

Kawartha Art Gallery Business Case

For the Art in Everyone



KAWARTHA
ART GALLERY

IN THE NEWS – 2023-05-04

Kawartha Art Gallery in Lindsay, Ontario to pay CARFAC fees in 2023

On February 28, 2023, the City of Kawartha Lakes Council approved operational funding support for Kawartha Art Gallery in the amount of \$50,000.00 per year for three years.

2023/2024 Programming



APPLY TO EXHIBIT

ALL ARTISTS APPLYING WHETHER FOR A SOLO, JOINT OR GROUP EXHIBIT MUST SUBMIT A COMPLETE PACKAGE

FIND THE SUBMISSION FORM AND MORE INFO ON OUR WEBSITE



INTRODUCING OUR *palette partners* INITIATIVE

www.kawarthagallery.com/palette-partners



MUSIC SERIES



Kawartha Art Gallery



GALLERY MEMBER ARTISTS

There are many benefits to becoming a member!

crazy **CREATIVE**

A fun + FREE drop in program led by professional artists!

At the Gallery every Saturday from 11 AM - 12:30 PM



Indigenous Support

Lovely, Lovely Winter

ART WARRIOR

A Kawartha Art Gallery Junied Art Competition

Open to Ages 19+ Kawartha Lakes Pres




NOW PLAYING

Susanne Bartsch: On Top

Order today and watch from the comfort of your home, as part of our Films on the Scrogg, virtual film program.


www.kawarthagallery.com



Check out our *new* **Artist Resource page!**

www.kawarthagallery.com/artist-resources

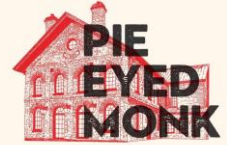
www.kawarthagallery.com



PERMANENT COLLECTION

www.kawarthagallery.com

2023/2024 Partners & Sponsors



The Opportunity

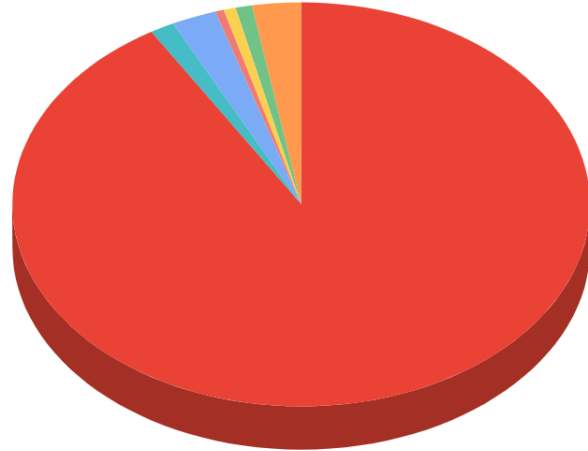


The Request

	2023/24	2024/25	2025/26	2026/27
Municipal Support (Committed, revenue)	\$50,000	\$50,000	\$50,000	
Municipal Support (Requested, Revenue)		\$150,000	\$150,000	\$200,000
Rent (Expense)		\$45,000	\$52,000	\$60,000

Financial Overview – Projections

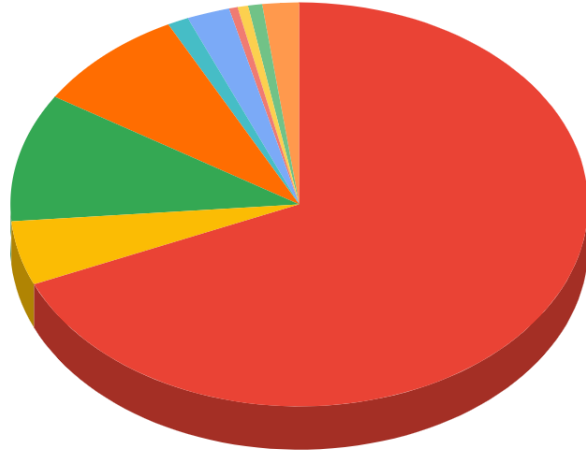
2024/25 - Revenue Breakdown



- Municipal - \$200,000
- Individual Donations - \$3,000
- Sponsorship - \$5,500
- Membership - \$1,050
- Admissions - \$1,500
- Gift Shop/Commissions - \$2,000
- Shared Space - \$6,000

