

Heritage Designation Strategy Brainstorming Summary

Topic	Summary of Discussion
Our "Why": Why do we designate properties in Kawartha Lakes?	<ul style="list-style-type: none"> • Preserve communities and history for future generations • Learning from the past to apply lessons from our historic built heritage to today • Bringing awareness to the community to help preserve our history • Using properties as means to tell stories about our communities • Promoting historic communities and buildings as an investment opportunity • Documenting and understanding buildings before something happens to them • Supporting placemaking in local communities • Supporting tourism by preserving and showcasing historic assets
Timeline: How will the strategy roll out?	<ul style="list-style-type: none"> • Realistically there is the capacity to designate 10-15 properties right now and the Committee's timeline needs to recognize that • Looking forward to ten years from now, the designations we undertake will tell a story about our communities • Prioritize low-hanging fruit (i.e. well-known community buildings and landmarks) to begin with • Ensure that the strategy responds to the development landscape as it evolves
Priorities: How do we prioritize properties for designation?	<ul style="list-style-type: none"> • Identifying and prioritizing resources under the most threat

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	<ul style="list-style-type: none"> • Identifying and focussing on areas where there are currently few buildings protected, such as industrial and transportation related resources • Focus on institutional buildings, such as churches and school, that have memories for many community members • Focus on agricultural buildings and century barns to support Kawartha Lakes' farming history • Ensure that there is a representative sample of different ages, styles, and types of buildings designated
<p>Public Education: How do we educate the community about the importance of heritage?</p>	<ul style="list-style-type: none"> • Hosting public meetings where local residents talk about what is important to them in their communities • Host a heritage awareness month/day where the City is the lead • Using Jump In to give residents and opportunity to talk about their properties and stories they value • Conducting outreach in local communities to help determine what buildings are important to community members • Promoting and telling stories through local newspapers and publications • Ensuring that outreach is linked to heritage buildings • Continuing to hold Doors Open and the Osprey Heritage Awards
<p>Capacity: What does the Committee have the capacity to do?</p>	<ul style="list-style-type: none"> • Capacity to do something in the community once every few months • Committee needs to ensure that it is not overcommitting

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Additional Considerations	<ul style="list-style-type: none"><li data-bbox="1108 238 1829 310">• The City needs to continue to be an example of how to look after heritage buildings<li data-bbox="1108 313 1856 384">• Support for the development of design guidelines for new development