

Council Memorandum

Date:	July 22, 2025
To:	Council
From:	Councillor Ashmore
Re:	Support for Supply Management in Kawartha Lakes

Recommendation

That the Memorandum from Councillor Ashmore regarding, **Support for Supply Management in Kawartha Lakes**, be received; and

That the City of Kawartha Lakes endorse the defense of Supply Management, the protection of its dairy, poultry industry and processors and related businesses in Kawartha Lakes; and

That this resolution of support be forwarded to MP Jamie Schmale and the Right Honourable Prime Minister of Canada Mark Carney.

Rationale

Supply Management (SM) is a \$300 Million industry in Kawartha Lakes. There are over 75 dairy, poultry and egg producers in our municipality. These farms, processors and agricultural related support businesses employ over 1,000 people, including two of our largest private sector employers.

To be effective Supply Management has three basic pillars:

(1) Production control (2) Pricing mechanisms (3) Import controls (tariffs).



SM has been a steady system of marketing for Canadian dairy, poultry and egg farmers since 1965 allowing local farmers a decent return on investment and stable prices while providing consumers with stability in price and supply during that time.

Currently, the federal government is negotiating a new trade agreement with the United States government. It is essential that Canadian government trade negotiators maintain our system of Supply Management and protect our farmers and businesses in the Kawartha Lakes.

On a per capita basis, Kawartha Lakes will be one of the most affected municipalities in Ontario if our negotiators do not uphold our current system. This system has always provided stability and is an example to the world of how Supply Management has worked to the benefit of our farmers, industry employees and consumers.