health centers
- Rise of community specific giving to support neighbourhood level investments [Community Funds]
- Continued demand for relief - especially 'non qualified donees' NQD

... Opportunity: Establish a "Good Neighbours" FUND

A collaborative effort offering small grants to maintain community contributions as the city grows while also advancing the infrastructure for local giving.



\$250K

40%

Assemble &
Mobilize
Community
Funds Across
CKL

40%

Relief
Granting to
Individual Non
Qualified
Donees via
CKL

20%

Administer,
process and
promote
community
giving

Let's work together



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