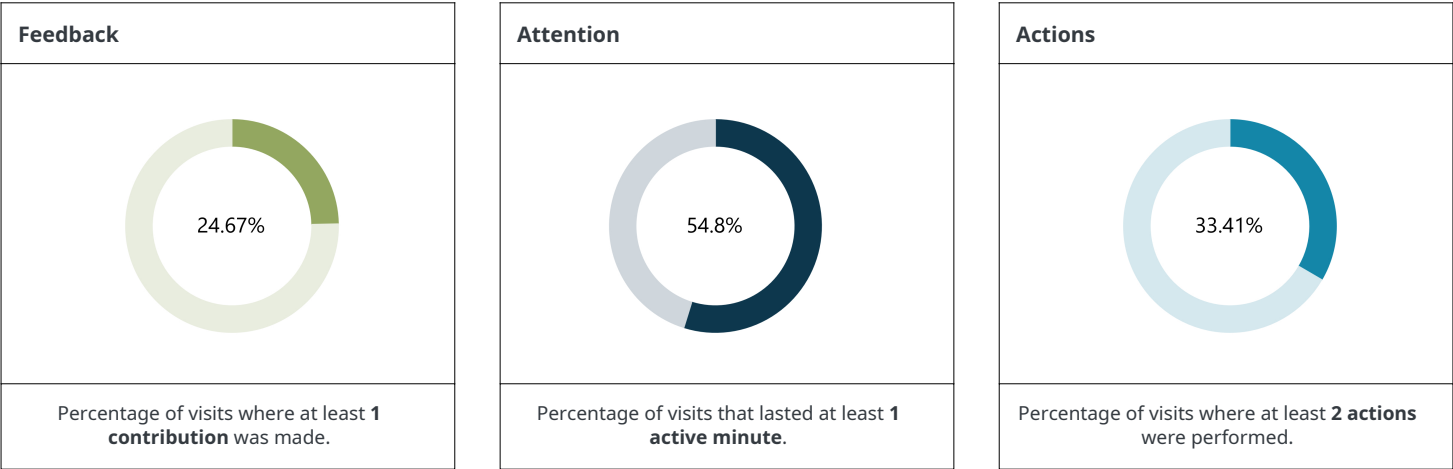



Conversions


Information regarding how well your engagement websites converted Visitors to perform defined key actions.



Participation

Information regarding how people have participated in your projects and activities.

Contributions by Activity			
Contributions by Activity is a breakdown of contributions across each tool			
Activity	Contributions		%
 Form	125	<div></div>	100%

Top Activities			
Top Activities is the top 5 tools that received the highest contributions			
Activity	Page Name	Contributions	Contributors
 Form	Blue Box Regulation Impacts to ICI Properties	125	118

