KAWARTHA LAKES MUSEUM & ARCHIVES

Support for Operational Funding November 12, 2024





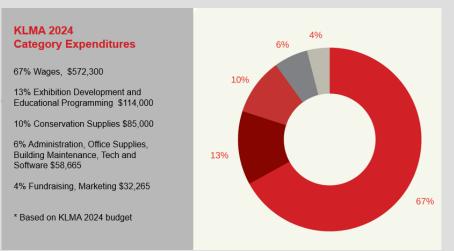


Thank you to Mayor Elmslie and Council for their continued support for the museum's ongoing work for our community

2024 funding outcomes \$125,000 (50% of request)

2 full-time positions – Managing Director and Archivist (directly funded for 8 months) This provided the opportunity to hire 12 additional positions under a variety of grant employment in the heritage sector in CKL.

People are at the heart of our organization and what these people have been able to do in the past year has been incredible.



Overview going into 2025...

Our ask this year is for \$400,000 for operational funding and to be added to the CKL budget line much like the library, so that we can be assured of sustainable staffing, ability to plan and execute multi-year projects, push forward our capital build project and foster deep, enduring relationships with Indigenous communities, local organizations, businesses, and schools creating connections between history and local relevance.

We are going to talk about:

- projects, metrics, impacts and growth
- economic benefits for the community
- the strength and commitment by CKL to invest in heritage and culture organizations as part of an overall economic and development strategy.
- how investing in the preservation and sharing local history gives the utmost respect to our community members – what they have done, who they are, and how they have built and have shaped our community for generations in the past, but also for the future.

Exhibits!

Traditional:

- Legacy of the Tracks: Charles Heels' Railroad Portraits
- Forest to Farm: McCrea Models Meet Their Match
- SubVERSE: the life & poetry of Edward A. Lacey

Virtual:

- Art of Collecting
- Our History Through the Lindsay Daily Post

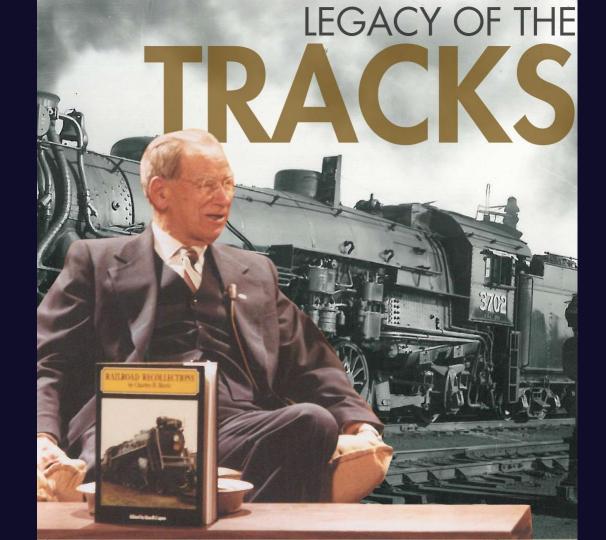
Travelling:

- History of Policing in Lindsay Site installation for KLPS
- Museum of Everything Storywalk
- Heritage Quilts Exhibition for the IPM 2024
- History of Sturgeon Point



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Forest to Farm: McCrea Models Meet Their Match