Financial Overview – Projections

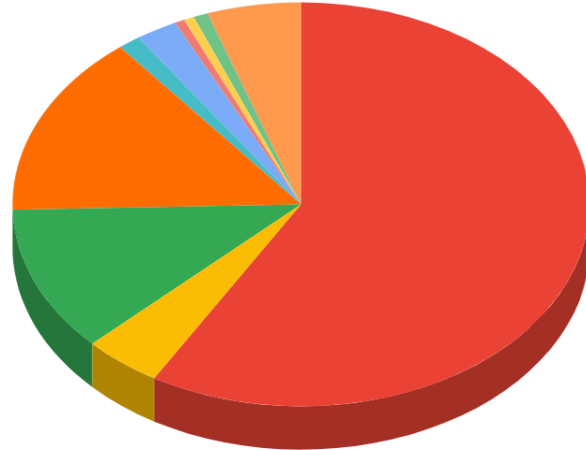
2025/26 - Revenue Breakdown



- Municipal - \$200,000
- Provincial Grants - \$15,000
- National Grants - \$30,000
- Foundations - \$25,000
- Individual Donations - \$3,450
- Sponsorship - \$7,000
- Membership - \$1,397
- Admissions - \$1,725
- Gift Shop/Commissions - \$2,300
- Shared Space - \$6,000

Financial Overview – Projections

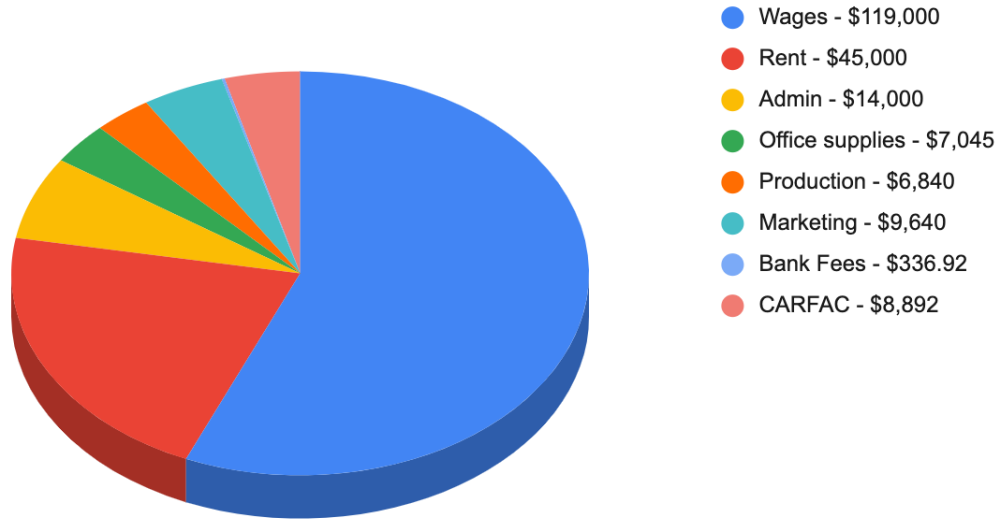
2026/27 - Revenue Breakdown



- Municipal - \$200,000
- Provincial Grants - \$15,000
- National Grants - \$40,000
- Foundations - \$50,000
- Individual Donations - \$4,312
- Sponsorship - \$8,000
- Membership - \$1,858
- Admissions - \$1,984
- Gift Shop/Commissions - \$2,760
- Shared Space - \$18,000

