

About HelpSeeker

At HelpSeeker, we are redefining the landscape of social consulting by harnessing the power of technology, data analytics, and artificial intelligence. Our unique approach integrates these advanced tools to provide in-depth insights and actionable strategies tailored to address the multifaceted social challenges faced by communities.

HelpSeeker Technologies, headquartered in Calgary, is composed of a dynamic and diverse team of 20 professionals distributed across Canada. Our team specializes in areas of social science, data science, data analytics, and product innovation. With a proven track record spanning over six years, we have successfully led various projects, from large-scale national initiatives in partnership with the Canadian Mortgage and Housing Corporation to tailored projects for smaller rural communities. Our commitment to delivering projects on time, within budget, and in ways that foster organizational growth has consistently been met with acclaim.

Leading our organization is Dr. Alina Turner, a renowned expert in the housing and homelessness sector. With over two decades of dedicated service and having authored more than a dozen comprehensive plans to end homelessness, Dr. Turner brings unparalleled expertise and insight to our projects. Her strategic vision and deep understanding of the complexities involved in homelessness solutions are the cornerstone of our approach.

Collaborating closely with Dr. Turner is housing and homelessness expert, Jesse Donaldson, who brings her extensive experience from the Canadian Observatory on Homelessness to our team. Known for her leadership in developing the National Point-in-Time (PiT) Count methodology, Jesse's expertise extends to community engagement and strategic planning, making her an invaluable asset in our endeavors to address homelessness.

Our team is further bolstered by an extensive network of leaders, partners, service providers, and community champions, all ready to lend their expertise to this project. This rich tapestry of collaboration and shared knowledge ensures that our approach to addressing homelessness is comprehensive and effective. We have successfully worked in hundreds of communities throughout Canada, reinforcing our capability to deliver impactful solutions across diverse settings.

By leveraging cutting-edge data analytics and AI, we transform complex data sets into clear, strategic roadmaps that drive impactful decision-making. Our technology-enabled solutions allow us to conduct comprehensive service mapping, identify service gaps, and predict trends, ensuring that communities are equipped with the knowledge they need to enhance public safety, well-being, and service delivery.

Unlike traditional consultants, HelpSeeker integrates specialized social aspects into its work, leveraging a deep understanding of social determinants of health, community well-being, and systemic factors influencing public safety and service delivery. This holistic perspective ensures that we address the root causes of issues, not just their symptoms.

HelpSeeker's expertise in social data analytics, community engagement, and service mapping enables us to provide comprehensive, tailored solutions that drive meaningful change. Our innovative use of technology and data positions us as a leader in social consulting, providing a unique blend of analytical precision and social insight.

Choosing HelpSeeker ensures a unique and holistic perspective, combining advanced analytical capabilities with a profound commitment to social impact. This synergy not only sets us apart but also guarantees that our clients receive unparalleled support in creating safer, healthier, and more resilient communities.