Projects

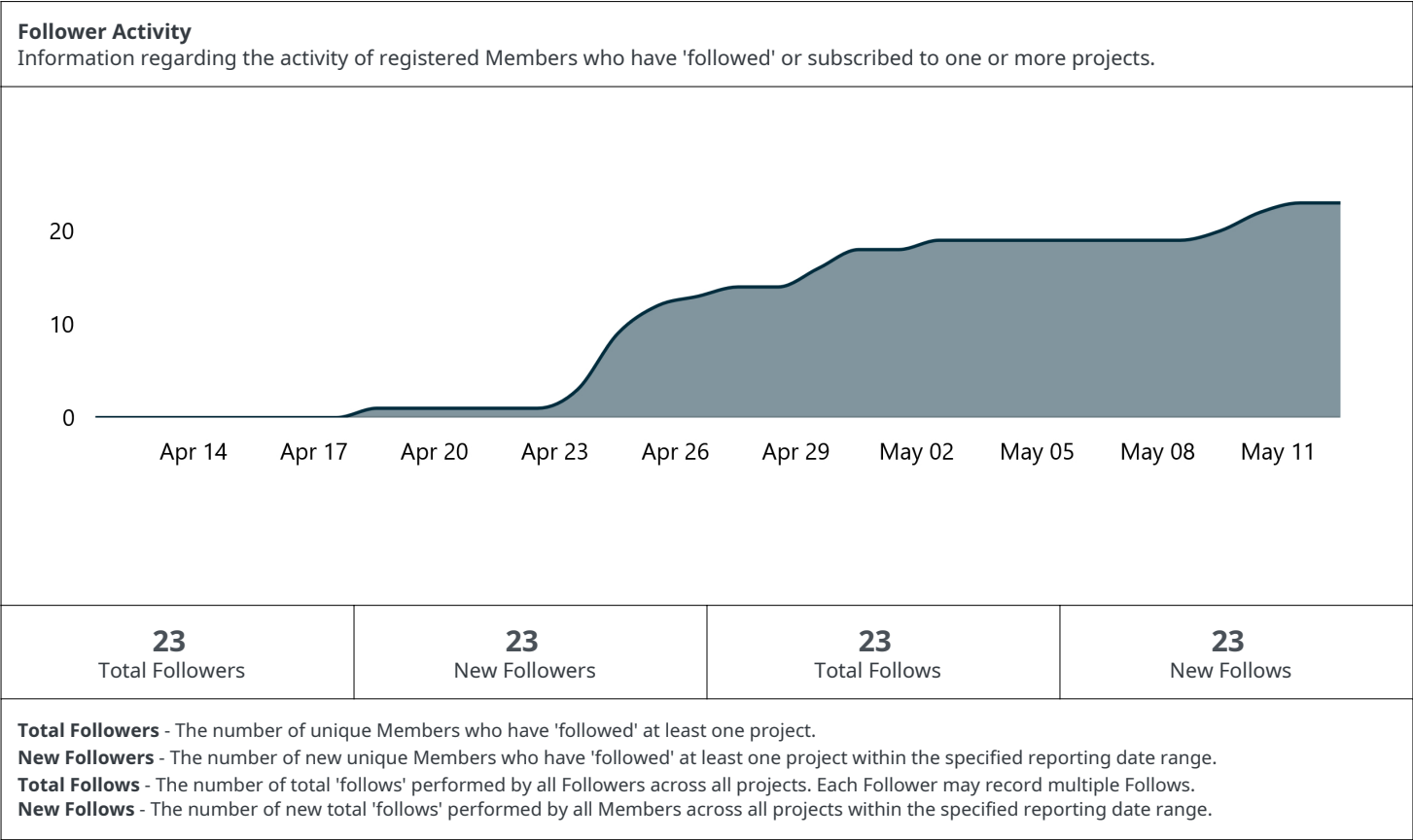
The current number of published projects on your site

Engagement Time		Top Visited Pages			
		Summary information for the top five most visited Pages.			
		Page Name	Visitation %	Visits	Visitors
		Blue Box Regulation Impacts to ICI Properties	100%	453	351

0		18	18
Days		Hours	Minutes
Apr 23rd 2025		Saturday	
Peak Visitation Date		Peak Visitation Day	