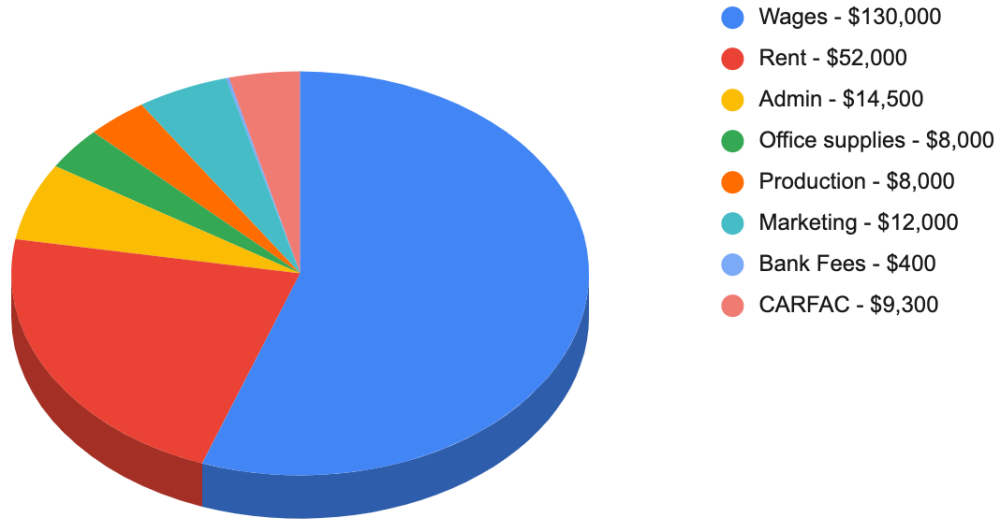
Financial Overview – Projections

2024/25 - Expenses Breakdown



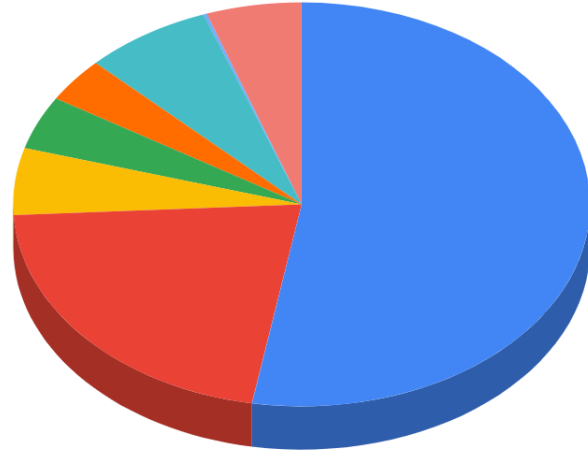
Financial Overview – Projections

2025/26 - Expenses Breakdown



Financial Overview – Projections

