



## Council Report

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**Report Number:** PR2025-007

**Meeting Date:** March 18, 2025

**Title:** Community Partnership and Development Fund

**Description:** 2025 Allocation

**Author and Title:** Shelley Cooper, Community Partnership and Programs Supervisor

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### Recommendation(s):

**That** Report PR2025-007, **Community Partnership and Development Fund**, be received for information only.

**Department Head:** \_\_\_\_\_

**Financial/Legal/HR/Other:** \_\_\_\_\_

**Chief Administrative Officer:** \_\_\_\_\_

## **Background:**

The Community Partnership and Development Fund was established in 2006 to acknowledge and support the efforts of volunteer/community organizations, provide for the betterment of the municipality, and provide financial assistance to support specific initiatives:

- Beautification
- Culture
- Special Events
- Milestone Events
- Municipal Tax Rebate

This report provides recommendations on the 2025 allocation of these funds.

## **Rationale:**

The 2025 budget provided total funding of \$165,000.00 for all streams of partnership funding.

Management Directive MD2018-005 invites community groups to make requests for funding in any of the five streams: Beautification, Culture, Special Events, Milestone Event, and Municipal Tax Rebate. Each funding category has specific requirements that community groups must meet for their application to be considered eligible. The application deadline was October 31, 2024 for 2025 projects. Should funds remain after the first allocation, applications received after October 31, 2024 will be considered on July 31, 2025 in a second intake.

The **Beautification Fund** is distributed to support operating expenses associated with enhancement projects for downtown/business areas and streetscapes. These funds are made available for purchases such as hanging baskets, banners, and flowers in downtown business and key horticultural areas presently maintained by volunteers. It is not intended to fund maintenance expenses and beautification of municipal park properties; this will be funded and maintained by municipal staff through the operating budget. Horticulture societies and downtown improvement committees are eligible for this funding.

Table 1 outlines funds requested by organizations and the recommendation by staff, supported by the Director, to the extent the management directive allows.

**Table 1 – CPDF Beautification Funding Allocation 2025**

<b>Community Group</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Burnt River Blooms	Seasonal Plantings and Maintenance	\$1,300.00	\$1,300.00
Coboconk, Norland and Area Chamber of Commerce	Planters, Hanging Baskets	\$7,500.00	\$3,000.00
Dunsford Community Centre	Large flower Bed excavation	\$5,000.00	\$0.00
Fenelon Arts Committee	Outdoor Sculpture Exhibition	\$3,075.00	\$0.00
Fenelon Falls and District Chamber of Commerce	Hanging Baskets, Planters, Decor, Flags	\$13,000.00	\$13,000.00
Fenelon Falls Horticulture Society	Community Gardens	\$1,443.00	\$1,443.00
Impact 32	Hanging Baskets, Decor	\$7,500.00	\$7,500.00
Kinmount Community Volunteer Management Committee	Hanging Baskets and Decorations	\$10,000.00	\$10,000.00
Lindsay Downtown BIA	Downtown Beautification	\$65,000.00	\$65,000.00
Little Britain Community Association	Downtown Plants, Banners	\$3,000.00	\$1,446.25
Norland Horticultural Society	Bear, Gardens, Planters	\$5,000.00	\$3,766.10
Omeme and District Horticultural Society	Municipal Gardens, Banners	\$3,000.00	\$3,000.00
Sturgeon Point Association	Community Gardens, Hanging Baskets	\$500.00	\$500.00
Woodville and District Lions Club	Hanging Baskets	\$6,000.00	\$6,000.00
<b>14</b>		<b>\$131,318.00</b>	<b>\$115,995.35</b>

Funding has been recommended based on the established funding criteria, based on eligible expenses included in each individual application.

Fourteen applications were received for Beautification funding by the deadline and 12 are recommended to receive matching funds, for eligible beautification expenses identified in the budget. The requests from the Dunsford Community Centre and Fenelon Falls Arts Committee are not being considered for funding as these projects do not meet the criteria for beautification funding.

Late applications were received after the deadline from the Bobcaygeon and District Horticulture Society and the Coboconk Horticultural Society and will be considered during the second intake allocation.

The objective of the **Culture Fund** is to help groups to promote their programs and services. Museums and organizations representing the arts community are examples of eligible organizations.

Table 2 outlines funds requested by organizations and the recommendation by staff and supported by the Director. The maximum funding available per organization is \$2000.

**Table 2 – CPDF Culture Funding Allocation 2025**

<b>Community Group</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
Globus Theatre	2025 Brochures	\$2,000.00	\$2,000.00
Greater Purpose Services	Inclusive Programing	\$2,500.00	\$0.00
Kawartha and Haliburton Integrated Immigration Services	Black History Month	\$2,300.00	\$0.00
Kinmount Community Volunteer Management Committee	Music in the Park	\$5,000.00	\$2,000.00
Maryboro Lodge Museum	Events and Programing Promotion	\$2,000.00	\$2,000.00
Ottawa Huron Tract History Association	Historical Exhibit	\$2,000.00	\$0.00
Victoria County Studio Tour	Brochure	\$2,000.00	\$2,000.00
<b>7</b>		<b>\$17,800.00</b>	<b>\$8,000.00</b>

Seven applications were received for Culture funding by the deadline and four are recommended to receive the maximum for eligible expenses included in the budget. Applications from Greater Purpose Services, Kawartha Haliburton Integrated

Immigration Services and the Ottawa Huron Tract History Association are not recommended as their projects do not meet the criteria for funding.

