



Committee of the Whole Report

Report Number: PR2024-003

Meeting Date: April 9, 2024

Title: Community Partnership and Development Fund

Description: 2024 Allocation

Author and Title: Courtney Boyd, Community Development Coordinator

Recommendation(s):

That Report PR2024-003, **Community Partnership and Development Fund**, be received for information only.

Department Head: _____

Financial/Legal/HR/Other: _____

Chief Administrative Officer: _____

Background:

The Community Partnership and Development Fund was established in 2006 to acknowledge and support the efforts of volunteer/community organizations, provide for the betterment of the municipality, and provide financial assistance to support specific initiatives:

- Beautification
- Culture
- Special Events
- Milestone Events
- Municipal Tax Rebate

This report provides recommendations on the 2024 allocation of these funds.

Rationale:

The 2024 budget provided total funding of \$160,000.00 for all streams of partnership funding.

Management Directive MD2018-005 invites community groups to make requests for funding in any of the five streams: Beautification, Culture, Special Events, Milestone Event, and Municipal Tax Rebate. Each funding category has specific requirements that community groups must meet for their application eligibility. The application deadline was October 31, 2023 for 2024 projects. Should funds remain after the first allocation, applications received after October 31, 2023 will be considered on July 31, 2024 in a second intake.

The **Beautification Fund** is distributed for operating expense with the purpose of enhancement projects for downtown/business areas and streetscapes. These funds are made available for purchases such as hanging baskets, banners, and flowers in downtown business and key horticultural areas presently maintained by volunteers. It is not intended to fund maintenance expenses and beautification of municipal park properties; this will be funded and maintained by municipal staff through the operating budget. Horticulture societies and downtown improvement committees are eligible for this funding.

Table 1 outlines funds requested by organizations and the recommendation by staff, supported by the Director, to the extent the management directive allows.

Table 1 – CPDF Beautification Funding Allocation 2024

Community Group	Project	Amount Requested	Amount Recommended
Bobcaygeon & District Horticultural Society	Plant, water & maintain gardens in Bobcaygeon	\$5,000.00	\$5,000.00
Burnt River Blooms	Plant and maintain flower beds, refurbish garden and plant a tree	\$1,500.00	\$962.50
Fenelon Falls Horticultural Society	Community Gardens and Planters	\$1,762.00	\$1,762.00
Norland Horticultural Society	Planters, bench or picnic table, soil and bear sculpture	\$5,000.00	\$2,500.00
Coboconk Horticultural Society	Community Gardens supplies and maintenance	\$5,000.00	\$5,000.00
Omeme and District Horticultural Society - Omeme Blooms	Materials and maintenance for flower beds, gardens and planters	\$1,900.00	\$1,900.00
Coboconk, Norland & Area Chamber of Commerce	Heritage Garden improvements, garden bench, display podium and seasonal décor.	\$5,000.00	\$5,000.00
Impact 32 – Bobcaygeon	Flowers, baskets and maintenance	\$7,500.00	\$7,500.00
Kinmount Community Volunteer Management Committee	Flowers, shrubs, hanging baskets and materials	\$13,500.00	\$13,500.00
Fenelon Falls & District Chamber of Commerce	Hanging baskets, planters and seasonal winter greenery and hanging baskets.	\$11,625.00	\$11,625.00
Lindsay Downtown Business Improvement Association	Planters and holiday décor	\$65,000.00	\$65,000.00*
Sturgeon Point Association	Hanging baskets, planters and landscape supplies	\$500.00	\$312.50
		\$124,287.00	\$120,062.00

Funding has been recommended based on the established funding criteria, based on eligible expenses included in each individual application. Burnt River Blooms and Norland Horticulture Society requested the full project budget, so recommended

funding has been adjusted to account for the matching contribution requirement. Sturgeon Point's application included an umbrella and lighting that are not eligible beautification expenses.

*An additional \$30,000.00 in funding support for beautification for the Lindsay DBIA was an approved Decision Unit and has been provided from another budget.

Twelve applications were received for Beautification funding by the deadline and 12 are recommended to receive the maximum, matching funds, for eligible beautification expenses included in the supplied budgets.

The objective of the **Culture Fund** is to help groups to promote their programs and services. Museums and organizations representing the arts community are examples of eligible organizations.

Table 2 outlines funds requested by organizations and the recommendation by staff and supported by the Director. The maximum funding available per organization is \$2000.00.

Table 2 – CPDF Culture Funding Allocation 2024

Community Group	Project	Amount Requested	Amount Recommended
Fenelon Falls Museum Board/Maryboro Lodge Museum	Marketing materials	\$2,000.00	\$2,000.00
Victoria County Studio Tour	Marketing materials	\$2,000.00	\$2,000.00
Kawartha Lakes Museum & Archives	Marketing materials	\$2,000.00	\$2,000.00
Kinmount Community Volunteer Management Committee	Music in the Park	\$3,000.00	\$2,000.00
Globus Theatre	Marketing materials	\$2,000.00	\$2,000.00
Fenelon Station Gallery	Grand opening promotional materials	\$1,300.00	\$1,300.00
		\$12,300.00	\$11,300.00

Six applications were received for Culture funding by the deadline and all six are recommended to receive funding as requested, or the maximum allowable for Culture projects.

The **Special Event Fund** is distributed to support local community events. The maximum funding under this program per event is \$500.00 with one event per organization eligible to receive funding.

Table 3 outlines funds requested by organizations and the funding recommended by staff, and supported by the Director, to the extent the management directive allows.