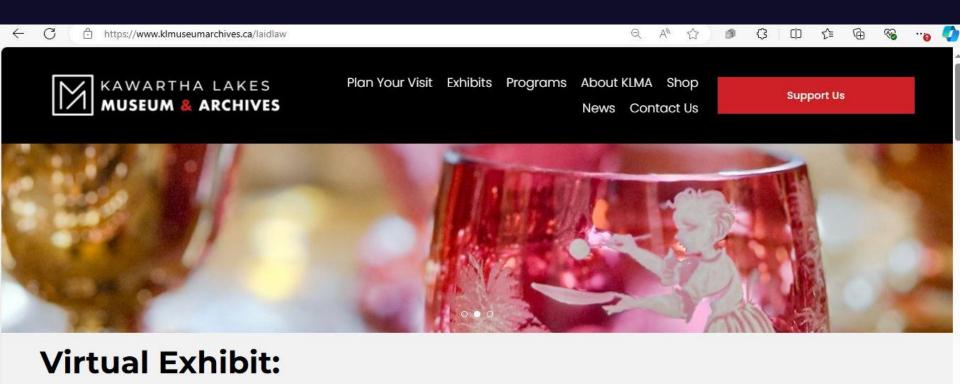
Edward A. Lacey

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SubvERSE: the life and poetry of Edward A. Lacey

SubVERSE: the life & poetry of Edward A. Lacey

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The Art of Collecting



Plan Your Visit Exhibits Programs About KLMA Shop News Contact Us

Support Us

Our History Through the Lindsay Post

Kawartha Lakes Museum & Archives

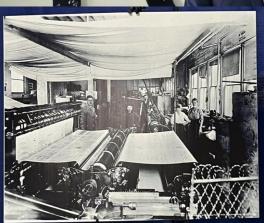




Collaboration with KLPS to create an exhibit on the History of Policing in Lindsay for their lobby space.

Zac Miller, Curator/Archivist Barbara Doyle, Managing Director Sergeant Jeremy Rausch Chief Kirk Robertson





Ink Trails of Lindsay Navigating Our History Through the Lindsay Daily Post

The Lindsay Post (1861-3013) is an historic mespaper in the lown of Lindsay, Orkario, It holds a remarkable signs hist spans over a contray, having established state at one of the oldest mespapers in the region. surrounding area, to newspaper halp you an integrat data in a downogimmer (of the lown and community). The Posts commission at high an integrat data in a downogimmer (of the state community). The Posts commission to journalism excellence has been unwavering. Its dividual data advices, estables, and photogeness assults in portices of the paper forstering a sense of unity and where downly among the versions's of Laving and enginess. The paper forstering a sense of unity and where downly among the versions's of Laving and enginess, the paper forstering a sense of unity and their downly among the versions's of Laving and enginess, the paper forstering a sense of unity and their downly among the versions's of Laving and enginess, the paper forstering a sense of unity and their downly among the versions's of Laving and enginess, the paper forstering a sense of unity and their downly among the versions's of Laving and enginess, the paper forstering a sense of unity and their downly among the versions's of Laving and enginess, the paper forstering a sense of unity and their downly among the versions's of Laving and enginess, the paper for sense the sense of unity and their downly among the versions's of Laving and enginess, the paper for sense of unity and the downly among the versions's of Laving and enginess of manifestions and the sense of unity and the sense of unity and the sense of unity and the downly among the versions's of Laving and the sense of unity and the downly among the versions's of Laving and enginess.

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As we delve into the rich history of the Lindsay Post, we uncover an outstanding narrative of journalistic resilence, community engagement, and the enduring significance of this small town paper.

At the heart of Lindsay, a form woven into the factor of Octanic's history, stands a newspaper that has not only chroniced the passage of theme but has also played an integrat role in shaping the town's identity. The why of the publication new lown as also buc Lindsay Post is one of evolution and adaptation, reflective of the semiumity if has served for over a century.

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Exolutional as the Canadian Plant in 1957, this newsaliter's journy filosoph time saw it transform into exolutional areas and supplementary padications advant emerging as the fund that is nemembered baday, its space for the result of the advant of the data of the fundation interfaces. Its effects are the strange that have even the strange to a there advant and the concerned of cause to the two events of the strange. As the town is digited chronoles, refut causes have need only cause to the two events the strange to a strenge. As the town is digited chronoles, refut causes have need to the strenge to the strenge to a strenge to the strenget Disrupt was sample strongs as a vector, no all own a ungent university, the branch of the strong the documented history but has also lostered a sense of local unity and pride, solidifying its place as a chershed

Alan R. Capon's Timeline

Learn more about the author, journalist, and historian behind the *Lindsay Post* camera. **Alan Capon (1932-2014)** entered the newspaper business while a teen in his home country of Ipswich, England. He would later venture to Canada and maintain a fulfilling career in the industry throughout his life.