An application from the Grove Theatre was received after the deadline and will be considered in the second intake allocation.

The **Special Event Fund** is distributed to support local community events. The maximum funding under this program per event is \$500.00 with one event per organization eligible to receive funding.

Table 3 outlines funds requested by organizations and the funding recommended by staff, and supported by the Director, to the extent the management directive allows.

**Table 3 – CPDF Special Event Funding Allocations 2025**

<b>Community Group</b>	<b>Project</b>	<b>Amount Requested</b>	<b>Amount Recommended</b>
A. Sheila Boyd Foundation	Open House	\$500.00	\$500.00
Coboconk, Norland and Area Chamber of Commerce	Santa Claus Parade	\$500.00	\$500.00
Dunsford Community Centre	Santa Day	\$500.00	\$500.00
Fenelon Falls & District Chamber of Commerce	Easter Eggstravaganza	\$500.00	\$500.00
Greater Purpose Services	Inclusive Programing	\$2,500.00	\$0.00
Impact 32	Welcome Back Summer	\$500.00	\$500.00
Kawartha and Haliburton Integrated Immigration Service	Welcome Event	\$500.00	\$500.00
Kinmount Community Volunteer Management Committee	Christmas in the Village	\$3,000.00	\$500.00
Kirkfield Festival	Kirkfield Festival Children's Programming	\$500.00	\$500.00

Lindsay Santa Claus Parade Committee	Lindsay Santa Claus Parade	\$500.00	\$500.00
Little Britain Community Association	Skate with Santa and Parade	\$1,000.00	\$500.00
Omeme and District Lioness Club	Pancake Breakfast and Craft Show	\$295.00	\$0.00
Ontario Open Fiddle and Step Dance	Fiddle and Step Dance	\$500.00	\$500.00
Ottawa Huron Tract History Association	Freedom Picnic	\$1,000.00	\$500.00
Victoria British Car Club	Brits in the Park	\$500.00	\$0.00
Woodville & District Lions Club	Woodville Community Festival Car Show	\$490.00	\$490.00
<b>16</b>		<b>\$13,285.00</b>	<b>\$6,490.00</b>

Sixteen requests for special event projects were received by the October 31, 2024 deadline. Funding has been recommended to 14 groups based on funding criteria and eligible expenses. Applicants who are not recommended to receive funding were not hosting eligible events, or budgets didn't indicate the need for additional funds.

No applications were submitted for Milestone Special Events for 2025 by the deadline of October 31, 2024.

The **Municipal Tax Rebate** is a historic practice available only to these community organizations that provide recreational services or facilities to the general public and have traditionally (pre-amalgamation) received a municipal tax rebate on their taxes, with excluding the education tax. This initiative assists organizations that provide recreation through privately owned community facilities; some of which would perhaps see these facilities fall to city ownership if this assistance were not provided.

Table 5 outlines funds requested by organizations based on their previous final tax bill, recommended by staff, and supported by the Director, to the extent the management directive allows. Final payments will be updated based on the 2025 final tax bill.

**Table 4 – Municipal Tax Rebate Allocations 2025**

<b>Community Group</b>	<b>Amount Recommended - Estimate</b>
Bethany Athletic Society	\$2,400.00
Dunsford Community Centre	\$6,000.00
Southview-Cameron New Horizons Seniors Club	\$2,200.00
<b>3</b>	<b>\$10,600.00</b>

Three organizations are recommended to receive municipal tax rebates for 2025. A request from Greater Purpose Services is not eligible to receive funding under this program.

In summary, a total of 41 applications were received requesting funding through the Community Partnership and Development Fund by the October 31, 2024 deadline.

<b>1st Allocation</b>	<b>Number of Requests</b>	<b>Total Funds Recommended</b>
Beautification	14	\$115,955.35
Culture	7	\$8,000.00
Special Events	16	\$6,490.00
Municipal Tax	4	\$10,600.00
<b>CPDF Total</b>	<b>41</b>	<b>\$141,045.35</b>

Following Council's receipt of this report, each organization will receive a confirmation letter that will include provisions to ensure that all liabilities, insurance, permits and permission required for each individual project are met in accordance with City Policy.

A reconciliation from each organization must be returned to the City for the purpose of project audits

### **Other Alternatives Considered:**

The allocations recommended follow the Community Partnership and Development Fund Program Management Directive MD2018-005 and attempt to support the maximum number of eligible projects within existing approval levels.

## **Alignment to Strategic Priorities**

The recommendations within this Report contribute to the four strategic priorities within the 2024-2027 Kawartha Lakes Strategic Plan, namely:

1. An Exceptional Quality of Life
2. A Vibrant and Growing Economy

## **Financial/Operation Impacts:**

The recommendations within this report allow for the allocation of the 2025 Community Partnership and Development Fund Allocation as per the management directive and within the 2025 budget of \$165,000.

Upon distribution of the recommended funding the 2025 Community Partnership and Development Fund Initiative will have a balance of \$23,945.65 remaining. This funding can be distributed within the second intake allocation, for Applications received after the deadline as per Management Directive MD2018-005.

2025 Funding Available	\$165,000.00
2025 Recommended Allocation	\$141,045.35
<b>Total 2025 Funding Remaining</b>	<b>\$ 23,954.65</b>

## **Consultations:**

Funding requests from various community groups.

## **Attachments:**

N/A

**Department Head e-mail:** [jjohnson@kawarthalakes.ca](mailto:jjohnson@kawarthalakes.ca)

**Department Head:** Jenn Johnson