



Committee of the Whole Report

Report Number: ED2024-018
Meeting Date: March 5, 2024
Title: ED2024-018 Agricultural Development Advisory Committee 2024 Work Plan
Description: 2023 Work Plan review and proposed 2024 Work Plan
Author and Title: Kelly Maloney, Economic Development Officer - Agriculture

Recommendations:

That Report ED2024-018, **Agricultural Development Advisory Committee 2024 Work Plan**, be received;

That the Agricultural Development Advisory Committee 2024 Work Plan as outlined in Appendix B to Report ED2024-018 be approved; and

That this recommendation be brought forward to Council for consideration at the next Regular Council Meeting.

Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

At the Council Meeting of March 21, 2023 Council adopted the following resolution:

CW2023-070

That Report ED2023-019, **Agricultural Development Advisory Committee 2023 Work Plan**, be received; and

That the Agricultural Development Advisory Committee 2023 Work Plan as outlined in Appendix B to Report ED2023-019 be approved.

This report summarizes the work undertaken in 2023 and proposes a work plan for 2024 as per Policy number 028 CAO 002 – Non-legislated Committees of Council.

Rationale:

During the 2023 calendar year, the Agricultural Development Advisory Committee (ADAC) identified the following four goals for their 2023 Work Plan:

1. Review and advise Council and Economic Development Division on matters related to the agricultural industry to improve the economic environment of the agricultural sector and prosperity of the rural areas. Engage Conservation Authorities for ongoing liaison on agri-related activities.
2. Arrange the VIP Agricultural Tour, to allow for education and open dialogue in the context of modern farming and agri-business.
3. ADAC to actively participate in the development of the Comprehensive Rural Zoning By-law draft reviews by participating in meaningful review, discussion and commenting processes.
4. ADAC Members Participate at the East Central Farm Show Booth with Economic Development Staff to increase visibility of the ADAC Committee and access to ADAC members by the agricultural sector.

The review of 2023 accomplishments is included in Appendix A attached to this report.

The 2024 Agricultural Development Advisory Committee Work Plan (attached as Appendix B) includes activities that are the core business of the Committee such as providing recommendations and advice to Council and providing education and information about the sector to Council and staff. Committee members will also be engaged with the International Plowing Match and Rural Expo in various ways to bring awareness of the sector to the attending public. This work plan needs to be adopted by

Council to set the direction of Committee work for 2024. It identifies to the Committee the work Council feels is important for the Committee to achieve during the year.

Other Alternatives Considered:

The submissions within this report follow policy and direction of Council with respect to Committees of Council so no other alternatives were considered.

Alignment to Strategic Priorities

The recommendations within this report directly align with all Strategic Priorities, with a primary focus on supporting A Vibrant and Growing Economy.

Financial/Operation Impacts:

With the adoption of work plans and annual reports, Council has developed a way for Committees of Council to be accountable for their important input into the future of this municipality. Efforts can now be refocused from administrative duties to more in-depth work by the volunteers (value added). There are no financial considerations associated with this recommendation.

Consultations:

Agricultural Development Advisory Committee members

Attachments:

Appendix A - Agricultural Development Advisory Committee 2023 Work Plan Review



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Appendix A

Appendix B - Agricultural Development Advisory Committee 2024 Work Plan



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Appendix B

Department Head email: lbarrie@kawarthalakes.ca

Department Head: Leah Barrie, Director of Development Services