



## Municipal Heritage Committee Report

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<b>Report Number:</b>	<b>KLMHC2025-025</b>
<b>Meeting Date:</b>	April 3, 2025
<b>Title:</b>	<b>Lindsay Downtown BIA Banners</b>
<b>Description:</b>	Presentation regarding a downtown banner program by the Lindsay BIA
<b>Author and Title:</b>	Emily Turner, Economic Development Officer – Heritage Planning

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**Recommendations:**

**That** Report KLMHC2025-025, **Lindsay Downtown BIA Banners**, be received; and  
**That** that presentation from the BIA be received for information.

**Department Head:** \_\_\_\_\_

**Financial/Legal/HR/Other:** \_\_\_\_\_

**Chief Administrative Officer:** \_\_\_\_\_

## **Background:**

The Downtown Lindsay Business Improvement Area (BIA) undertakes a variety of initiatives in Downtown Lindsay to support its local business and make downtown Lindsay an attractive place for visitors and residents to be. The BIA area largely overlaps with the Downtown Lindsay Heritage Conservation District. The BIA has a variety of committees that undertake various projects and initiatives in the downtown. The Beautification Committee is primarily focussed on beautification initiatives in the downtown, including planters and other aesthetic improvements to the downtown's public spaces.

As part of the reconstruction of downtown Lindsay, new heritage style lampposts were installed which could facilitate the installation of banners, flags and other decorative elements. Through October and November, banners are installed by the Legion commemorating local veterans and soldiers who have been killed in the line of duty, while from December to March large snowflakes are installed on the lampposts as a generic winter decoration. Since the reconstruction, however, there have been no banners or decorations installed from April to October. The BIA is responsible for the installation of banners in this area of the City.

This spring and summer, the BIA's Beautification Committee is intending on developing and installing new banners throughout the downtown. These banners will include a variety of historic photos of downtown Lindsay and be placed throughout the downtown. The BIA is working with City Archives staff on putting together a selection of images for the banners. The banners will likely be installed in early June.

Staff from the BIA will be attending the meeting to provide an overview of the project to the Committee and show some examples of what the banners will look like for information.

## **Rationale:**

The intention of the presentation by BIA staff is to provide the Committee with information regarding this upcoming initiative in the Downtown Lindsay Heritage Conservation District. As this work is both in the public realm and temporary, it does not require a heritage permit.

## **Other Alternatives Considered:**

There are no recommended alternatives.

**Financial/Operation Impacts:**

There are no financial or operational impacts as a result of the recommendations of this report.

**Consultations:**

Lindsay Downtown BIA  
Manager, Corporate Records and Archives  
Economic Development Officer – Arts and Culture

**Attachments:**

N/A

**Department Head email:** [lbarrie@kawarthalakes.ca](mailto:lbarrie@kawarthalakes.ca)

**Department Head:** Leah Barrie, Director of Development Services