Table 3 – CPDF Special Event Funding Allocations 2024

Community Group	Project	Amount Requested	Amount Recommended
Lindsay Santa Claus Parade Committee c/o Baker Tilly KDN LLP	Lindsay Santa Claus Parade	\$500.00	\$500.00
Victoria British Car Club	Brits in the Park	\$500.00	\$500.00
Maryboro Lodge	Fenelon Falls 125 th Anniversary	\$500.00	\$500.00
Fenelon Falls Turkey Trot	Fenelon Falls Turkey Trot	\$500.00	0
The Boyd Heritage Museum	Antique Show Fundraiser	\$500.00	0
Coboconk, Norland & Area Chamber of Commerce	Santa Claus Parade	\$500.00	\$500.00
Kinmount Community Volunteer Management Committee	Christmas in the Village	\$500.00	\$500.00
Dunsford Community Centre	Santa Funday	\$500.00	\$500.00
Impact 32 Bobcaygeon	Mingle & Jingle	\$500.00	\$500.00
Ontario Open Fiddle & Step Dance Contest	54 th Ontario Open Fiddle & Step Dance Contest	\$500.00	\$500.00

Fenelon Falls & District Chamber of Commerce	Easter Eggstravaganza	\$500.00	\$500.00
Bobcaygeon Kinetite Club	Friendship Dinner	\$500.00	0
		\$6,000.00	\$4,500.00

Twelve requests for special event projects were received by the October 31, 2023 deadline. Funding has been recommended to groups based on the established funding criteria and eligible expenses. The Fenelon Falls Turkey Trot is not considered an eligible community celebration. The Boyd Heritage Museum's Antique Show is a fundraising event and is therefore not eligible for funding under this program. The Kinetite Club's Friendship Dinner event is not open to the community so is not eligible for funding based on criteria as outlined in the management directive.

Funding for community events celebrating Quarter Century anniversaries is available under **the Milestone Event** category. Funding allotment is determined based on applications received with a maximum of \$10,000.00 per event.

Table 4 outlines funds requested by organizations and the funding recommended by staff, and supported by the Director, to the extent the management directive allows.

Table 4 – CPDF Milestone Event Funding Allocations 2024

Community Group	Project	Amount Requested	Amount Recommended
Sturgeon Point Association	Sturgeon Point 125 th Anniversary	\$7,200.00	\$1,200.00
		\$7,200.00	\$1,200.00

One request for Milestone Event funding was received by the October 31, 2023 deadline. Funding has been recommended to the group based on funding criteria and eligible expenses. This request included a mural and garden expenses that were not considered eligible expenses related to an event.

The **Municipal Tax Rebate** program is limited to one request per property per calendar year. This fund is an historic practice available only to those community organizations that provide recreational services or facilities to the general public and

have traditionally (pre-amalgamation) received a municipal tax rebate on their taxes, with the exception of the education tax. This initiative assists organizations that provide recreation through privately owned community facilities; some of which would perhaps see these facilities fall to city ownership if this assistance were not provided.

Table 5 outlines funds requested by organizations based on their past final tax bill, recommended by staff, and supported by the Director, to the extent the management directive allows. Final payments will be updated based on the 2024 final tax bill.

Table 5 – Municipal Tax Rebate Allocations 2024

Community Group	Amount Recommended - Estimate
Bethany Athletic Society	\$2,300.00
Southview-Cameron New Horizons Seniors Club	\$2,319.21
	\$4,619.21

Two requests for Municipal Tax Rebates were received by the October 31, 2023 deadline. An application from the Dunsford Community Centre has not been received, therefore they have not been recommended funding at this time.

In summary, a total of 33 Applications were received requesting funding through the Community Partnership and Development Fund by the October 31, 2023 deadline.

1st Allocation	Number of Requests	Total Funds Recommended
Beautification	12	\$120,062.00
Culture	6	\$11,300.00
Special Events	12	\$4,500.00
Municipal Tax	2	\$4,619.21
Milestone Special Event	1	\$1,200.00
CPDF Total	33	\$141,753.21

Following Council's receipt of this report, each organization will receive a confirmation letter that will include provisions to ensure that all liabilities, insurance, permits and permission required for each individual project are met in accordance with City Policy. Funding is pending project approval by the facility supervisor.

A reconciliation from each organization must be returned to the City for the purpose of project audits.

Other Alternatives Considered:

The allocations recommended follow the Community Partnership and Development Fund Program Management Directive MD2018-005 and attempt to support the maximum number of eligible projects within existing approval levels.

Alignment to Strategic Priorities

The recommendations within this Report contribute to the four strategic priorities within the 2020-2023 Kawartha Lakes Strategic Plan, namely:

1. An Exceptional Quality of Life
2. A Vibrant and Growing Economy

[Kawartha Lakes Strategic Plan 2020-2023](#)

Financial/Operation Impacts:

The recommendations within this Report allow for the allocation of the 2024 Community Partnership and Development Fund Allocation as per the management directive and within the 2024 budget of \$160,000.00.

Upon distribution of the recommended funding the 2024 Community Partnership and Development Fund Initiative will have a balance of \$18,246.79 remaining. This funding can be distributed in a second round, for Applications received after the deadline as per Management Directive MD2018-005.

2024 Funding Available	\$160,000.00
2024 Recommended Allocation	\$141,753.21
Total 2024 Funding Remaining	\$18,246.79

Consultations:

Funding requests from various community groups.

Attachments:

N/A

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