



## Municipal Heritage Committee Report

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**Report Number:** KLMHC2024-053  
**Meeting Date:** September 5, 2024  
**Title:** Doors Open 2024  
**Description:** Overview of Doors Open 2024  
**Author and Title:** Emily Turner, Economic Development Officer – Heritage Planning

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**Recommendation(s):**

**That** Report KLMHC2024-053, **Doors Open 2024**, be received for information.

**Department Head:** \_\_\_\_\_

**Financial/Legal/HR/Other:** \_\_\_\_\_

**Chief Administrative Officer:** \_\_\_\_\_

## **Background:**

The City of Kawartha Lakes has historically participated in Doors Open in order to help promote heritage in the community and showcase the unique heritage sites across the City. This event has historically been organized by a subcommittee of the Municipal Heritage Committee and supported by staff in Economic Development.

In 2023, it was decided to hold Doors Open on a bi-annual basis, alternating every other year with the Osprey Heritage Awards. This decision was made in order to make the best use of the budget available to the Committee for outreach events and to focus the organizing capabilities of the Committee and staff on one large outreach event each year. The Osprey Heritage Awards were held in 2023 meaning that Doors Open is being held in 2024. The event date for 2024 is Sunday September 15.

The event has been planned and organized by the Outreach Subcommittee with staff support in Economic Development. There are 13 sites in Fenelon Falls, Sturgeon Point and Bobcaygeon participating in Doors Open this year to coincide with the 150<sup>th</sup> anniversary of Fenelon Falls and the 125<sup>th</sup> anniversary of Sturgeon Point. This report provides an update on the event and next steps as preparations are finalized.

## **Rationale:**

Doors Open 2024 has thirteen sites spread across Fenelon Falls, Bobcaygeon and Sturgeon Point, as well as a site in the hamlet of Bury's Green. Most of the sites are open from 10am to 4pm with some exceptions. The sites are as follows:

### **Bobcaygeon**

- Edgewood Dry Stone Wall
- Christ Anglican Church
- Boyd Heritage Museum

### **Sturgeon Point**

- Sturgeon Point Union Church
- Sturgeon Point Walking Tour

### **Bury's Green**

- St. Peter's Anglican Church

### **Fenelon Falls**

- Fenelon Falls United Church
- St. Andrew's Presbyterian Church
- Maryboro Lodge
- Fenelon Station Gallery
- The Grove Theatre
- Fenelon Generating Station
- Kawartha Lakes Fire Station 22

### **Marketing and Promotion**

The City's Communications team have undertaken a range of marketing initiatives for the event. These include significant social media posts, a press release and paper advertising including event postcards and postcards. A page on the City website was created for Doors Open along with the webpage on the main Doors Open Ontario website. An article was also written in the Lindsay Advocate.

### **Event Passport**

The Outreach subcommittee decided to try a new initiative this year and there will be an event passport at Doors Open. Visitors can pick up their passport at the first site they visit and have it stamped at each site they visit. Once they visit three sites, they can drop off their passport for a chance to win local prizes.

### **Volunteers**

Most of the sites have their own volunteers. However, several sites still require an additional volunteer to assist with the Doors Open passports and counting visitor numbers.

### **Next Steps**

Staff are putting together package for all the sites of promotional material, passports, stamps, volunteer buttons, and signage. These will be dropped off with each site the week of September 9.

### **Other Alternatives Considered:**

There are no recommended alternatives.

**Financial/Operation Impacts:**

There are no financial or operational impacts as a result of the recommendations of this report.

**Consultations:**

Outreach Subcommittee  
Economic Development Officer – Curatorial Services

**Attachments:**

N/A

**Department Head email:** [lbarrie@kawarthalakes.ca](mailto:lbarrie@kawarthalakes.ca)

**Department Head:** Leah Barrie, Director of Development Services