

# Community Signage Update



Committee of the Whole  
November 5, 2024

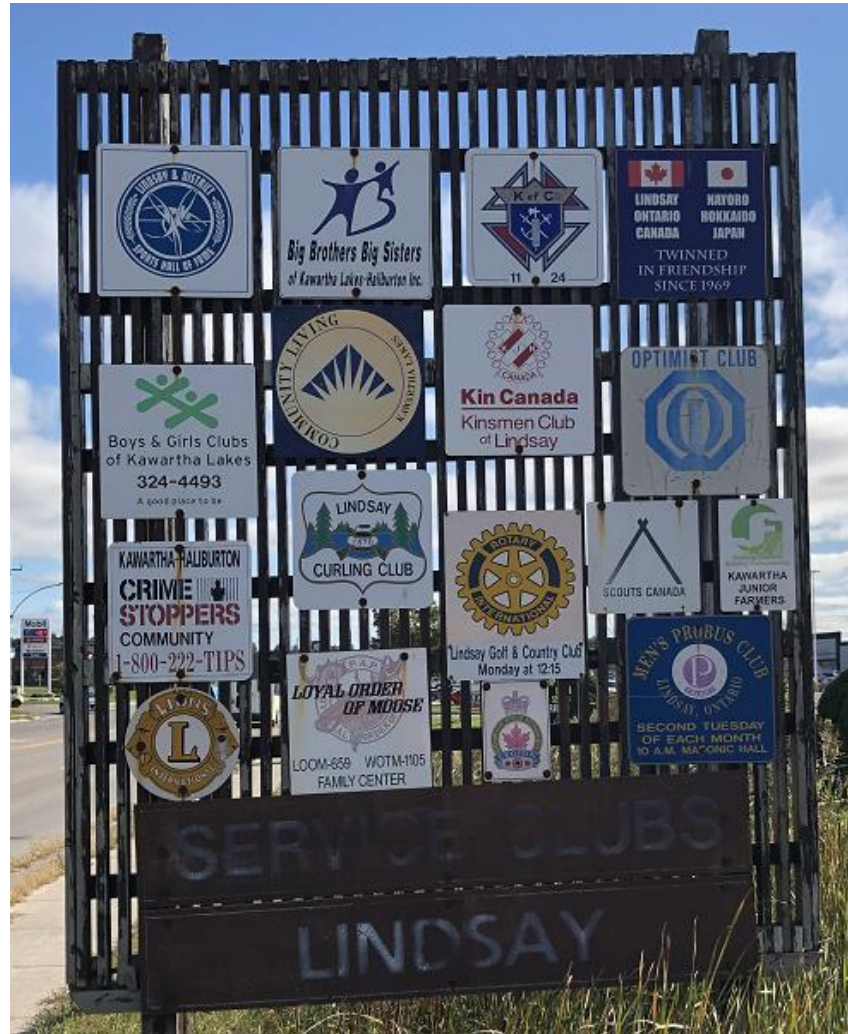
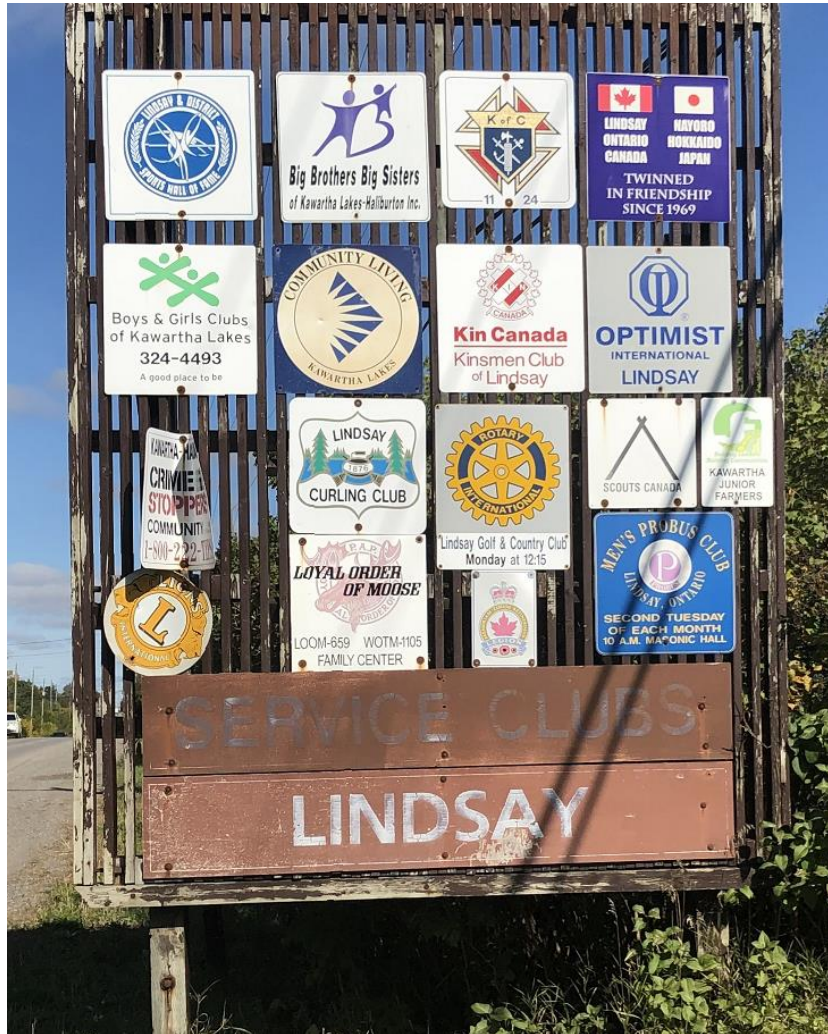
# Kawartha Lakes Signage

Signs across the municipality are the responsibility of various departments:

- Municipal entrance signs
- Community entrance signs
- Service club signs
- Municipal program signs
- Community events signs
- Municipal building and property signage

Out of scope: regulatory and warning signage as identified in the Ontario Traffic Manual

# Immediate Needs



# Immediate Needs




# Proposed Designs




Kawartha Lakes  
Jump In 

Welcome to  
**Lake Dalrymple**

Kawartha Lakes  
Jump In 

Lake Dalrymple:  
6 feet wide

Thanks for visiting.  
**Jump In anytime!**

Kawartha Lakes  
Jump In 

# Proposed Designs



# Signage Strategy Scope

The coordinated and strategic project scope is intended to include:

- Establish criteria for warrant and location of signs
- Design the creative and technical requirements for production and installation
- Develop a schedule for installation and maintenance
- Develop a framework for a municipal and tourism wayfinding program
- Provide a proposed signage program budget

# Future Goal

- City-wide standard
- Branded and consistent across all types of signs, with local uniqueness considered
- Maintenance schedule and budget
- Special Project – City-wide Signage Strategy proposed in 2025 budget



# Before



# After



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# Next Steps

- Proceed with replacement of the Kirkfield and Lake Dalrymple community entrance signs
- Initiate the Signage Strategy project in 2025
- Present a draft strategy to Council by year end 2025