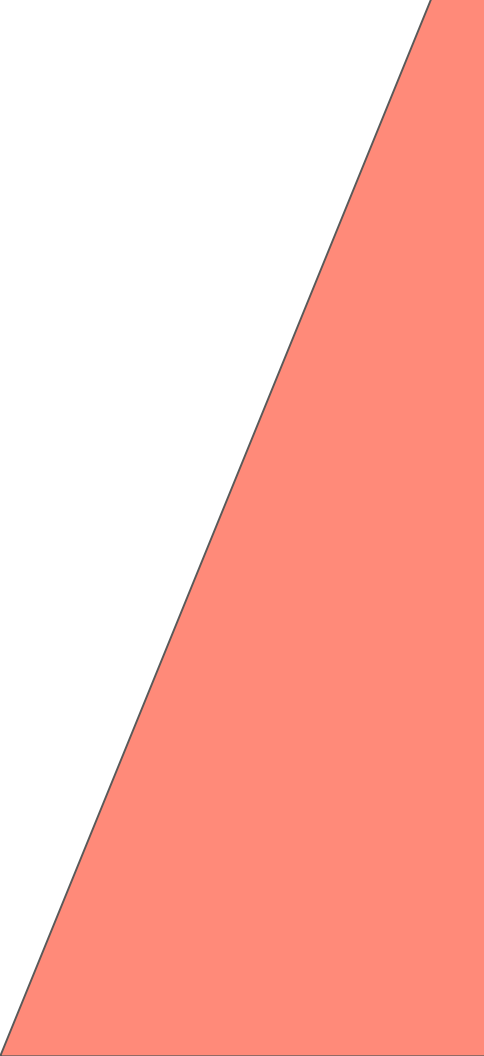
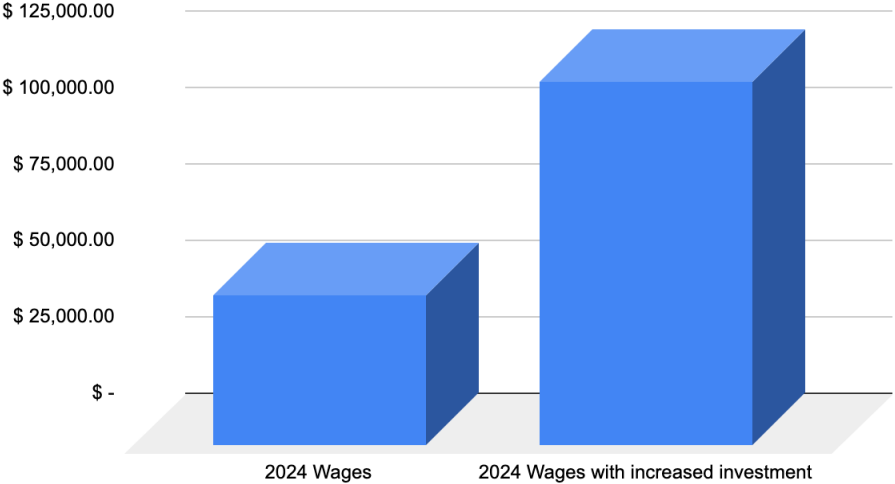
2026/27 - Expense Breakdown



- Wages - \$148,000
- Rent - \$60,000
- Admin - \$15,000
- Office supplies - \$12,000
- Production - \$10,000
- Marketing - \$20,000
- Bank Fees - \$500
- CARFAC - \$15,000