Explore



The museum holds the negative collection of Alan Capon of approximately 4000 images. His time with the Lindsay Daily Post is documented in the online exhibit, but an additional travelling exhibit of banners printed with his icon images of Lindsay history was also created.

Our History Through the Lindsay Daily Post Project

Funded through the Museum Assistance Program – Digital Access to Heritage, this project employed 2 full time staff for a period of 1 year.

More than 75 years of the Lindsay Daily Post were scanned and uploaded to Internet Archives, creating a free, searchable resource for the community. To date more than 45,000 searches have occurred of the newspapers.

Approximately 4000 negatives from the Alan Capon Collection were scanned and archivally stored.

Community exhibitions created included 2 travelling exhibits – Ink Trails of Lindsay about the history of the paper, and Through His Lens featuring iconic images from the Alan Capon negative collection, and a virtual exhibit Our History Through the Lindsay Daily Post. International Plowing Match 2024

Heritage Quilt Exhibit with Bed Turning Presentation Daily





History of Sturgeon Point Exhibit and Presentation by Zac Miller, Archivist.

Held at the **Sturgeon Point** Church, this exhibit covered the local history for the 125th Anniversary celebration. through stories, images and artifacts reflecting the community's rich history.



Community & Outreach Events

- Heritage Fair 2024
- Pride Fenelon Falls & Lindsay
- LAS Home Show
- Lindsay Exhibition
- Kinmount Fair
- International Plowing Match
- Kawartha Lakes Writer's Festival
- Local Author's Book Launches
- Beaverton Thorah Eldon Historical Society
- Men's Probus Lindsay
- Haliburton Highlands Genealogy Group
- Support for 100th Anniversary of the RCAF with the Royal Canadian Legion, Sir Sam Hughes Branch #67



Heritage Day – February 2024

Organizations that participated:

- Kawartha Lakes Museum & Archives
- Royal Canadian Legion Branch #67
- Boyd Heritage Museum
- Truth and Reconciliation Community Bobcaygeon
- Doug Patterson
- Manvers Historical Society
- Beaverton Thorah Eldon Historical Society
- Cannington Historical Society
- Sunderland & District Historical Society
- Sara Walker-Howe, Author
- CKL Public Library
- CKL Culture and Heritage Programs

COMMUNITY MUSEUMS ARE STRONGER WITH COMMUNITY MEMBERS

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Pride in the Park – Fenelon Falls 2024



Ink Trails of Lindsay Navigating Our History Through the Lindsay Paily Post

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The Lindsay Daily Post

Ink Trails of Lindsay Exhibit – Lindsay Exhibition 2024

The Canadian Post

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Heritage Bed Turning Presentation and Exhibit – International Plowing Match 2024 MUSEUM & ARCHIVES

TELLING OUR

50 victoria Ave N Lindsay, Ontario K9V4G3 klmuseumarchives.co

Local Author! Signed copies \$35

HISTORIC CITIZENS of KAWARTHA LAKES

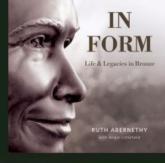


Osprey award winning author,

Sara Walker-Howe @sarawalker.author

This book tells the stories of 20 historic citizens from the municipality of Kawartha Lakes. Fascinating and extraordinary.





Ruth's work and this book give substance to any discussion on what it means to be Canadian. This book offers a glimpse of her unique perspective as an artist, moving from an Ontario farm through the collaborative craftsmanship of mainstream theatre to navigating the rarified worlds of royalty and celebrity. Her ideas on public art have been forged in the fires of controversy around identity and who deserves honor and recognition.

