



## Council Report

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<b>Report Number:</b>	<b>ED2024-037</b>
<b>Meeting Date:</b>	August 27, 2024
<b>Title:</b>	<b>Economic Development Fund: A. Sheila Boyd Foundation (Boyd Heritage Museum)</b>
<b>Description:</b>	Reconsideration request for funding the A. Sheila Boyd Foundation (Boyd Heritage Museum) through the Cultural Facilities Operational Support Grant 2024 allocation
<b>Author and Title:</b>	Rebecca Mustard, Manager of Economic Development

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### Recommendations:

**That** Report ED2024-037, **Economic Development Fund: A. Sheila Boyd Foundation (Boyd Heritage Museum)**, be received; and

**That** the A. Sheila Boyd Heritage Foundation being an organization that is structured as a not-for-profit Foundation for the purpose of operating and maintaining the Boyd Heritage Museum be approved for funding of \$11,865.18 from the Economic Development Fund Cultural Facilities Support Grant 2024 commitment in the General Contingency Reserve (1.32090).

**Department Head:** \_\_\_\_\_

**Financial/Legal/HR/Other:** \_\_\_\_\_

**Chief Administrative Officer:** \_\_\_\_\_

## **Background:**

At the Council Meeting of June 25, 2024, Council adopted the following resolution:

### **CR2024-340**

**That** Report ED2024-027, **Economic Development Fund 2024**, be received;  
and

**That** the unallocated funds of \$134,790.35 be transferred to the General Contingency Reserve at year end and available for funding the Programs in a subsequent year.

### **Carried**

The Economic Development Fund was established in 2024 to support Not-For-Profit organizations operating within the City of Kawartha Lakes for the benefit of the residents and visitors of the City in the focus areas of local economic development and culture.

The Cultural Facilities Operational Support Grant, a program of the Economic Development Fund, provides operational funding to Cultural Not-for-Profit organizations within the City of Kawartha Lakes, who offer community cultural initiatives to residents and visitors. These initiatives play a pivotal role in developing cultural, place-based activities, learning opportunities, thus sharing and celebrating the arts, culture and heritage assets within the City of Kawartha Lakes.

Eligible organizations are for Not-For-Profit Cultural organizations that have a facility from which they offer public programming. Further eligibility details are provided in the Program Guidelines (Appendix A), including that Foundations are not eligible for funding.

The A. Sheila Boyd Foundation submitted an application to the Cultural Facilities Operational Support Grant, and as per the Program Guidelines, Foundations are ineligible. It is beyond the authority of Staff to approve this application and request.

This report addresses further correspondence and clarification that has been received from the A. Sheila Boyd Foundation requesting Council to reconsider their eligibility to the Cultural Facilities Support Grant due to unique circumstances.

**Rationale:**

The A. Sheila Boyd Foundation ('Foundation') is a Not-For-Profit foundation that offers public programming from a facility in Kawartha Lakes and is a substantial contributor to the cultural sector. Staff have received correspondence clarifying that although a Foundation, the organization operates and raises funds for the specific purpose of funding the Boyd Heritage Museum in Bobcaygeon.

The Cultural Facilities Support Grant Program provides grant funding of up to 25% of operating costs (fixed costs or staffing) or \$20,000, whichever comes first. The funds are to be used towards fixed operating costs and/or fixed staffing costs incurred in 2024. As a not-for-profit Foundation established to fund a local Museum, the A. Sheila Boyd Foundation is eligible to receive funding, totaling \$11,865.18.

**Other Alternatives Considered:**

It is the recommendation of Staff that Council support this request as the A. Sheila Boyd Foundation, in practice, is scoped in activities to the Boyd Heritage Museum only and meet the other Program criteria.

**Alignment to Strategic Priorities**

The Economic Development Fund Programs are designed to support organizations in their operating and/or project related programs that advance the Kawartha Lakes Strategic Plan, Kawartha Lakes Cultural Plan, and/or Kawartha Lakes Economic Development Strategy, and other municipal strategies or policies.

The recommendations within this Report and the 2024 Economic Development Fund Programs implement the strategic priorities within the 2024-2027 Kawartha Lakes Strategic Plan, namely;

1. An Exceptional Quality of Life
2. A Vibrant and Growing Economy
3. Good Government

**Financial/Operation Impacts:**

The 2024 Economic Development Fund was funded through the 2024 Operating Budget. In June 2024, Council allocated a total of \$100,631.75 to seven (7) eligible

organizations, leaving a remaining budget of \$99,368.25, which was transferred to the General Contingency Reserve (1.32090) as per resolution above. The funds remaining in the General Contingency Reserve, committed to the Economic Development Fund, will cover the recommendation of this report, to fund the A. Sheila Boyd Foundation \$11,865.18. This will leave \$87,503.07 in the General Contingency Reserve for use in future years.

**Cultural Facilities Operational Support Grant (including this request)**

2024 Funding Allocation	\$200,000.00
2024 Funds Approved	\$112,496.93
Total Remaining	\$87,503.07

**Consultations:**

Chief Administrative Officer

Treasurer

Economic Development Officer, Arts and Culture

**Attachments:**

Appendix A – Cultural Facilities Operational Support Grant Program Guidelines

Adobe Acrobat  
Document

Appendix B – Correspondence from the A. Sheila Boyd Foundation

Adobe Acrobat  
Document**Department Head email: [ibarrie@kawarthalakes.ca](mailto:ibarrie@kawarthalakes.ca)****Department Head: Leah Barrie, Director, Development Services**