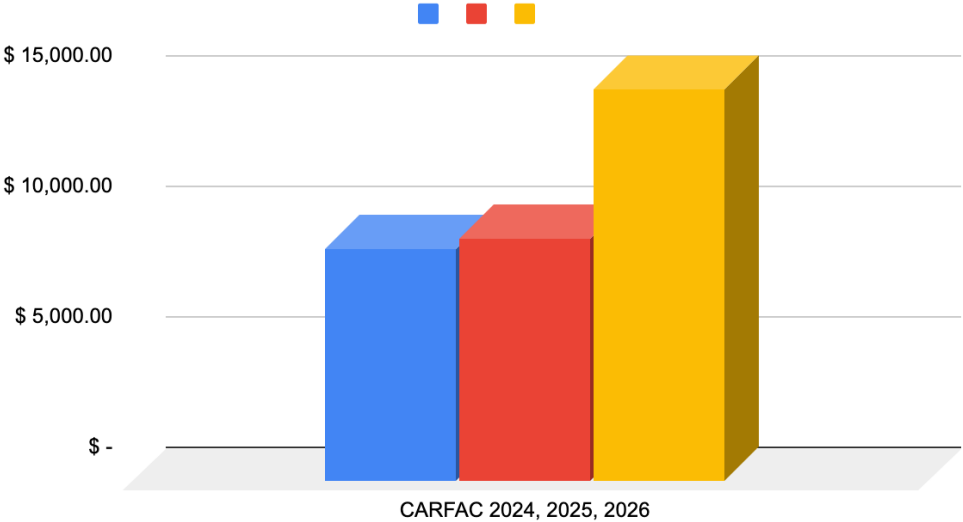
Financial Overview – Projections

Wages for KAG staff



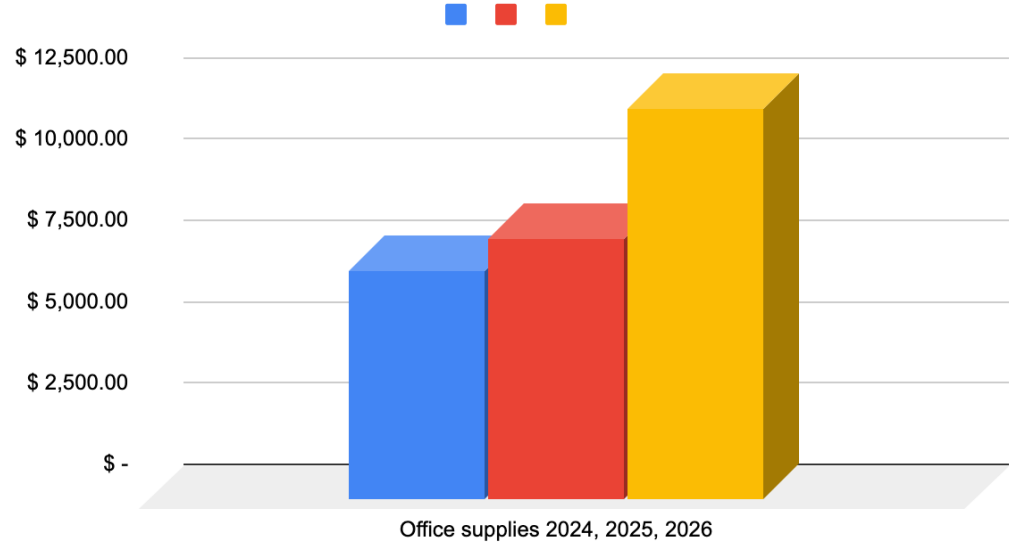
Financial Overview – Projections

CARFAC Artist Fees



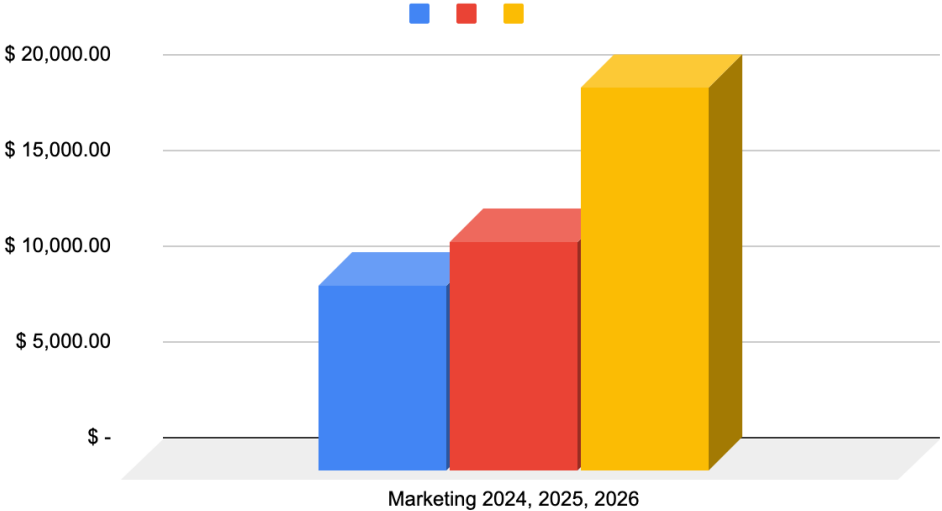
Financial Overview – Projections

Office \$ Increase (Digital Investment)



Financial Overview – Projections

Marketing \$ Increase



CKL & KAG: A Growing Partnership



Conclusion



Thank you!

We sincerely appreciate your time and support.

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