— Marilyn Norry



Book Launch Event Sat., Nov. 9th @ 1pm

Author Meet & Greet



Ruth Abernethy's illustrious sculpting career spans more than 30 years and the impact of her artistry resonates both nationally and internationally. Her sculptures and installations adorn public spaces in municipalities and regions across the nation, while her sculptures have been juried into exhibitions in Ireland, the United States, Australia and China.

Haliburton Highlands Genealogy Group - Minden

INIL

Heritage Research Workshop With CKL – Bobcaygeon

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Supporting the 100th Anniversary of the RCAF by lighting our building and exhibit blue – in cooperation with the Royal Canadian Legion, Sir Sam Hughes Branch #67

Our Exhibits Win Awards!

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This month we were honoured to receive the Dorothy Duncan award from the Ontario Historical Society for our exhibit, "14-18 Kent St. E – The Old Mill"



hatched thousants of tany encies every week which metadoca an array or par-bred chickens as well as a few hybrids. Shipments to Montreal and Toronto by the thousands became frequent for this hatchery as they continued to

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Mr. Henderson sold the building in 1974 to local entepreneur, Enzo Centile, where it sat vacant until 1978 when the 20,000 square foot mill burned to the remnants that remain today.

DARK HISTORY - EVENTS AT THE MUSEUM-

TEL

its of the Past

I PLACE

Ghost Stories Paranormal Investigations Dark History Tours "Spirited" Events Museum After Dark

US ABOUT UPCOMING EVENT DATES





Jean Shields blue glass collection on loan from the BTEHS

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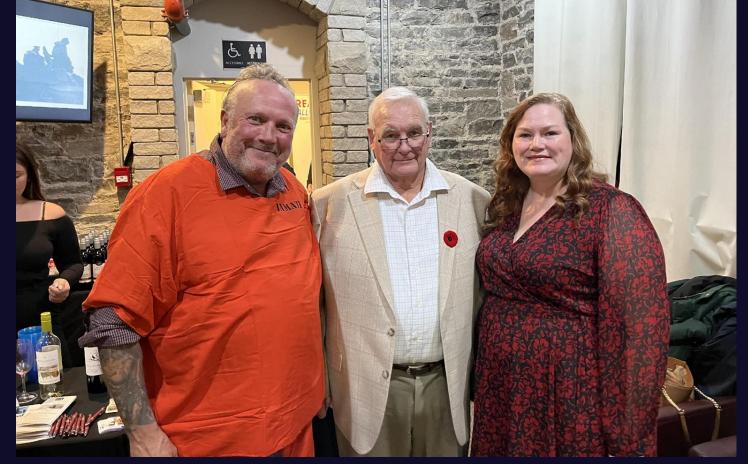
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Promotion Collaboration with Kent Book Store

Supporting the LAS Fair Ambassador program

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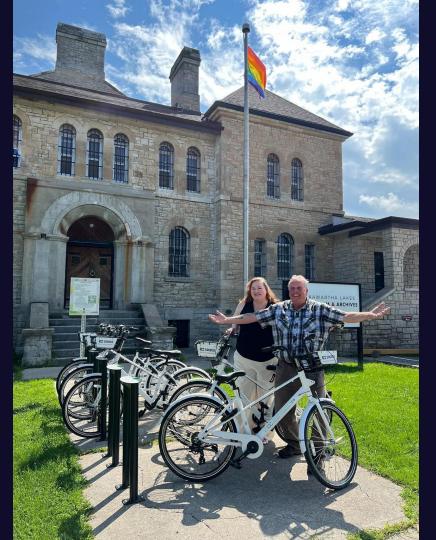


Collaboration with the LDCC for the Mayor's Merry Meet and Greet Event



Choosing local businesses for event support – Olympia Restaurant catering recent event

Partnering with LDCC with the bike share program to promote active transportation



