

July 23rd, 2024

City of Kawartha Lakes
P.O. Box 9000, 26 Francis Street
Lindsay, ON, K9V 5R8
Tel: (705) 324-9411

Attention: Nicolas Smith, Planner II

Re: Proposed Wireless Communication Site: C4119 Highway 35 @ Janetville

On behalf of Rogers Communications Inc. (“Rogers”), I would like to submit for your review and consideration a summary of the municipal and public consultation process for the purpose of issuing a statement of concurrence, concerning a proposed wireless communication site to be located at **498 Golf Course Rd., Janetville, ON, L0B 1K0**.

Project Description & Proposed Location

Rogers is constantly improving and expanding its infrastructure to meet the ever-growing demand for high-quality reliable wireless voice and data services. The proposed site is needed to improve our wireless voice and data services in the community and is part of the EORN Cell Gap Project.

The proposed wireless communication installation consists of a 90m guyed communication tower and a walk-in equipment cabinet located within an enclosed compound.

This project is part of the EORN Cell Gap Project and will provide meaningful service improvements in areas of the province that otherwise would not meet the business case to fund and install a new wireless telecommunications tower in this area.

The EORN Cell Gap Project is designed to improve cell coverage across the area where people live, work and travel. It aims to provide:

- 99% of the area with voice calling services
- At least 95% of the area with standard-definition (SD) level services, such as video-app calls, basic app usage and streaming of SD video
- At least 85% of the area with service levels that can support streaming high-definition video and more data-intensive apps

The benefits of the EORN Cell Gap Project include:

- Closing coverage gaps
- Increased capacity on networks
- Increased public safety
- Improved municipal services & tourism experience
- Allows future development and new technology

The siting of a tower is not random, and careful consideration is applied as to where a tower should go to best fit into the network and ensure that there are no areas of service overlap or areas that have service deficiencies.

Municipal & Public Consultation Process

Rogers is regulated and licensed by Innovation, Science and Economic Development Canada (ISED, formerly Industry Canada) to provide inter-provincial wireless voice and data services. As a federal undertaking, Rogers is required by ISED to consult with land-use authorities in siting tower locations. The consultation process established under ISED's authority is intended to allow the local land-use authorities the opportunity to address land-use concerns while respecting the federal government's exclusive jurisdiction in the siting and operation of wireless and data systems.

The provisions of the Ontario Planning Act and other municipal by-laws and regulations do not apply to federal undertakings. Rogers is, however, required to follow established and documented wireless protocols or processes set forth by land-use authorities.

Rogers submitted Pre-Consultation information on March 25, 2023 and an Application for an Antenna System to the City of Kawartha Lakes via email on June 6th, 2024 for a wireless communications installation to be located at 498 Golf Course Rd., Janetville.

The City of Kawartha Lakes has developed its own Policy relevant for establishing telecommunication facilities in the City and Rogers has completed the public notification and consultation required for communication towers.

Rogers distributed the attached Public Notification Package to the 10 registered property owners within the required 120m of the host property. The notice described the proposal and invited comments by mail, electronic mail, or phone before 5pm July 21st, 2024.

Rogers received three written comments about the proposal during the consultation period and they are attached. The correspondence included comments indicating objections to the proposed tower on the grounds that it will negatively affect property values. The City's Policy specifically excludes these objections from the consultation process. Responses were provided to the three individuals that commented.

Rogers has now fulfilled all circulation requirements under the City Policy #CP2018-014 (revised June 15, 2021 and September 27, 2022) as they pertain to the proposed new communication site to be located at 498 Golf Course Rd., Janetville.

Rogers has followed all the necessary steps in accordance with the Policy's guidelines by:

- consulting with the municipality;
- advising the public of our proposal;
- addressing all reasonable and relevant concerns pertaining to our proposal; and
- keeping and producing all associated communications to ISED and the municipality.

Conclusion

Rogers takes concerns or suggestions expressed by the public as important elements to our proposal. As a result of the consultation process, three comments were received from the public.

Rogers feels that the newly proposed site is well located to provide improved wireless voice and data services in the targeted area. The newly proposed site is also situated and designed so as to have minimal impact on surrounding land uses.

Request for Concurrence

Rogers has now fulfilled all the requirements under the City of Kawartha Lakes' Policy #CP2018-014 as they pertain to the proposed new telecommunications site at 498 Golf Course Rd., Janetville.

In order to conclude this land-use consultation and meet ISED's requirements, Rogers Communications Inc. respectfully requests that our proposal be considered complete and that the City of Kawartha Lakes move forward with the assessment of the process Rogers has undertaken to date.

Rogers also requests that the City of Kawartha Lakes issue a formal Letter of Concurrence to Rogers with a copy to ISED in order to permit Rogers to move forward with the installation of the proposed wireless communication site.

Yours Truly,

Eric Belchamber, Site Acquisition Specialist
On behalf of Rogers Communications Inc., Network Implementation (613) 220-5970

c.c. Innovation, Science & Economic Development Canada