

From: Eric Belchamber eric.belchamber@rogers.com
Subject: Re: Janetville cell tower - C4119
Date: July 23, 2024 at 10:42 AM
To: [REDACTED]



Hi [REDACTED],

Thank you for your email.

I'd like to offer broader context for the tower proposal, and the major Government infrastructure project of which it is a part.

The tower being proposed in the City of Kawartha Lakes is one of 265 new towers being planned across Eastern Ontario as part of the EORN Cell-Gap Project, a \$300 million public-private partnership to improve and expand cellular services across rural eastern Ontario. About half the project funding comes from the Federal and Provincial governments, as well as municipal members of the Eastern Ontario Wardens' Caucus (EOWC) and most of the Eastern Ontario Mayors' Caucus (EOMC). Rogers Communications, which was selected through a competitive bidding process, is providing the balance of the investment. You can read more about it at the following link: <https://storymaps.arcgis.com/stories/fe5950aeba5d4f34b63f17425aebd67d>.

The goal of the EORN Cell-Gap Project is to bring core wireless voice calling to 99% of Eastern Ontario residents, and access to wireless high speed internet coverage (adequate for HD streaming and video calling) to 85% of Eastern Ontario. The objective of this project to improve core services in the broader areas that are currently under-served, where conventional business models generally don't support this level of investment (mostly rural, low-density areas).

The Municipal Consultation and Public Notification process is not meant to evaluate whether Rogers services or towers are desired by the local residents. The need for these services in the area is already established - which is why both the Federal & Provincial Governments are heavily funding this project. ISED (Innovation Science and Economic Development) Canada is the ultimate approver of these proposals, however ISED looks to the local Land-Use Authority (the City of Kawartha Lakes) to provide input in the form of Municipal Concurrence. The purpose of this process is to inform the public of new infrastructure being proposed, answer questions related to the proposal, and consult with the local Municipality from a land-use perspective. The City's role is to oversee the Public Notification process, and to confirm that the siting of the proposed tower is not in an objectively poor location, and that it complies with established by-laws, environmental regulations etc.

Rogers is proposing what it feels to be the best available location to accomplish the goals of the EORN Cell-Gap Project and improve services for the greatest number of residents/travellers in Eastern Ontario while fitting into the larger cell network. It is important to understand that towers must be somewhat close to where people live/work/travel to be effective, and they also need to be reasonably close to both a hydro source and roads. We are also limited to locations where there is a property owner willing to host a tower.

According to Section 4.2 of ISED's CPC-2-0-03, concerns pertaining to property values are excluded from the consultation process by ISED.

Should you wish to respond to my email, you have until 5:00pm August 13, 2024.

Regards,

Eric Belchamber
Wireless Site Specialist
Eric Belchamber & Associates
337 Autumnfield St.
Kanata, Ont. K2M 0J6
(613) 220-5970
eric.belchamber@rogers.com

On Contract to
Rogers Communications Inc.

On Jul 18, 2024, at 9:53 AM, [REDACTED] wrote:

Hi Eric,

I hope this email finds you well.

I'm writing to you after receiving your packages in the mail regarding the proposed cellphone tower adjacent to my building lot and farm land. I'm curious what Rogers plans to do to compensate the surrounding land owners for the loss of sale value in their property once this tower is put up.

Thanks,

[REDACTED]