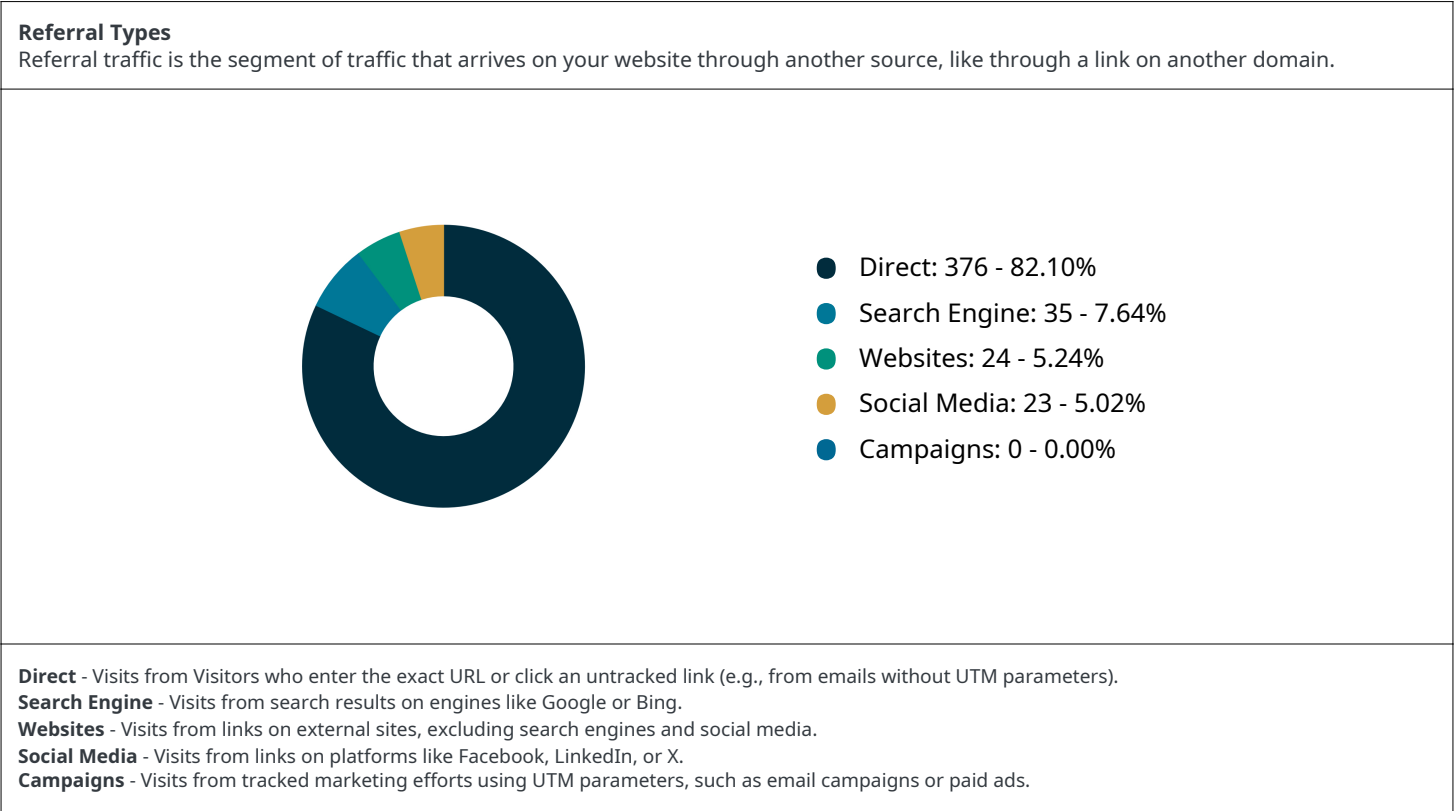
People

Information regarding who has participated in your projects and activities.




Acquisition

Information regarding the method by which Visitors arrived to your Site or projects.



Downloads

Information regarding your downloads, the total set of unique documents downloaded, total downloads of all files, and your top downloads.



25

Total Downloads

Top Downloads		
Top file downloads in your selection, ordered by the number of downloads.		
File Title	File Type	Downloads
WM2025-001.pdf	PDF	10
Letter Blue Box Regulation Impacts to ICI FINAL.pdf	PDF	8
Eligible Source vs NES_ICI_Jump In_accessible.pdf	PDF	6
2024-235 By-Law for Collection and Management of Waste and Recyclables Within The City of Kawartha Lakes.pdf	PDF	1


Email Campaigns

Information regarding your email campaigns, your total campaigns, the total number of recipients, and your top campaigns by click-through rate (clicks as a percentage of total recipients).




1

Email Campaigns Sent



43

Total Recipients



13.95%

Click-through Rate

Top Campaigns			
Top email campaigns that have activity in your selection, ordered by click-through rate (clicks as a percentage of total recipients).			
Campaign Name	Recipients	Clicks	Click-through Rate
Blue Box Regulation Impacts to ICI Properties	43	6	13.95%