

Committee Work Plan Tool

Committee Name:	Kawartha Lakes Accessibility Advisory Committee (KLAAC)
Work plan for Year:	(Appendix A) 2025 Work Plan
Approved by Council:	

Goal	Measurement Stages	Timeline	Measurement for Success
1. Presentation of the 2025 Accessibility Awareness Recognition Awards.	<ul style="list-style-type: none"> a) Draft information to be included in a media release b) Secure Date on the Council Agenda c) Book Victoria Room for Awards Luncheon d) Utilize Social Media platforms and other means such as publically displayed posters to raise awareness e) At closing make review of the nominations received and qualify nominees f) Provide summary of reasoning and recommendation to be included in a Council Report g) Upon Council endorsement, notify recipients of the award, date and time of in person ceremony. h) Invite Mayor and Council to participate in the presentation ceremony i) Order Awards and engraved plates for City Hall wall plaque 	<ul style="list-style-type: none"> Q1 Q1 Q1 Q2 	Success measured by number of nominations received (goal to encourage at least 5 nominations), number of qualified recipients selected by Council, participation, media exposure and feedback received.

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<p>2. Public Awareness Campaign: Create greater awareness of Accessible Spaces in Kawartha Lakes by creating “Kawartha Lakes Accessibility Award Winners” decals and digital badges.</p>	<p>a) Creation of Kawartha Lakes Accessibility Award Winner Decal and digital badge for email signatures and websites. b) Create media release about the campaign c) Showcase accessibility award winners with their new decals and badges on City Social Media.</p>	<p>Q1 Q1/Q2 Q2/Q3</p>	<p>Design completion and dissemination of decals and digital badges.</p> <p>Communications, Advertising and Marketing Division have been assisting with this goal. The CAM Team is in the process of designing a logo, arranging printing, and publishing an external release.</p> <p>Benchmarks based off engagement metrics on corporate platforms, social media hits and Accessibility Award Nominations for 2026.</p>
<p>3. Explore opportunities to educate and encourage investment in accessible community improvements.</p>	<p>Conversations have taken place with Economic Development to coordinate public education opportunities in advance of the Million Dollar Makeover application intake periods. As accessibility is an eligible program area; the goal is to provide local businesses and the BIA with program information in advance of funding opportunities.</p>	<p>On-going</p>	<p>With the movement of the Accessibility Checklist from draft to a usable document (aligned with Integrated Accessibility Standards Regulation), the Committee is optimistic that it can capture more applications for accessibility improvements under the Million Dollar Makeover Program (the funding arm to implement the Kawartha Lakes Strategic Community Improvement Plan). Measurement for success will look like an increase in funding applications for accessibility initiatives.</p>

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<p>4. Continue to review and provide comments to Council, City Staff and community partners on projects, plans and policy as needed.</p>	<p>Number of consultations</p>	<p>On-going</p>	<p>Increased accessibility presence in projects, plans and policy. Measurement of success will be dependant on the number of consultations provided. Over 100 consultations were conducted in 2024, looking to build on that benchmark in 2025.</p>

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