



Municipal Heritage Committee Report

Report Number: KLMHC2025-028
Meeting Date: April 17, 2025
Title: Osprey Heritage Awards
Description: Planning for the Osprey Heritage Awards
Author and Title: Emily Turner, Economic Development Officer – Heritage Planning

Recommendations:

That Report KLMHC2025-028, **Osprey Heritage Awards**, be received; and

That the Committee members and staff report back on identified action items.

Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

The Osprey Heritage Awards were developed in 2018 to recognize members of the community who have had a positive influence on heritage preservation throughout Kawartha Lakes. Community members and businesses could be nominated for a variety of categories and the awards were presented at a ceremony in November. The intention of this event was to raise awareness regarding heritage preservation and provide recognition from the City for community members making a positive contribution.

The original program parameters for the awards were to hold them on a bi-annual basis, but outreach events were paused for several years due to the COVID-19 pandemic. In 2023, it was decided to hold the Osprey Heritage Awards on a bi-annual basis, alternating every other year with Doors Open. This decision was made in order to make the best use of the budget available to the Committee for outreach events and to focus the organizing capabilities of the Committee and staff on one large outreach event each year. The Osprey Heritage Awards were held in 2023 and Doors Open was held in 2024. In 2025, the scheduled event is once again the Osprey Heritage Awards.

At its meeting of January 9, 2025, the Municipal Heritage Committee decided to undertake the awards as scheduled and form an Outreach Subcommittee to organize the awards. The execution of the awards is included in the Committee's 2025 work plan. The subcommittee met on February 25 to begin planning. The subcommittee's minutes are attached as Appendix A of this report. At that meeting, the subcommittee reviewed the awards structure, discussed a timeline and began some brainstorming ideas around marketing. The subcommittee also discussed some ideas about outreach in general, which will be addressed in a separate report.

At the March 18 Council meeting, Council made amendments to all City committee Terms of Reference to remove the ability to have subcommittees. With the removal of subcommittees from Committee terms of reference, the work of the Outreach Subcommittee will now need to be undertaken within the structure of the Committee's main meetings. This report is intended to advance the planning of the Osprey Heritage Awards for 2025.

Rationale:

At the last subcommittee meeting, the Outreach subcommittee identified the following action items for discussion:

- Review of Osprey Awards categories
- Brainstorming marketing ideas and timelines

The Committee should review and discuss these action items and identify priorities and next steps in these areas.

Staff also committed to reporting back to the subcommittee regarding direction that was forthcoming from the Clerk's Office related to processes around awards. As part of the amendments to the Committee's Terms of Reference made on March 18, 2025, the Committee will now have to meet in closed sessions as a full committee to determine the award winners after which a report will be presented in closed session to Council for final approval. Once the report is approved by Council, awards will then be handed out to the recipients in a Council meeting.

The awards have traditionally taken place in December and the subcommittee was in agreement that December should be the target date for the 2025 awards. In order to align with the Council meeting on December 9, the Committee will need to review the award nominees at its meeting in October so that they can be reviewed and approved by Council in November and the award recipients notified.

In 2023, the subcommittee decided to host a lunch for the award winners where the awards were handed out. Although the awards will now be handed out at Council, the subcommittee still expressed the desire to have a lunch for the award winners. This can be facilitated immediately before the commencement of the regular Council agenda at 1pm on December 9. Staff have tentatively booked the Victoria and Weldon Rooms at City Hall to host a lunch. The Committee should discuss how it would like to execute a lunch and recipient recognition event.

Other Alternatives Considered:

There are no recommended alternatives.

Financial/Operation Impacts:

There are no financial or operational impacts of this report. The budget for the Osprey Heritage Awards has been allocated in the 2025 Heritage Planning budget and reviewed by the Committee.

Consultations:

N/A

Attachments:

Appendix A – February 25 Outreach Subcommittee Minutes



20250225 Outreach
Subcommittee Minute

Department Head email: lbarrie@kawarthalakes.ca

Department Head: Leah Barrie, Director of Development Services