



## Committee of the Whole Report

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**Report Number:** ED2025-006  
**Meeting Date:** March 4, 2025  
**Title:** Agricultural Development Advisory Committee 2025 Work Plan  
**Description:** 2024 Work Plan review and proposed 2025 Work Plan  
**Author and Title:** Kelly Maloney, Economic Development Officer - Agriculture

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### Recommendation(s):

**That** Report **ED2025-006 Agricultural Development Advisory Committee 2025 Work Plan**, be received;

**That** the Agricultural Development Advisory Committee 2025 Work Plan as outlined in Appendix B to Report ED2025-006 be approved; and

**That** this recommendation be brought forward to Council for consideration at the next Regular Council Meeting.

**Department Head:** \_\_\_\_\_

**Financial/Legal/HR/Other:** \_\_\_\_\_

**Chief Administrative Officer:** \_\_\_\_\_

## **Background:**

At the Council Meeting of March 19, 2024 Council adopted the following resolution:

### **CW2024-076**

**That** Report ED2024-018, **Agricultural Development Advisory Committee 2024 Work Plan**, be received; and

**That** the Agricultural Development Advisory Committee 2024 Work Plan as outlined in Appendix B to Report ED2024-018 be approved.

This report summarizes the work undertaken in 2024 and proposes a work plan for 2025 as per Policy number 028 CAO 002 – Non-legislated Committees of Council.

## **Rationale:**

During the 2024 calendar year, the Agricultural Development Advisory Committee (ADAC) identified the following five goals for their 2024 Work Plan:

1. Review and advise Council and Economic Development Division on matters related to the agricultural industry to improve the economic environment of the agricultural sector and prosperity of the rural areas. Engage Conservation Authorities for ongoing liaison on agri-related activities.
2. Arrange the VIP Agricultural Tour, to allow for education and open dialogue in the context of modern farming and agri-business.
3. ADAC to actively participate in the development of the Comprehensive Rural Zoning By-law draft reviews by participating in meaningful review, discussion and commenting processes.
4. ADAC Members Participate at the East Central Farm Show Booth with Economic Development Staff to increase visibility of the ADAC Committee and access to ADAC members by the agricultural sector.
5. ADAC engagement at the 2024 International Plowing Match and Rural Expo Oct 1 to 5, 2024.

The review of 2024 accomplishments is included in Appendix A attached to this report.

The 2025 Agricultural Development Advisory Committee Work Plan (attached as Appendix B) includes activities that are the core business of the Committee such as providing recommendations and advice to Council and providing education and information about the sector to Council and staff. Committee members will also be

engaged in the development of the 2026 to 2029 Agriculture and Food Action Plan in various ways to provide sector level insights and guidance for programming leading to growth and development of the sector. The Committee will also actively participate in a new Agricultural Organizations Network to improve cross-communication and better awareness of sector-specific and general agriculture and food issues in Kawartha Lakes for coordinated response.

This work plan needs to be adopted by Council to set the direction of Committee work for 2025. It identifies to the Committee the work Council feels is important for the Committee to achieve during the year.

### **Other Alternatives Considered:**

The submissions within this report follow policy and direction of Council with respect to Committees of Council so no other alternatives were considered.

### **Alignment to Strategic Priorities**

The recommendations within this report directly align with all Strategic Priorities, with a primary focus on Good Government, by building a collaborative, supportive and inclusive and equitable community with enhanced communications, public education and engagement opportunities with other community builders, partners and institutions.

### **Financial/Operation Impacts:**

With the adoption of work plans and annual reports, Council has developed a way for Committees of Council to be accountable for their important input into the future of the municipality. Efforts can now be refocused from administrative duties to more in-depth work by the volunteers (value added). There are no financial considerations associated with this recommendation.

### **Consultations:**

Agricultural Development Advisory Committee members

## Attachments:

Appendix A - Agricultural Development Advisory Committee 2024 Work Plan Review



ED2025-006  
Appendix A

Appendix B - Agricultural Development Advisory Committee 2025 Work Plan



ED2025-006  
Appendix B

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**Department Head:** Leah Barrie, Director of Development Services