2024 Metrics YTD end of October

- Regular admission count is 9% from 2023 but still 2 months to go
- 41% of visitors are from outside CKL or have just moved here
- 28% of visitors are children/youth under the age of 18
- Held 15 Museum Events, which was +20% over last year
- Event Attendance 9001, which is +413% over 2023
- Retail gift shop sales -1.5% over 2023
- Digital engagement reach is up 1012% from last year
- Internet Archives newspaper searches 45,684
- Created 6 episodes of Kawartha's Untold Stories for YourTV/Cogeco
- Over 1500 volunteer hours YTD
- 1 Secondary School Co-op Student, 1 Post-Secondary Practicum
- Available for case studies/placements for Museum or Tourism disciplines
- Work with VCCS for job-skill training opportunities with 2 placements
- Community organization engagement and mentoring programs

Collections Metrics

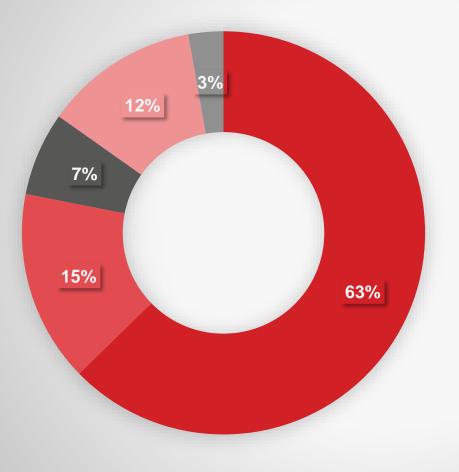
- Modified 11,156 historical records YTD
- Completed accessioning 1169 new objects, 3040 photographs, 1233 documents, 55 books, 2.54m of textual records for 2024 donations
- Some other major collections still in mid-process so they aren't added to the metrics yet, including the Thomas Stewart Collection, Rumney-Hunt Collection, Oscar Irwin Collection from Ontario Parks, Dale Kennedy fonds, Victoria County Plowman's Collection, Betty Wakeford fonds, Robert Kingsborough fonds

What this doesn't reflect are the hours spent speaking with community members to learn more about local history, the many research requests, the building of relationships with Indigenous communities, local organizations, businesses, and schools creating connections between history and local relevance. We tell the untold stories of Kawartha Lakes, but first we need to know what they are.

Our dedication to our mission must be matched with operational support from this council to ensure that we can continue this work.

- Largest risk and blockade to sustainable growth
- Contract staff must be managed
- Volunteer base has dissipated sector-wide and often lack the skills necessary to meet museum standards
- Ability to execute multi-year exhibition, programming and community outreach planning
- Continuity of care for donor relationship building
- Funders want to see the "buy in" support from our municipality prior to committing their funds
- For every \$1 invested in us, it brings \$11.70 to other businesses around us which is beneficial for the local economy on a larger scale
- Lindsay/CKL is growing exponentially, set to double within 8 years. We need to be prepared to meet those increased needs and serve new residents along with existing residents

Expense Categories KLMA 2025 Budget



Wages \$781,000

Exhibition Development & Educational Programs \$191,200

■ Conservation Supplies \$84,000

 Administration, Office Supplies, Building Maintenance, Gift Shop, Tech and Software \$145,554

Fundraising & Marketing \$35,165

What does this proposed budget of \$1,244,919 budget look like, what does it get us?

Of the \$400,000 invested by the CKL, we are attributing that to wages for core staff and operational support to create a team that will support the mandates of the museum in the areas of collections management, curation, education/content development and outreach, continuing to build on the work that we have been doing.

This would support the fundraising to meet the balance of the budget of \$844,919. This equates to roughly 20 additional contract opportunities beyond core staff, major exhibit developments, improved digital access to collections, and solid gains in overall programming and outreach initiatives.

In terms of economics, the CKL investment of \$400k would equate to \$4.68 million and our overall proposed budget would equate to \$14,565,552 in economic benefits to the businesses in CKL by extension using the equation of \$1 invested = \$11.70.