

WMAC 2025 GOALS – August 2025

2025 Goals	Key Performance Indicators (KPIs)	Notes
Source Separated Organics	Establish enforcement plan for participating communities	Complete- May 1 2025
	Develop and implement a monitoring plan for curbside program	Ongoing- initial process developed, ongoing participation audits
	Review feasible options for rural organic diversion	Needs discussion
Non-Eligible Sources	Public education of changes	Developing- communication through social media/website, FAQs
	Develop FAQ for businesses	Complete
	Complete survey to assess interest in City support in procurement process	Complete
Integrated Waste Management Strategy (IWMS) Update	Review initiatives proposed in IWMS	Complete
	Communicate strategy update to the public	Complete
	Create implementation plans for recommended initiatives	In progress
Promote Re-Use Program	Complete public outreach and education about reuse options	In progress- social posts for locations
	Establish a list of community reuse service providers.	In progress- creating a database of local donation centres

	Determine options for partnership and supporting these reuse services.	In progress- donations of yellow bin items to ReUse/Habitat, Talize, Vicki's Values, and other local donation centres
Encourage Corporate Waste Reduction	Meet with departments to establish priority areas	Needs discussion
	Establish auditing plan for priority areas	Needs discussion